

Application number

0196285

Registration number

UCA27933

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

1947-08-05

Registered

1947-08-05

Registration Expiry Date

2032-08-05

Current owner

Transform SR Brands LLC
3333 Beverly Road
Hoffman Estates, Illinois 60179
UNITED STATES OF
AMERICA

Agent

ROBINSON SHEPPARD
SHAPIRO S.E.N.C.R.L./L.L.P.
STOCK EXCHANGE TOWER
800 PLACE VICTORIA,
BUREAU 4600
MONTREAL
QUEBEC H4Z1H6

Registered Owner

SEARS, ROEBUCK AND CO.

Index headings

KENMORE

KEN MORE

Goods (Nice class & Statement)

- | | |
|----|---|
| 1 | (1) De-icer. |
| 3 | (2) Window cleaner, furniture polish, no-oil silicone lubricant and spray starch. |
| 3 | (3) Rug upholstery shampoo, liquid floor wax. |
| 3 | (4) Detergents. |
| 4 | (5) Sewing machine oil. |
| 5 | (6) Air freshener, mothproofers, insect repellent, insect killer for garden and home. |
| 7 | (7) Pants pressers, vacuum cleaners, meat grinders, vacuum cleaner attachments, irons, fans, mixers, roasters, broilers, slicers, shuttles, bobbins, belts for sewing machines, sewing machines, portable washers, washing machines and ironers. |
| 7 | (8) Dishwashers and garbage disposal units. |
| 8 | (9) Hair clippers and curling irons. |
| 10 | (10) Massagers and needles. |
| 11 | (11) Hot plates, heaters, toasters, percolators, egg cookers, corn poppers, tea kettles, sun lamps, electric stoves, grills, waffle irons, bottle warmers, heating pads, hair dryers, sterilizer and vaporizer devices, electric blankets, broilers, stoves (gas, coal, wood, kerosene, oil), portable ovens, stove parts (grates, firepots, lighting rings, pipes, isinglass). |
| 11 | (12) Defroster for refrigerators and freezers. |
| 11 | (13) Domestic drying machines. |
| 11 | (14) Air conditioners, freezers, refrigerators. |
| 11 | (15) Dehumidifiers. |
| 11 | (16) Gas fireplaces. |
| 19 | (17) Doors. |
| 21 | (18) Brooms, cookware and bakeware. |
| 21 | (19) Devices for stirring, agitating, pureeing and emulsifying foods as of a solid, liquid and mixed character. |
| 21 | (20) Canister sets, step-on garbage cans, bread boxes and paper dispensers. |
| 21 | (21) Dust mops and sponge mops. |

Services (Nice class & Statement)

- | | |
|----|--|
| 37 | (1) Servicing of washing machines, drying machines, dishwashers, stoves (gas, coal, wood, kerosene and oil). |
|----|--|

Claims

Date of first use in CANADA December 1927 on goods (5), (7), (9), (10), (11), (19)
Used in CANADA since December 08, 1961 on services
Used in CANADA since September 23, 1964 on goods (20)
Used in CANADA since August 25, 1965 on goods (21)

925 South Homan Avenue
Chicago, Illinois
UNITED STATES OF
AMERICA

Old Owner

SEARS, ROEBUCK AND CO.
Department 766
3333 Beverly Road
Hoffman Estates, Illinois 60179
UNITED STATES OF
AMERICA

Old Owner

Sears Brands, LLC
3333 Beverly Road
Hoffman Estates, Illinois 60179
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Used in CANADA since November 02, 1966 on goods (4)
Used in CANADA since July 31, 1967 on goods (3), (18)
Used in CANADA since at least as early as February 1977 on goods (15)
Used in CANADA since at least as early as August 31, 2000 on goods (16)
Used in CANADA since July 22, 1954 on goods (8)
Used in CANADA since July 11, 1961 on goods (1), (2), (6), (12)
Used in CANADA since at least as early as December 08, 1961 on goods (13)
Used in UNITED STATES OF AMERICA 19271129 on goods (5), (7), (9), (10), (11), (19)
Declaration of Use filed March 23, 1977 on goods (14)
Declaration of Use filed August 20, 1979 on goods (17)

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1953-06-04
DATE OF CHANGE / DATE DE CHANGEMENT: 1953-01-08
COMMENTS / COMMENTAIRES: SIMPSONS-SEARS LIMITED
SEE EVIDENCE ON FILE/VOIR PREUVE SUR LE DOSSIER N.S.
11842

**AMENDMENT TO REGISTRATION / MODIFICATION A
L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional
Goods / Produits supplémentaires
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1959-06-12
FILING DATE / DATE DE PRODUCTION: 1958-12-30
COMMENTS / COMMENTAIRES: WARES (2) ADDED.

**AMENDMENT TO REGISTRATION / MODIFICATION A
L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional
Goods / Produits supplémentaires
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1961-12-22
FILING DATE / DATE DE PRODUCTION: 1961-08-02
COMMENTS / COMMENTAIRES: WARES (3) ADDED.

**AMENDMENT TO REGISTRATION / MODIFICATION A
L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional
Goods and Services / Produits et services supplémentaires
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1963-10-25
FILING DATE / DATE DE PRODUCTION: 1963-03-20
COMMENTS / COMMENTAIRES: WARES (4) ADDED. SERVICE (1)
ADDED. DATE OF FIRST USE ON WARES (4) AND SERVICES (1)
ADDED.

**AMENDMENT TO REGISTRATION / MODIFICATION A
L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional
Goods / Produits supplémentaires
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1965-05-07
FILING DATE / DATE DE PRODUCTION: 1964-09-30
COMMENTS / COMMENTAIRES: WARES (5) ADDED. DATE OF FIRST
USE ADDED ON WARES (5)

**AMENDMENT TO REGISTRATION / MODIFICATION A
L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional
Goods / Produits supplémentaires

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1965-12-31
FILING DATE / DATE DE PRODUCTION: 1965-09-08
COMMENTS / COMMENTAIRES: WARES (6) ADDED. DATE OF FIRST
USE ADDED ON WARES (6).

AMENDMENT TO REGISTRATION / MODIFICATION A

L'ENREGISTREMENT:

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional
Goods / Produits supplémentaires

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1968-11-29
FILING DATE / DATE DE PRODUCTION: 1966-11-17
COMMENTS / COMMENTAIRES: WARES (7) ADDED. DATE OF FIRST
USE ADDED ON WARES (7)

AMENDMENT TO REGISTRATION / MODIFICATION A

L'ENREGISTREMENT:

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional
Goods / Produits supplémentaires

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1968-11-29
FILING DATE / DATE DE PRODUCTION: 1967-08-24
COMMENTS / COMMENTAIRES: WARES (8) ADDED. DATE OF FIRST
USE ADDED ON WARES (8)

AMENDMENT TO REGISTRATION / MODIFICATION A

L'ENREGISTREMENT:

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional
Goods / Produits supplémentaires

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1977-07-13
FILING DATE / DATE DE PRODUCTION: 1975-09-26
COMMENTS / COMMENTAIRES: WARES (9) ADDED. DECLARATION
OF USE ADDED ON WARES (9)

AMENDMENT TO REGISTRATION / MODIFICATION A

L'ENREGISTREMENT:

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional
Goods / Produits supplémentaires

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1979-05-22
FILING DATE / DATE DE PRODUCTION: 1978-01-30
COMMENTS / COMMENTAIRES: WARES (10) ADDED. DATE OF
FIRST USE ADDED ON WARES (10)

AMENDMENT TO REGISTRATION / MODIFICATION A

L'ENREGISTREMENT:

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional
Goods / Produits supplémentaires

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1980-01-22
FILING DATE / DATE DE PRODUCTION: 1977-06-06
COMMENTS / COMMENTAIRES: WARES (11) ADDED. DECLARATION
OF USE FILED ON WARES (11)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1985-04-02
DATE OF CHANGE / DATE DE CHANGEMENT: 1984-05-31
COMMENTS / COMMENTAIRES: SEARS CANADA INC.
SEE EVIDENCE ON FILE/VOIR PREUVE SUR LE DOSSIER 391153

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Transfer / Transfert

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1987-08-21
DATE OF CHANGE / DATE DE CHANGEMENT: 1987-01-26
COMMENTS / COMMENTAIRES: SEARS, ROEBUCK AND CO.
SEE EVIDENCE ON FILE/VOIR PREUVE SUR LE DOSSIER 196277

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1993-06-18

AMENDMENT TO REGISTRATION / MODIFICATION A**L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional Goods / Produits supplémentaires

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2002-10-10

FILING DATE / DATE DE PRODUCTION: 2000-10-11

COMMENTS / COMMENTAIRES: Wares (12) added.

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2011-10-03

DATE OF CHANGE / DATE DE CHANGEMENT: 2011-06-17

COMMENTS / COMMENTAIRES: FROM: SEARS, ROEBUCK AND CO.
TO: Sears Brands, LLC

Voir Preuve au dossier/See evidence on File No. 234946

AMENDMENT TO REGISTRATION / MODIFICATION A**L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Paragraph 41(1)

(a) - Owner Information / Alinéa 41(1)(a) - information sur le propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2012-11-07

DATE OF CHANGE / DATE DE CHANGEMENT: 2012-11-07

COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 234946

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-05-11

DATE OF CHANGE / DATE DE CHANGEMENT: 2019-02-11

COMMENTS / COMMENTAIRES: FROM: Sears Brands, LLC
TO: Transform SR Brands LLC

Voir Preuve au dossier/See evidence on File No. 1209836

Action History

Action	Action date	Due date	Comments
Filed	1947-08-05		
Registered	1947-08-05		
Renewed	1992-08-05		
Renewed	2007-08-05	2022-08-05	DP:2007/06/27 RD:2007/06/26 RR:(12) SMART & BIGGAR
Rep for Service Changed	2011-10-03		From: 12 To: 5153 / Voir Preuve au dossier/See evidence on File No. 234946
Change of Title Registered	2011-10-03		Assignment / Voir Preuve au dossier/See evidence on File No. 234946
Rep for Service Name Changed	2012-01-04		
Amendment to Registration	2012-11-07		Section 41(1)(a) - Owner Information / Voir Preuve au dossier/See evidence on File No. 234946
Rep for Service Name Changed	2013-05-29		

Rep for Service Name Changed	2013-05-29		
Rep for Service Name Changed	2013-06-03		
Rep for Service Name Changed	2013-06-03		
Rep for Service Name Changed	2013-06-27		
Rep for Service Changed	2017-07-19		From: 5153 To: 9096 / Voir Preuve au dossier /See evidence on File No. 1518349
Change of Title Registered	2020-05-11		Assignment / Voir Preuve au dossier/See evidence on File No. 1209836
Renewed	2022-08-05	2032-08-05	DP:2022/08/01 RD:2022 /08/01 RR:(9096) ROBINSON SHEPPARD SHAPIRO S.E.N.C.R.L./L. L.P.
Requirement to Furnish Statement Under Subsection 44.1(1) Sent	2022-08-08	2023-02-08	
Nice Correspondence Sent	2022-11-14	2023-05-14	
Adjusted Renewal Fee Received	2022-12-16		
Nice Class(es) Acceptance Letter Sent	2023-05-15		