

**Application number**

0200740

**Registration number**

UCA31939

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

EXPUNGED

**TM5 status**

DEAD/REGISTRATION/  
Cancelled/Invalidated



The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

**Filed**

1948-10-02

**Inactivated**

2024-04-19

**Current owner**

Mondelez Canada Inc.  
277 Gladstone Ave  
Toronto  
ONTARIO M6J3L9

**Agent**

SMART & BIGGAR LP  
SCOTIA PLAZA  
40 KING STREET WEST  
40th FLOOR  
TORONTO  
ONTARIO M5H3Y2

**Registered Owner**

PEEK, FREAN & CO. LIMITED  
158 Drummond Road  
Bermondsey London, S.E.16,  
England

**Index headings**

PEEK FREAN'S

**Goods (Nice class & Statement)**

- (1) Bread and ships biscuits.
- (2) Crisp bread.
- (3) Biscuits.
- (4) Puddings.
- (5) Cakes.
- (6) Confectionery.
- (7) Pastry.

**Classification data**

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

30 - Staple foods

**Claims**

Date of first use in CANADA 1857 on goods (1)  
Date of first use in CANADA 1927 on goods (2)  
Date of first use in CANADA 1860 on goods (3)  
Date of first use in CANADA 1898 on goods (4)  
Date of first use in CANADA 1861 on goods (5), (6)  
Date of first use in CANADA 1936 on goods (7)  
Used in UNITED KINGDOM 18570000 on goods (1)  
Used in UNITED KINGDOM 19270000 on goods (2)  
Used in UNITED KINGDOM 18600000 on goods (3)  
Used in UNITED KINGDOM 18980000 on goods (4)  
Used in UNITED KINGDOM 18610000 on goods (5), (6)  
Used in UNITED KINGDOM 19360000 on goods (7)

**Recordals (known also as Footnotes)**

**THIS REGISTER DOES NOT REFLECT ALL CHANGES OF TITLE  
PRIOR TO 1980 SEE FILE FOR FURTHER INFORMATION / CETTE  
PAGE DU REGISTRE NE TIEN PAS COMPTE DE TOUS LES  
CHANGEMENTS DE TITRE APPORTES AVANT 1980 VOIR LE  
DOSSIER POUR RENSEIGNEMENTS SUPPLEMENTAIRES  
CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Owner / Propriétaire  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1978-03-17  
DATE OF CHANGE / DATE DE CHANGEMENT: 1977-06-20  
COMMENTS / COMMENTAIRES: ASSOCIATED BUSICUITS LIMITED  
ALSO TRADING  
AS HUNTLEY & PALMERS AND AS W.& R. JACOB & CO.  
(LIVERPOOL) AND AS  
PEEK FREANS & CO.  
SEE EVIDENCE ON FILE/VOIR PREUVE SUR LE DOSSIER 80215

UNITED KINGDOM

**Old Owner**

NABISCO LTD  
10 PARK LAWN ROAD,  
ETOBICOKE,  
ONTARIO M8Y3H8

**Old Owner**

Kraft Canada Inc.  
95 Moatfield Drive  
Don Mills  
ONTARIO M3B3L6

**Documents**

[View documents](#)

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1989-07-21

DATE OF CHANGE / DATE DE CHANGEMENT: 1985-08-07

COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:

FROM/DE: ASSOCIATED BUSICUITS LIMITED ALSO TRADING AS  
HUNTLEY &

PALMERS AND AS W. & R. JACOB & CO. (LIVERPOOL) AND AS  
PEEK FREAN

& CO.

TO/A: NABISCO GROUP GROCERY DIVISION, A DELAWARE  
PARTNERSHIP

COMPRISING NABISCO LIMITED, ASSOCIATED BISCUITS LIMITED  
AND

NABISCO BRANDS (U.K.) LIMITED

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 12503

Nunc Pro Tunc Effective/Effectif 27 NOV/NOV 1983

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Transfer / Transfert

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1992-02-07

DATE OF CHANGE / DATE DE CHANGEMENT: 1987-03-31

COMMENTS / COMMENTAIRES: NABISCO GROUP GROCERY  
DIVISION A DELAWARE

PARTNERSHIP COMPRISING NABISCO LIMITED; ASSOCIATED  
BISCUITS

LIMITED AND NABISCO BRANDS TRADING LIMITED

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 012503

**AMENDMENT TO REGISTRATION / MODIFICATION A**

**L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Other  
(Amendment) / Autre (modification)

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1992-02-07

COMMENTS / COMMENTAIRES: The Register is hereby amended by  
changing

the name of NABISCO LIMITED to NABISCO (Change of Name effective  
April 25, 1989). The owner's name now reads: NABISCO GROUP

GROCERY DIVISION A DELAWARE PARTNERSHIP COMPRISING  
NABISCO;

ASSOCIATED BISCUITS LIMITED AND NABISCO BRANDS TRADING  
LIMITED.

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 012503

**AMENDMENT TO REGISTRATION / MODIFICATION A**

**L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Other  
(Amendment) / Autre (modification)

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1992-02-07

COMMENTS / COMMENTAIRES: The Register is hereby amended by  
changing

the name of ASSOCIATED BISCUITS LIMITED TO ASSOCIATED  
BISCUITS

(Change of Name effective April 25, 1989). The owner's name now  
reads: NABISCO GROUP GROCERY DIVISION A DELAWARE

PARTNERSHIP

COMPRISING NABISCO; ASSOCIATED BISCUITS AND NABISCO  
BRANDS

TRADING LIMITED.

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 012503

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1992-02-07  
DATE OF CHANGE / DATE DE CHANGEMENT: 1989-05-31  
COMMENTS / COMMENTAIRES: THE JACOB'S BAKERY LIMITED  
SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 012503  
Nunc Pro Tunc Effective/Effectif 26 APR/AVR 1989

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1992-02-07  
DATE OF CHANGE / DATE DE CHANGEMENT: 1989-06-05  
COMMENTS / COMMENTAIRES: NABISCO TRADING AG  
SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 012503

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1992-02-07  
DATE OF CHANGE / DATE DE CHANGEMENT: 1990-04-23  
COMMENTS / COMMENTAIRES: NABISCO BRANDS CANADA LTD. -  
NABISCO  
BRANDS CANADA LTEE.  
SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 200740

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Amalgamation /  
Fusionnement  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1994-01-14  
DATE OF CHANGE / DATE DE CHANGEMENT: 1993-01-01  
COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:  
FROM/DE: NABISCO BRANDS CANADA LTD. - NABISCO BRANDS  
CANADA LTEE.

TO/A: NABISCO BRANDS LTD.- NABISCO BRANDS LTÉE.,  
SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 004097

**Owner Address Change / Changement d'adresse du propriétaire**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1994-08-26

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /  
Nom et adresse  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1996-02-09  
DATE OF CHANGE / DATE DE CHANGEMENT: 1995-04-19  
COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:  
FROM/DE: NABISCO BRANDS LTD.- NABISCO BRANDS LTÉE.,  
TO/A: NABISCO LTD

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 004097

**Amalgamation and Address / Fusionnement et adresse**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2002-03-26  
DATE OF CHANGE / DATE DE CHANGEMENT: 2001-12-30  
COMMENTS / COMMENTAIRES: FROM: NABISCO LTD  
Voir Preuve au dossier/See evidence on File No. 4097

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2014-02-14  
DATE OF CHANGE / DATE DE CHANGEMENT: 2013-03-07  
COMMENTS / COMMENTAIRES: FROM: Kraft Canada Inc.  
TO: Mondelez Canada Inc.  
Nunc pro tunc September 29, 2012  
Voir Preuve au dossier/See evidence on File No. 268032

**Owner Address Change / Changement d'adresse du propriétaire**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2019-11-12  
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence  
on File No. 682479

**Owner Address Change / Changement d'adresse du propriétaire**

**Action History**

| Action                      | Action date | Due date   | Comments                                                                        |
|-----------------------------|-------------|------------|---------------------------------------------------------------------------------|
| Filed                       | 1948-10-02  |            |                                                                                 |
| Registered                  | 1948-10-02  |            |                                                                                 |
| Renewed                     | 1993-10-02  |            |                                                                                 |
| Rep for Service Changed     | 2002-03-26  |            | From: 2502 To: 5922 / Voir Preuve au dossier/See evidence on File No. 4097      |
| Amendment to Registration   | 2002-03-26  |            | Amalgamation and address / Voir Preuve au dossier/See evidence on File No. 4097 |
| Renewed                     | 2008-10-02  | 2023-10-02 | DP:2008/06/02 RD:2008/06/02 RR:(11762) BEVERLY BROOKS                           |
| Rep for Service Changed     | 2008-11-25  |            | From: 5922 To: 11762 / Voir Preuve au dossier/See evidence on File No. 259753   |
| Rep for Service Changed     | 2012-09-12  |            | From: 11762 To: 2502 / Voir Preuve au dossier/See evidence on File No. 184623   |
| Change of Title Registered  | 2014-02-14  |            | Assignment / Voir Preuve au dossier/See evidence on File No. 268032             |
| Amendment to Registration   | 2019-11-12  |            | Owner Address Change / Voir Preuve au dossier/See evidence on File No. 682479   |
| Amendment to Registration   | 2022-08-09  |            | Address/address                                                                 |
| Renewal Notice Sent         | 2023-10-25  | 2024-04-02 |                                                                                 |
| Expunged - Failure to Renew | 2024-04-19  |            | DP: 2024/04/19                                                                  |