

**Application number**

0390634

**Registration number**

TMA220931

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

1975-10-15

**Registered**

1977-06-03

**Registration Expiry Date**

2032-06-03

**Current owner**

Destilería Camichines, S.A. de  
C.V.  
8500 Periferico Sur  
Tramo Morelia Chapala  
Tlaquepaque, JAL. 45601  
MEXICO

**Agent**

BCF S.E.N.C.R.L./BCF LLP  
1100, boul. René-Lévesque  
Ouest  
25e Étage  
Montréal  
QUÉBEC H3B5C9

**Registered Owner**

TEQUILA CUERVO, S.A.

**Disclaimer text**

The right to the exclusive use of all the reading matter except the word  
CUERVO is disclaimed apart from the trademark.

**Index headings**

CUERVO ESPECIAL ANEJO DGN FABRICA LA ROSENA TEQUILA  
HECHO IN MEXICO TEQUILA CUERVO S.A.

**Vienna information (Code & Description)**

25.1.15	Labels, collarettes (bottle-neck labels) -- Note: Not including tie-on labels (20.5.15).
20.5.1	Parchments with furled or fringed edges
24.1.5	Shields containing other figurative elements or inscriptions
24.3.1	Seals or stamps
A 24.3.2	Seals or stamps attached or applied to a document, ribbon or other object
A 24.3.9	Seals or stamps having some other form
9.1.7	Laces, braids, tapes, cords, ropes -- Note: See also 14.1.5.
26.4.1	Squares
A 26.4.5	One quadrilateral
A 24.3.7	Seals or stamps, circular

**Goods (Nice class & Statement)**

33 (1) Tequila.

**Claims**

Used in MEXICO  
Registered in or for MEXICO on October 13, 1967, under No. 130582

**Recordals (known also as Footnotes)**

**Owner Address Change / Changement d'adresse du propriétaire**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1983-10-21

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1988-05-27

DATE OF CHANGE / DATE DE CHANGEMENT: 1987-03-17

COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:

FROM/DE: TEQUILA CUERVO, S.A.

TO/A: GRUPO INDUSTRIAL B.G., S.A.

SEE EVIDENCE ON FILE/VOIR PREUVE SUR LE DOSSIER 302910

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1990-06-29

DATE OF CHANGE / DATE DE CHANGEMENT: 1989-11-22

COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:

FROM/DE: GRUPO INDUSTRIAL B.G., S.A.

TO/A: TEQUILA CUERVO, S.A.

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 302910

Antonio Valeriano No. 769  
 Esq. Cod Lazaro Cardenas  
 Colonia Chapalita, Sector  
 Jaurez  
 Guadalajara, Jalisco  
 MEXICO

**Documents**

[View documents](#)

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /  
 Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1996-03-22

DATE OF CHANGE / DATE DE CHANGEMENT: 1994-08-10

COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:

FROM/DE: TEQUILA CUERVO, S.A.

TO/A: TEQUILA CUERVO, S.A. DE C.V.,

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 302910

**Owner Address Change / Changement d'adresse du propriétaire**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2003-03-19

COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence  
 on File No. 741194

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /  
 Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-10-14

DATE OF CHANGE / DATE DE CHANGEMENT: 2025-06-09

COMMENTS / COMMENTAIRES: FROM: TEQUILA CUERVO, S.A. DE  
 C.V.,

TO: Destilería Camichines, S.A. de C.V.

Voir Preuve au dossier/See evidence on File No. 2415214

**Action History**

Action	Action date	Due date	Comments
Filed	1975-10-15		
Registered	1977-06-03	1992-06-03	
Renewed	1992-06-03	2007-06-03	
Rep for Service Name Changed	2001-05-30		
Amendment to Registration	2003-03-19		Owner Address Change / Voir Preuve au dossier /See evidence on File No. 741194
Renewed	2007-06-03	2022-06-03	DP:2007/06/05 RD:2007 /05/28 RR:ABELMAN, FRAYNE & SCHWAB 666 THIRD AVENUE NEW YORK, NEW YORK 10017-5621
Rep for Service Name Changed	2014-05-02		
Rep for Service Name Changed	2018-05-28		
Agent Changed	2022-04-20		From/De: 5918 To/A: 13844
Renewed	2022-06-03	2032-06-03	DP:2022/04/20 RD:2022 /04/20 RR:(13844) BCF S. E.N.C.R.L./BCF LLP
Nice Class(es) Acceptance Letter Sent	2022-08-10		
			Name and Address / Voir

Amendment to Registration

2025-10-14

Preuve au dossier/See  
evidence on File No.  
2415214