

**PONG — 0391431**

**Application number**

0391431

**Registration number**

TMA225566

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

1975-11-12

**Registered**

1978-01-20

**Registration Expiry Date**

2033-01-20

**Current owner**

Atari Interactive, Inc.  
286 Madison Avenue  
New York, NY 10017  
UNITED STATES OF  
AMERICA

**Agent**

FASKEN MARTINEAU  
DUMOULIN LLP  
800 rue du Square Victoria,  
bureau 3500  
Montréal,  
QUEBEC H4Z1E9

**Registered Owner**

ATARI HOLDINGS, INC.  
1265 Borregas Avenue

**Index headings**

PONG

**Goods (Nice class & Statement)**

28 (1) Electronic amusement game apparatus having a video  
output display.

**Claims**

Used in CANADA since at least as early as August 1973  
Priority Filing Date: May 19, 1975, Country or Office: {unknown address}  
in association with the same kind of goods

**Recordals (known also as Footnotes)**

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1993-04-02  
DATE OF CHANGE / DATE DE CHANGEMENT: 1984-07-11  
COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:  
FROM/DE: ATARI, INC.

TO/A: ATARI GAMES, INC.

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 391431

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1993-04-02  
DATE OF CHANGE / DATE DE CHANGEMENT: 1985-03-15  
COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:  
FROM/DE: ATARI GAMES, INC.

TO/A: ATARI HOLDINGS, INC.

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 391431

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1993-04-02  
DATE OF CHANGE / DATE DE CHANGEMENT: 1992-06-09  
COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:  
FROM/DE: ATARI HOLDINGS, INC.

TO/A: ATARI CORPORATION

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FROM/DE: ATARI CORPORATION

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DATE OF CHANGE / DATE DE CHANGEMENT: 1985-03-15  
COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:  
FROM/DE: ATARI GAMES, INC.

Sunnyvale, California  
UNITED STATES OF  
AMERICA

**Old Owner**

ATARI CORPORATION  
1196 Borregas Avenue  
Sunnyvale, California 94088-  
3427  
UNITED STATES OF  
AMERICA

**Old Owner**

Atari Interactive, Inc.  
417 Fifth Avenue  
New York, NY 10016  
UNITED STATES OF  
AMERICA

**Old Owner**

JTS Corporation  
1196 Borregas Avenue  
Sunnyvale, California 94088-  
3427  
UNITED STATES OF  
AMERICA

**Documents**

[View documents](#)

TO/A: ATARI HOLDINGS, INC.  
SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 391431  
**CHANGE IN TITLE / CHANGEMENT EN TITRE:**  
TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1993-04-02  
DATE OF CHANGE / DATE DE CHANGEMENT: 1992-06-09  
COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:  
FROM/DE: ATARI HOLDINGS, INC.  
TO/A: ATARI CORPORATION  
SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 391431  
**CHANGE IN TITLE / CHANGEMENT EN TITRE:**  
TYPE OF CHANGE / GENRE DE CHANGEMENT: Merger /  
Fusionnement  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1999-10-20  
DATE OF CHANGE / DATE DE CHANGEMENT: 1996-07-30  
COMMENTS / COMMENTAIRES: FROM: ATARI CORPORATION  
TO: JTS Corporation  
Voir Preuve au dossier/See evidence on File No. 391431  
**CHANGE IN TITLE / CHANGEMENT EN TITRE:**  
TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1999-10-20  
DATE OF CHANGE / DATE DE CHANGEMENT: 1998-02-23  
COMMENTS / COMMENTAIRES: FROM: JTS Corporation  
TO: HIAC XI Corp.  
(a Delaware Corporation)  
Voir Preuve au dossier/See evidence on File No. 391431  
**CHANGE IN TITLE / CHANGEMENT EN TITRE:**  
TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /  
Nom et adresse  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1999-10-20  
DATE OF CHANGE / DATE DE CHANGEMENT: 1998-05-07  
COMMENTS / COMMENTAIRES: FROM: HIAC XI Corp.  
(a Delaware Corporation)  
TO: Atari Interactive, Inc.  
Voir Preuve au dossier/See evidence on File No. 391431  
**Owner Address Change / Changement d'adresse du propriétaire**  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2006-12-11  
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence  
on File No. 391431  
**Merger and Address / Fusionnement et adresse**  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2012-02-29  
DATE OF CHANGE / DATE DE CHANGEMENT: 2003-04-30  
COMMENTS / COMMENTAIRES: FROM: Atari Interactive, Inc.  
TO: Atari Interactive, Inc.  
Voir Preuve au dossier/See evidence on File No. 391431  
**Owner Address Change / Changement d'adresse du propriétaire**  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2012-04-12  
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence  
on File No. 391431  
**Owner Address Change / Changement d'adresse du propriétaire**  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-09-15

**Action History**

Action	Action date	Due date	Comments
Filed	1975-11-12		
Registered	1978-01-20	1993-01-20	

Renewed	1993-01-20	2008-01-20	
Change of Title Registered	1999-10-20		Merger
Change of Title Registered	1999-10-20		Assignment
Change of Title Registered	1999-10-20		Name and Address
Rep for Service Changed	2002-02-12		From: 12 To: 8390 / Voir Preuve au dossier/See evidence on File No. 391431
Amendment to Registration	2006-12-11		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 391431
Renewed	2008-01-20	2023-01-20	DP:2008/01/02 RD:2007/12 /27 RR:(8390) GOWLING LAFLEUR HENDERSON LLP
Amendment to Registration	2012-02-29		Merger and address / Voir Preuve au dossier/See evidence on File No. 391431
Amendment to Registration	2012-04-12		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 391431
Rep for Service Name Changed	2016-02-25		
Amendment to Registration	2022-09-15		Address/address
Renewed	2023-01-20	2033-01-20	DP:2023/01/17 RD:2023/01 /17 RR:(8390) GOWLING WLG (CANADA) LLP
Nice Class(es) Acceptance Letter Sent	2023-05-01		
Agent Changed	2025-02-03		From/De: 8390 To/A: 8390
Agent Changed	2025-10-15		From/De: 8390 To/A: 12394