

Application number

0524144

Registration number

TMA313768

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

1984-06-22

Registered

1986-05-02

Registration Expiry Date

2031-05-02

Current owner

RIPLEY ENTERTAINMENT
INC. (A DELAWARE
CORPORATION)
7576 Kingspointe Parkway
Suite 188
Orlando, Florida 32819
UNITED STATES OF
AMERICA

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Index headings

RIPLEY'S BELIEVE IT OR NOT!

Goods (Nice class & Statement)

- (1) Rubber masks for recreational use.
- (2) Calendars.
- (3) Board games and playing accessories comprising, game pawns, playing cards, and supplementary card packs, jigsaw puzzles; and childrens card games.
- (4) Pocketbooks, comic books; playing cards; novelty cards; motion picture films; and cartoons, sketches, drawings and illustrations, as contributions to and components of periodicals, books, advertising matter and motion picture films.
- (5) Cartoons, sketches, drawings and illustrations, as contributions to and components of newspapers and periodicals.
- (6) Ashtrays, postcards and posters.
- (7) Television and radio programs for broadcast, and printed advertising material.
- (8) Educational microsoftware.
- (9) Sound filmstrips.
- (10) Picture loops, children's hobby kits, drawing slates and playing cards; tie fasteners; cartoons, graphics, sketches drawings and illustrations as contributions to and components of newspapers and periodicals; books, comic books, advertising matter and motion pictures; shirts.

Services (Nice class & Statement)

- (1) Operation of museums, displays and exhibits and the operation of gift shops.

Disclaimer

The classification data is provided for information and searching purposes only. CIPO

- (2) Preparation of radio and television commercials for promoting the sales of goods or services of others through preparation of printed materials and advertising; retail store services in the operation of gift shops; preparation and production of radio and television programs; collecting information and artifacts, the preparation and leasing of motion pictures for theatre and television; operating displays, places of exhibition and museums.

does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

Claims

- 8 - Hand tools
- 9 - Electrical, scientific and teaching apparatus and software
- 14 - Precious and semi-precious metals, and jewellery
- 16 - Paper and printed goods
- 24 - Textiles and textile goods
- 25 - Clothing, footwear, headgear
- 26 - Sewing and decorative items including slide fasteners

Used in
CANADA
since at least

Registered Owner
 RIPLEY INTERNATIONAL
 INC.,
 10 PRICE STREET,
 TORONTO,
 ONTARIO M4W1Z4

Documents

[View documents](#)

as early as 28 - Games, toys and playthings, sporting articles
 1949 on 34 - Smoker's articles
 goods (5), (4) 35 - Advertising, marketing, promotional and business
 Used in 39 - Transportation and storage
 CANADA 41 - Education and entertainment
 since at least 42 - Computer and scientific
 as early as November 1963 on goods (6) and on services (1)
 Used in CANADA since at least as early as 1980 on goods (7)
 Used in CANADA since 1983 on goods (8)
 Used in CANADA since at least as early as 1982 on goods (9)
 Used in UNITED STATES OF AMERICA on goods (10) and on services
 (2)
 Registered in or for UNITED STATES OF AMERICA on August 17, 1971,
 under No. 918,432 on goods (10) and on services (2)
 Declaration of Use filed February 18, 1986 on goods (3), (1), (2)

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1990-11-09

DATE OF CHANGE / DATE DE CHANGEMENT: 1990-05-14

COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:

FROM/DE: RIPLEY INTERNATIONAL INC.,

TO/A: RIPLEY ENTERTAINMENT INC. (A DELAWARE

CORPORATION)

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 229446

Nunc Pro Tunc Effective/Effectif 02 JAN/JANV 1990

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1996-05-10

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2004-05-31

DATE OF CHANGE / DATE DE CHANGEMENT: 2004-05-31

COMMENTS / COMMENTAIRES: Bank of America, N.A.

Voir Preuve au dossier/See evidence on File No. 229446

Security Agreement Removed / Accord de sécurité retiré

DATE RECORDED / DATE CONSIGNEE: 2017-01-20

DATE OF CHANGE / DATE DE CHANGEMENT: 2017-01-18

COMMENTS / COMMENTAIRES: Bank of America, N.A., as

Administrative Agent from 2004/05/31

Voir Preuve au dossier/See evidence on File No. 525568

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2017-02-28

COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 524143

Action History

Action	Action date	Due date	Comments
Filed	1984-06-22		
Advertised	1985-07-10		Vol.32 Issue 1602
Allowed	1985-09-13		
Registered	1986-05-02	2001-05-02	
Renewed	2001-05-02	2016-05-02	DP:2000/12/15 RD: 2000 /12/04

Security Interest Placed	2004-05-31		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 229446
Rep for Service Name Changed	2009-03-09		
Rep for Service Name Changed	2009-11-25		
Renewed	2016-05-02	2031-05-02	DP:2015/11/24 RD:2015 /11/24 RR:(2502) BERESKIN & PARR LLP /S.E.N.C.R.L., S.R.L.
Security Interest Removed	2017-01-20		Security Agreement Removed / Voir Preuve au dossier/See evidence on File No. 525568
Amendment to Registration	2017-02-28		Owner Address Change / Voir Preuve au dossier /See evidence on File No. 524143
Agent Changed	2026-04-21		Transferred From: 2502 To: 59