

## MTV DESIGN — 0542752

### Application number

0542752

### Registration number

TMA348656

### Type(s)

Design

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

1985-05-29

### Registered

1988-12-02

### Registration Expiry Date

2033-12-02

### Current owner

Viacom International Inc.  
1515 Broadway  
New York, New York 10036  
UNITED STATES OF  
AMERICA

### Agent

GOWLING WLG (CANADA)  
LLP  
SUITE 2600, 160 ELGIN  
STREET  
OTTAWA  
ONTARIO K1P1C3

### Registered Owner

VIACOM INTERNATIONAL  
INC.,

### Index headings

MTV

### Goods (Nice class & Statement)

(1) Printed matter, namely books, posters, bumperstickers,  
calendars, decorative stickers or decals and paper

### Classification data

### Disclaimer

The classification data is provided for information and searching  
purposes only. CIPO does not warrant the accuracy of the classes  
assigned to the trademark. This data has no legal value of any kind.

16 - Paper and printed goods

### Claims

Priority Filing Date: April 12, 1985, Country or Office: {unknown address}  
in association with the same kind of goods

Used in UNITED STATES OF AMERICA

Registered in or for UNITED STATES OF AMERICA on July 15, 1986,  
under No. 1,401,139

### Recordals (known also as Footnotes)

#### CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Merger /  
Fusionnement

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1992-08-07

DATE OF CHANGE / DATE DE CHANGEMENT: 1990-04-26

COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:

FROM/DE: VIACOM INTERNATIONAL INC.,

TO/A: VIACOM INTERNATIONAL INC.

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 492887

#### CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1996-10-04

DATE OF CHANGE / DATE DE CHANGEMENT: 1996-07-31

COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:

FROM/DE: VIACOM INTERNATIONAL INC.

TO/A: VIACOM INTERNATIONAL SERVICES INC.,

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 201050

#### CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /  
Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1996-10-04

DATE OF CHANGE / DATE DE CHANGEMENT: 1996-07-31

COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:

FROM/DE: VIACOM INTERNATIONAL SERVICES INC.,

TO/A: VIACOM INTERNATIONAL INC.,

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 201050

#### CHANGE IN TITLE / CHANGEMENT EN TITRE:

1211 AVENUE OF THE AMERICAS,  
NEW YORK CITY, NEW YORK,  
UNITED STATES OF AMERICA

**Old Owner**

VIACOM INTERNATIONAL INC.,  
1515 BROADWAY,  
NEW YORK, NEW YORK  
10036-5794,  
UNITED STATES OF AMERICA

**S45 REQUESTER (CLOSED)**

LANG MICHENER

**Agent**

MCMILLAN LLP  
BROOKFIELD PLACE, SUITE  
4400  
BAY WELLINGTON TOWER  
181 BAY STREET  
TORONTO  
ONTARIO  
M5J2T3

**Documents**

[View documents](#)

**Action History**

Action	Action date	Due date	Comments
Filed	1985-05-29		
Advertised	1988-05-11		Vol.35 Issue 1750
Allowed	1988-07-15		
Registered	1988-12-02	2003-12-02	
Rep for Service Changed	2000-10-16		From: 5918 To: 8390
Renewed	2003-12-02	2018-12-02	DP:2003/08/27 RD:2003/08/19 RR:(8390) GOWLING LAFLEUR HENDERSON LLP
Change of Title Registered	2007-01-02		Assignment / Voir Preuve au dossier/See evidence on File No. 492887
Amendment to Registration	2007-01-02		Name and Address / Voir Preuve au dossier/See evidence on File No. 492887
Rep for Service Name Changed	2016-02-25		

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2007-01-02  
DATE OF CHANGE / DATE DE CHANGEMENT: 2006-01-30  
COMMENTS / COMMENTAIRES: FROM: VIACOM INTERNATIONAL INC.,

TO: New Viacom International Corp.  
(a Delaware corporation)

NUNC PRO TUNC DATE: DECEMBER 21, 2005.

Voir Preuve au dossier/See evidence on File No. 492887

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address / Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2007-01-02

DATE OF CHANGE / DATE DE CHANGEMENT: 2005-12-31

COMMENTS / COMMENTAIRES: FROM: New Viacom International Corp.

(a Delaware corporation)

TO: Viacom International Inc.

Voir Preuve au dossier/See evidence on File No. 492887

Nice Classification Courtesy Letter Sent	2017-08-15		
Renewed	2018-12-02	2033-12-02	DP:2018/08/03 RD:2018/08/03 RR:Sally Hall CPA Global CPA Global Liberation House JerseyJE1 1BL United Kingdom

### Expungement Actions (Section 45)

#### Case # 1 : LANG MICHENER - Closed

#### General Actions - S45

Action	Action date	Due date
Case Closed - Requester Withdraws	2004-10-27	

#### Request Received

Action	Action date	Due date
Request Reviewed	2000-08-24	
Notice Sent to Owner	2000-08-24	2001-02-24

#### Response by Owner

Action	Action date	Due date
Extension of Time Granted to Owner	2000-12-28	
Evidence Filed by Owner	2001-02-26	

#### Arguments by Requester

Action	Action date	Due date
Arguments Requested from Requester	2001-03-29	2001-05-29
Arguments Filed by Requester	2001-05-29	

#### Arguments by Owner

Action	Action date	Due date
Arguments Requested from Owner	2001-06-14	2001-11-14
Arguments Filed by Owner	2002-01-17	2001-12-14
Correspondence Created	2002-02-12	2002-03-12

#### Oral Hearing - S45

Action	Action date	Due date
Oral Hearing Requested - Owner	2002-02-15	
Case Forwarded For Hearing	2002-02-15	

Oral Hearing Scheduled	2003-02-13	2003-02-27
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