

**Application number**

0636038

**Registration number**

TMA397716

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

1989-07-10

**Registered**

1992-05-01

**Registration Expiry Date**

2032-05-01

**Current owner**

ABG-SI LLC  
1411 Broadway, Fourth Floor  
New York, New York 10018  
UNITED STATES OF  
AMERICA

**Agent**

GOWLING WLG (CANADA)  
LLP  
SUITE 2600, 160 ELGIN  
STREET  
OTTAWA  
ONTARIO K1P1C3

**Registered Owner**

TI GOTHAM INC.  
225 Liberty Street

**Disclaimer text**

The right to the exclusive use of the word SPORTS is disclaimed apart  
from the trademark.

**Index headings**

SPORTS ILLUSTRATED

**Goods (Nice class & Statement)**

- |    |  |
|----|--|
| 18 | (1) Duffle bags, briefcase type portfolio bags and umbrellas.  |
| 21 | (2) Mugs, tankards and thermal insulated containers for foods or beverages.  |
| 24 | (3) Blankets and towels.   |
| 25 | (4) Knit shirts, t-shirts, sweatshirts, sweatpants, sweatbands, shorts, warm up suits, sweaters, jackets and caps. |

**Claims**

Used in UNITED STATES OF AMERICA  
Registered in or for UNITED STATES OF AMERICA on November 03,  
1987, under No. 1,463,508

**Recordals (known also as Footnotes)**

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1992-10-09  
DATE OF CHANGE / DATE DE CHANGEMENT: 1992-03-18  
COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:  
FROM/DE: THE TIME INC. MAGAZINE COMPANY,  
TO/A: TIME INC.

SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 166299

**Owner Address Change / Changement d'adresse du propriétaire**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2016-01-28  
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence  
on File No. 166299

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-01-24  
DATE OF CHANGE / DATE DE CHANGEMENT: 2018-11-14  
COMMENTS / COMMENTAIRES: FROM: TIME INC.  
TO: TI GOTHAM INC.

Voir Preuve au dossier/See evidence on File No. 1486410

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-04-27  
DATE OF CHANGE / DATE DE CHANGEMENT: 2019-05-24  
COMMENTS / COMMENTAIRES: FROM: TI GOTHAM INC.  
TO: ABG-SI LLC

Voir Preuve au dossier/See evidence on File No. 1748491

New York, NY 10281  
UNITED STATES OF  
AMERICA

## Documents

[View documents](#)

## Action History

Action	Action date	Due date	Comments
Filed	1989-07-10		
Search Recorded	1989-09-12		
Correspondence Created	1989-10-12		
Extension of Time	1990-05-28		
Correspondence Created	1990-09-26		
Correspondence Created	1990-12-14		
Advertised	1991-07-17		Vol.38 Issue 1916
Allowed	1991-09-13		
Allowance Notice Sent	1991-09-13	1992-05-13	
Registered	1992-05-01	2007-05-01	
Renewed	2007-05-01	2022-05-01	DP:2007/03/09 RD:2007/03/09 RR:(2502) BERESKIN & PARR
Rep for Service Name Changed	2009-03-09		
Rep for Service Name Changed	2009-11-25		
Amendment to Registration	2016-01-28		Owner Address Change / Voir Preuve au dossier /See evidence on File No. 166299
Amendment to Registration	2020-01-24		Name / Voir Preuve au dossier/See evidence on File No. 1486410
Agent Changed	2020-04-27		From: 2502 To: 8390 / Voir Preuve au dossier /See evidence on File No. 1748491
Change of Title Registered	2020-04-27		Assignment / Voir Preuve au dossier/See evidence on File No. 1748491
Renewed	2022-05-01	2032-05-01	DP:2022/04/14 RD:2022/04/14 RR:Judy Gilchrist-Yorke Suite 2600, 160 Elgin Street Ottawa Ontario K1P 1C3 Canada
Nice Class(es) Acceptance Letter Sent	2022-08-03		
Adjusted Renewal Fee Notice			

Sent	2022-08-03	2022-11-01	Additional Classes:3
Adjusted Renewal Fee Received	2022-08-09		