

THE MAXIMIZER design — 0639015

Application number

0639015

Registration number

TMA402758

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

1989-08-22

Registered

1992-09-18

Registration Expiry Date

2032-09-18

Current owner

Maximizer Software Inc.
Unit 260 - 60 Smithe Street
Vancouver
BRITISH COLUMBIA V6B0P5

Agent

NORTON ROSE FULBRIGHT
CANADA LLP/S.E.N.C.R.L., S.
R.L.
1800 - 510 West Georgia
Street
Vancouver
BRITISH COLUMBIA V6B0M3

Registered Owner

RICHMOND TECHNOLOGIES
& SOFTWARE INC.,

Disclaimer text

The right to the exclusive use of all the reading matter except the word
MAXIMIZER is disclaimed apart from the trade-mark.

Index headings

THE MAXIMIZER CONTACT MANAGEMENT SOFTWARE

Goods (Nice class & Statement)

9 (1) Application software for micro computers, excluding
software the primary or intended purpose of which is for
use in the financial field, excluding software the primary
intended purpose of which is for use in the retail
management field.

Claims

Used in CANADA since January 1989

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1996-08-30
DATE OF CHANGE / DATE DE CHANGEMENT: 1995-11-24
COMMENTS / COMMENTAIRES: CHANGED/MODIFIER:
FROM/DE: RICHMOND TECHNOLOGIES & SOFTWARE INC.,
TO/A: MAXIMIZER TECHNOLOGIES INC.,
SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 638977

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1996-12-12
COMMENTS / COMMENTAIRES: FROM: MAXIMIZER
TECHNOLOGIES INC.,

Voir Preuve au dossier/See evidence on File No. 638977

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /
Nom et adresse
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2001-09-05
DATE OF CHANGE / DATE DE CHANGEMENT: 1998-05-29
COMMENTS / COMMENTAIRES: FROM: MAXIMIZER
TECHNOLOGIES INC.,

TO: Multiactive Software Inc.

Voir Preuve au dossier/See evidence on File No. 638977

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Transfer / Transfert
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2005-01-27
DATE OF CHANGE / DATE DE CHANGEMENT: 2002-12-15
COMMENTS / COMMENTAIRES: FROM: Multiactive Software Inc.
TO: Maximizer Software Inc.

Voir Preuve au dossier/See evidence on File No. 639015

Owner Address Change / Changement d'adresse du propriétaire

420-6400 ROBERTS STREET,
BURNABY,
BRITISH COLUMBIA V5G4C9

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2018-03-12
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence
on File No. 1208810

Old Owner

Multiactive Software Inc.
Suite 900-1090 West Pender
Street
Vancouver,
BRITISH COLUMBIA V6E2N7

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	1989-08-22		
Search Recorded	1989-12-01		
Correspondence Created	1989-12-08		
Correspondence Created	1990-03-27		
Correspondence Created	1990-07-10		
Advertised	1990-10-31		Vol.37 Issue 1879
Allowed	1992-07-10		
Allowance Notice Sent	1992-07-10	1993-01-10	
Registered	1992-09-18	2007-09-18	
Owner Name Changed	1996-12-12		Owner Address Change
Rep for Service Changed	2000-02-28		From: 6158 To: 7761
Rep for Service Changed	2000-09-06		From: 7761 To: 2668
Change of Title Registered	2001-09-05		Name and Address / Voir Preuve au dossier/See evidence on File No. 638977
Change of Title Registered	2005-01-27		Transfer / Voir Preuve au dossier/See evidence on File No. 639015
Rep for Service Name Changed	2005-07-04		
Renewed	2007-09-18	2022-09-18	DP:2006/12/12 RD:2006 /12/12 RR:(2668) BULL, HOUSSER & TUPPER LLP
Rep for Service Name Changed	2017-01-10		
Amendment to Registration	2018-03-12		Owner Address Change / Voir Preuve au dossier /See evidence on File No. 1208810
			DP:2022/09/29 RD:2022

Renewed	2022-09-18	2032-09-18	/09/29 RR:Sébastien Clark 1 Place Ville Marie Suite 2500 Montreal Quebec H3B 1R1 Canada
Nice Class(es) Acceptance Letter Sent	2022-11-09		