

**Application number**

0646284

**Registration number**

TMA388257

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

EXPUNGED

**TM5 status**

DEAD/REGISTRATION/  
Cancelled/Invalidated



The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

**Filed**

1989-12-05

**Inactivated**

2022-03-17

**Current owner**

ROTHMANS, BENSON &  
HEDGES INC.  
1500 DON MILLS ROAD,  
NORTH YORK,  
ONTARIO M3B3L1

**Agent**

GOWLING WLG (CANADA)  
LLP  
SUITE 1600  
1 FIRST CANADIAN PLACE  
100 KING STREET WEST  
TORONTO  
ONTARIO M5X1G5

**Registered Owner**

ROTHMANS, BENSON &  
HEDGES INC.,

**Disclaimer text**

The right to the exclusive use of the words SPECIAL KING SIZE is disclaimed apart from the trademark.

**Index headings**

BENSON & HEDGES BH BH SPECIAL KING SIZE

**Vienna information (Code & Description)**

24.1.5	Shields containing other figurative elements or inscriptions
A 24.1.15	Shields containing inscriptions
24.1.17	Shields with figurative elements or inscriptions placed outside
A 24.1.18	Shields surmounted by figurative elements or inscriptions
A 24.1.19	Shields with supporters
3.1.1	Lions
A 3.1.2	Heraldic lions
A 3.1.22	Animals of series I with forepaw(s) resting on an escutcheon or other object
3.3.1	Horses, mules
24.9.1	Crowns closed at the top (by cap of estate or chapeau)
9.1.10	Ribbons, bows
26.1.2	Ellipses
A 26.1.18	Circles or ellipses containing one or more letters
25.1.15	Labels, collarettes (bottle-neck labels) -- Note: Not including tie-on labels (20.5.15).
26.4.1	Squares
A 26.4.5	One quadrilateral
A 26.4.16	Quadrilaterals containing other figurative elements
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces
27.5.1	Letters presenting a special form of writing
A 27.5.19	Letters overlapping
A 27.5.22	Monograms formed of intertwined, overlapping or otherwise combined letters
A 24.9.13	Crowns surmounted with a cross
29.1.1	Red, pink, orange
29.1.2	Yellow, gold
29.1.4	Blue
29.1.8	Black

**Colour claim**

Colour is claimed as a feature of the trade-mark. The trade-mark consists of a black square having a gold coat of arms in the upper portion centred left to right, the coat of arms including an ellipse containing the capital letter B in gold on a red background and the capital letter H in gold on a blue background, the words BENSON & HEDGES in gold below the coat of arms and centred left to right, the words Special King Size in gold below the words BENSON & HEDGES and centred left to right, a stylized BH below the words Special King Size and centred left to right.

**Goods (Nice class & Statement)**

1500 DON MILLS ROAD,  
NORTH YORK,  
ONTARIO M3B3L1

## Documents

[View documents](#)

(1) Cigarettes.

### Classification data

#### Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

34 - Smoker's articles

#### Claims

Used in CANADA since at least as early as October 31, 1989

#### Recordals (known also as Footnotes)

#### CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Amalgamation / Fusionnement

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2012-01-27

DATE OF CHANGE / DATE DE CHANGEMENT: 2009-12-01

COMMENTS / COMMENTAIRES: FROM: ROTHMANS, BENSON & HEDGES INC.,

TO: ROTHMANS, BENSON & HEDGES INC.

Voir Preuve au dossier/See evidence on File No. 227643

## Action History

Action	Action date	Due date	Comments
Filed	1989-12-05		
Search Recorded	1990-05-25		
Correspondence Created	1990-06-27		
Advertised	1991-04-10		Vol.38 Issue 1902
Allowed	1991-07-05		
Allowance Notice Sent	1991-07-05	1992-01-05	
Registered	1991-08-30	2006-08-30	
Renewed	2006-08-30	2021-08-30	DP:2005/08/15 RD:2005/08/15 RR:(3272) SIM & MCBURNEY
Amendment to Registration	2012-01-27		Amalgamation / Voir Preuve au dossier/See evidence on File No. 227643
Rep for Service Name Changed	2018-05-02		
Renewal Notice Sent	2021-09-22	2022-02-28	
Agent Changed	2021-10-04		From: 3272 To: 32 / Voir Preuve au dossier/See evidence on File No. 1555215

