

Application number

0724644

Registration number

TMA434730

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

1993-03-12

Registered

1994-10-21

Registration Expiry Date

2034-10-21

Current owner

MEGA BRANDS INC.
4505 Hickmore
St. Laurent
QUEBEC H4T1K4

Agent

CASSELS BROCK &
BLACKWELL LLP
Suite 3200, Bay Adelaide
Centre - North Tower
40 Temperance St.
Toronto,
ONTARIO M5H0B4

Registered Owner

THE RITVIK GROUP INC./LE
GROUPE RITVIK INC.,

Disclaimer text

The right to the exclusive use of the word BLOKS is disclaimed apart
from the trademark.

Index headings

MEGA BLOKS
BLOCKS

Vienna information (Code & Description)

26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces

Goods (Nice class & Statement)

28 (1) Toys, namely: construction blocks sold separately and
in sets consisting of one or more of the following elements:
base plates, toy figures, toy construction hat, toy fire hat,
play house, miniature toy cars and trucks, mounting bases
for constructed models, and their constitutive parts.

Claims

Used in CANADA since at least as early as December 01, 1992

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1996-06-21
DATE OF CHANGE / DATE DE CHANGEMENT: 1996-02-08
COMMENTS / COMMENTAIRES: CHANGED/MODIFIER FROM/DE:
THE RITVIK GROUP INC./LE GROUPE RITVIK INC.

TO/A: RITVIK HOLDINGS INC./GESTIONS RITVIK INC.,
SEE EVIDENCE ON FILE/VOIR PREUVE AU DOSSIER 553363

**MOVABLE HYPOTHEC (CHEMICAL BANK A NEW YORK BANKING
CORPORATION) PLACED ON FILE 16 APR/AVR 1996**

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /
Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2003-05-26
DATE OF CHANGE / DATE DE CHANGEMENT: 2002-03-19

COMMENTS / COMMENTAIRES: FROM: THE RITVIK HOLDINGS INC./
GESTIONS RITVIK INC.,

TO: MEGA BLOKS INC

Voir Preuve au dossier/See evidence on File No. 724644

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2006-08-11

DATE OF CHANGE / DATE DE CHANGEMENT: 2006-06-22

COMMENTS / COMMENTAIRES: FROM: MEGA BLOKS INC

760 LEPINE AVENUE,
DORVAL,
QUEBEC H9P1G2

Old Owner

MEGA BRANDS
INNOVATIONS INC.
4505 Hickmore
St. Laurent
QUEBEC H4T1K4

Old Owner

MEGA Brands Inc.
4505, Hickmore
St. Laurent
QUEBEC H4T1K4

Documents

[View documents](#)

TO: MEGA Brands Inc.

Voir Preuve au dossier/See evidence on File No. 553363

Security Agreement Removed / Accord de sécurité retiré

DATE RECORDED / DATE CONSIGNEE: 2010-05-20

DATE OF CHANGE / DATE DE CHANGEMENT: 2010-05-20

COMMENTS / COMMENTAIRES: JPMORGAN CHASE BANK, N.A.

Voir Preuve au dossier/See evidence on File No. 536848

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2010-05-20

DATE OF CHANGE / DATE DE CHANGEMENT: 2010-05-20

COMMENTS / COMMENTAIRES: Wachovia Capital Finance Corporation
(New England)

Voir Preuve au dossier/See evidence on File No. 536848

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2010-05-26

DATE OF CHANGE / DATE DE CHANGEMENT: 2010-05-26

COMMENTS / COMMENTAIRES: CIBC Mellon Trust Company

Voir Preuve au dossier/See evidence on File No. 524662

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2010-05-31

DATE OF CHANGE / DATE DE CHANGEMENT: 2010-03-30

COMMENTS / COMMENTAIRES: FROM: MEGA Brands Inc.

TO: 4541162 CANADA INC.

Voir Preuve au dossier/See evidence on File No. 536848

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2010-07-02

DATE OF CHANGE / DATE DE CHANGEMENT: 2010-05-20

COMMENTS / COMMENTAIRES: FROM: 4541162 CANADA INC.

TO: MEGA BRANDS INNOVATIONS INC.

Voir Preuve au dossier/See evidence on File No. 553363

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Amalgamation /
Fusionnement

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2011-08-04

DATE OF CHANGE / DATE DE CHANGEMENT: 2011-04-30

COMMENTS / COMMENTAIRES: FROM: MEGA BRANDS
INNOVATIONS INC.

TO: MEGA BRANDS INC.

Voir Preuve au dossier/See evidence on File No. 536848

Action History

Action	Action date	Due date	Comments
Filed	1993-03-12		
Created	1993-03-12		
Formalized	1993-03-29		
Search Recorded	1993-05-17		
Correspondence Created	1993-07-30		
Approved	1993-10-12		
Advertised	1993-12-22		Vol.40 Issue 2043
Allowed	1994-03-18		

Allowance Notice Sent	1994-03-18	1994-09-18	
Registered	1994-10-21	2009-10-21	
Amendment to Registration	2003-05-26		Name and Address / Voir Preuve au dossier/See evidence on File No. 724644
Amendment to Registration	2006-08-11		Name / Voir Preuve au dossier/See evidence on File No. 553363
Renewed	2009-10-21	2024-10-21	DP:2009/09/17 RD:2009/09/16 RR:(4779) ROBIC
Security Interest Removed	2010-05-20		Security Agreement Removed / Voir Preuve au dossier/See evidence on File No. 536848
Security Interest Placed	2010-05-20		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 536848
Security Interest Placed	2010-05-26		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 524662
Change of Title Registered	2010-05-31		Assignment / Voir Preuve au dossier/See evidence on File No. 536848
Amendment to Registration	2010-07-02		Name / Voir Preuve au dossier/See evidence on File No. 553363
Amendment to Registration	2011-08-04		Amalgamation / Voir Preuve au dossier/See evidence on File No. 536848
Rep for Service Changed	2015-03-09		From: 4779 To: / Voir Preuve au dossier/See evidence on File No. 1586032
Rep for Service Changed	2017-07-18		From: To: 7637 / Voir Preuve au dossier/See evidence on File No. 1672101
Nice Class(es) Acceptance Letter Sent	2024-08-21		
Renewed	2024-10-21	2034-10-21	DP:2024/03/19 RD:2024/03/19 RR:(7637) CASSELS BROCK & BLACKWELL LLP