

SLEEMAN BREWERY EST 1834 & DESIGN — 0738956

Application number

0738956

Registration number

TMA437996

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

1993-10-15

Registered

1995-01-06

Registration Expiry Date

2035-01-06

Current owner

SLEEMAN BREWERIES LTD.
551 Clair Road West
Guelph
ONTARIO N1L0H7

Agent

GOWLING WLG (CANADA)
LLP
SUITE 2600, 160 ELGIN
STREET
OTTAWA
ONTARIO K1P1C3

Registered Owner

THE SLEEMAN BREWING &
MALTING CO. LTD.,
SILVER CREEK BREWERY,

Disclaimer text

The right to the exclusive use of the words SLEEMAN and BREWERY is
disclaimed apart from the trademark.

Index headings

SLEEMAN BREWERY EST 1834 TRADE MARK

Vienna information (Code & Description)

3.5.5	Beavers, marmots, badgers, martens, mink, wolverines, raccoons, skunks, armadillos
5.3.4	Vine leaves (except 5.3.19), plane leaves, maple leaves
A 5.3.14	One leaf
A 5.3.51	Other maple leaf (leaves)

Goods (Nice class & Statement)

6	(1) Metal signs, namely, metal sign boards.
11	(2) Lighters;
14	(3) Jewellery, namely, watches.
14	(4) Jewellery, namely, key chains.
16	(5) Pens;
18	(6) Ruck sacks; business and travel luggage.
18	(7) Sport bags;
20	(8) Wooden signs, namely, wooden sign boards; wooden beer boxes;
21	(9) Cooler bags;
21	(10) Bottle openers.
21	(11) Household goods, namely, glassware; namely, drinking glasses; plastic water bottles;
25	(12) Clothing, namely, t-shirts, baseball hats, sweatshirts.
25	(13) Clothing, namely, jackets.
25	(14) Clothing, namely, poloshirts, mock turtlenecks.
25	(15) Thermal vests; denim shirts; tri-colour shorts;
25	(16) Hooded sweatshirts, half-zip sweatshirts; clothing, namely, baseball shirts, golf shirts;
32	(17) Brewed alcoholic beverages, namely, beer, lager and ale.

Claims

Used in CANADA since at least as early as September 1991 on goods
(13), (17)
Used in CANADA since at least as early as August 1988 on goods (12)
Used in CANADA since at least as early as April 1989 on goods (10)
Used in CANADA since at least as early as August 1990 on goods (3)
Used in CANADA since at least as early as October 1991 on goods (14)
Used in CANADA since at least as early as June 1992 on goods (4)
Declaration of Use filed December 01, 1994 on goods (1), (2), (5), (7),
(8), (11), (16)
Declaration of Use filed June 29, 2000 on goods (6), (9), (15)

Recordals (known also as Footnotes)

551 CLAIR ROAD WEST,
GUELPH,
ONTARIO N1H5H9

Old Owner

Sleeman Breweries Ltd.
551 Clair Road West,
Guelph,
ONTARIO N1H6H9

Old Owner

The Sleeman Brewing &
Malting Co. Ltd.
551 Clair Road West
Guelph
ONTARIO N1L1E9

Documents

[View documents](#)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2000-01-19
DATE OF CHANGE / DATE DE CHANGEMENT: 1999-05-03
COMMENTS / COMMENTAIRES: FROM: THE SLEEMAN BREWING &
MALTING CO. LTD.,
TO: Sleeman Breweries Ltd.

Voir Preuve au dossier/See evidence on File No. 652735

**AMENDMENT TO REGISTRATION / MODIFICATION A
L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Additional
Goods / Produits supplémentaires
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2000-08-09
FILING DATE / DATE DE PRODUCTION: 1997-11-26
COMMENTS / COMMENTAIRES: Wares (9) added.

**Security Agreement Placed on File / Accord de sécurité inscrit au
dossier**

DATE RECORDED / DATE CONSIGNEE: 2000-11-24
DATE OF CHANGE / DATE DE CHANGEMENT: 2000-11-24
COMMENTS / COMMENTAIRES: BANK OF MONTREAL
Voir Preuve au dossier/See evidence on File No. 524117

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2002-03-19
DATE OF CHANGE / DATE DE CHANGEMENT: 2001-09-11
COMMENTS / COMMENTAIRES: FROM: Sleeman Breweries Ltd.
TO: The Sleeman Brewing & Malting Co. Ltd.
nunc pro tunc May 3, 1999
Voir Preuve au dossier/See evidence on File No. 524117

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Amalgamation /
Fusionnement
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2007-05-11
DATE OF CHANGE / DATE DE CHANGEMENT: 2006-12-31
COMMENTS / COMMENTAIRES: FROM: The Sleeman Brewing &
Malting Co. Ltd.
TO: Sleeman Breweries Ltd./Brasserie Sleeman Ltee, sometimes doing
business as The Sleeman Brewing & Malting Co.
Voir Preuve au dossier/See evidence on File No. 524117

Security Agreement Removed / Accord de sécurité retiré

DATE RECORDED / DATE CONSIGNEE: 2014-05-12
DATE OF CHANGE / DATE DE CHANGEMENT: 2014-04-30
COMMENTS / COMMENTAIRES: Bank of Montreal
Voir Preuve au dossier/See evidence on File No. 524117

**AMENDMENT TO REGISTRATION / MODIFICATION A
L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Paragraph 41(1)
(a) - Owner Information / Alinéa 41(1)(a) - information sur le propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2017-02-23
DATE OF CHANGE / DATE DE CHANGEMENT: 2017-02-22
COMMENTS / COMMENTAIRES: To correct the postal code.
Voir Preuve au dossier/See evidence on File No. 1819286

Action History

Action	Action date	Due date	Comments
Filed	1993-10-15		

Created	1993-10-15		
Formalized	1993-11-02		
Search Recorded	1994-03-30		
Correspondence Created	1994-04-18		
Approved	1994-05-27		
Advertised	1994-07-20		Vol.41 Issue 2073
Allowed	1994-10-14		
Allowance Notice Sent	1994-10-14	1996-10-15	
Registered	1995-01-06	2010-01-06	
Change of Title Registered	2000-01-19		Assignment
Agent Name Changed	2000-07-04		
Rep for Service Name Changed	2000-07-04		
Security Interest Placed	2000-11-24		Security Agreement Placed on File
Change of Title Registered	2002-03-19		Assignment / Voir Preuve au dossier/See evidence on File No. 524117
Amendment to Registration	2007-05-11		Amalgamation / Voir Preuve au dossier/See evidence on File No. 524117
Renewed	2010-01-06	2025-01-06	DP:2009/09/22 RD:2009/09/22 RR:(8390) GOWLING LAFLEUR HENDERSON LLP
Security Interest Removed	2014-05-12		Security Agreement Removed / Voir Preuve au dossier/See evidence on File No. 524117
Rep for Service Name Changed	2016-02-25		
Amendment to Registration	2017-02-23		Section 41(1)(a) - Owner Information / Voir Preuve au dossier/See evidence on File No. 1819286
Adjusted Renewal Fee Received	2024-06-07		
Nice Correspondence Sent	2024-10-15	2025-04-15	
Renewed	2025-01-06	2035-01-06	DP:2024/06/06 RD:2024/06/06 RR:(8390) GOWLING WLG (CANADA) LLP
Nice Class(es) Acceptance Letter Sent	2025-07-04		