

**Application number**

0794405

**Registration number**

TMA469262

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

1995-10-05

**Registered**

1997-01-21

**Registration Expiry Date**

2027-01-21

**Current owner**

Molson Canada 2005  
33 Carlingview Drive  
Toronto  
ONTARIO M9W5E4

**Agent**

JOANNE B. NARDI  
Joanne Nardi IP Consulting  
Services Inc.  
117 Shadow Falls Drive  
Richmond Hill  
ONTARIO L4E4K2

**Registered Owner**

MOLSON CANADA  
33 Carlingview Drive  
Toronto

**Disclaimer text**

The right to the exclusive use of the word BEST is disclaimed apart from the trademark.

**Index headings**

BEST SEATS IN THE HOUSE

**Services (Nice class & Statement)**

- |    |   |
|----|---|
| 35 | (1) The promotion of sporting events, concerts and other entertainment events; Operation of a business dealing in the sale of brewed alcoholic beverages. |
| 36 | (2) The sponsorship of sporting events, concerts and other entertainment events.  |

**Claims**

Declaration of Use filed December 06, 1996

**Recordals (known also as Footnotes)**

**AMENDMENT TO PARTNERSHIP DOCUMENT PLACED ON FILE ON 22 JUIL/JUL 1998. SEE EVIDENCE ON FILE/VOIR PREUVE SUR LE DOSSIER 109109**

**Document Placed on File / Document déposé au dossier**

DATE RECORDED / DATE CONSIGNEE: 1999-07-08

COMMENTS / COMMENTAIRES: AMENDMENT TO PARTNERSHIP DOCUMENT PLACED ON FILE ON 8 JUIL/JUL 1999.

Voir Preuve au dossier/See evidence on File No. 80378

**Document Placed on File / Document déposé au dossier**

DATE RECORDED / DATE CONSIGNEE: 1999-09-22

COMMENTS / COMMENTAIRES: AMENDMENT TO PARTNERSHIP DOCUMENT PLACED ON FILE (SEPTEMBER 22, 1999).

Voir Preuve au dossier/See evidence on File No. 80378

**Owner Address Change / Changement d'adresse du propriétaire**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1999-09-22

COMMENTS / COMMENTAIRES:

Voir Preuve au dossier/See evidence on File No. 80378

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /  
Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1999-10-26

DATE OF CHANGE / DATE DE CHANGEMENT: 1999-06-15

COMMENTS / COMMENTAIRES: FROM: MOLSON BREWERIES, A PARTNERSHIP,  
TO: MOLSON CANADA

Voir Preuve au dossier/See evidence on File No. 80378

**Owner Address Change / Changement d'adresse du propriétaire**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2002-09-06

COMMENTS / COMMENTAIRES:

Voir Preuve au dossier/See evidence on File No. 227604

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

ONTARIO M9W5E4

**Applicant**

MOLSON CANADA  
33 Carlingview Drive  
Toronto  
ONTARIO M9W5E4

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2005-11-14

DATE OF CHANGE / DATE DE CHANGEMENT: 2005-02-07

COMMENTS / COMMENTAIRES: FROM: MOLSON CANADA

TO: Molson Canada 2005

Voir Preuve au dossier/See evidence on File No. 80378

**Documents**

[View documents](#)

**Action History**

Action	Action date	Due date	Comments
Filed	1995-10-05		
Created	1995-10-17		
Formalized	1995-10-25		
Search Recorded	1995-12-18		
Examiner's First Report	1996-02-08		
Correspondence Created	1996-02-08		
Approved	1996-03-29		
Advertised	1996-05-08		Vol.43 Issue 2167
Allowed	1996-08-02		
Allowance Notice Sent	1996-08-02	1998-10-05	
Registered	1997-01-21	2012-01-21	
Document Placed on File	1999-07-08		Document Placed on File
Document Placed on File	1999-09-22		Document Placed on File
Amendment to Registration	1999-09-22		Owner Address Change
Change of Title Registered	1999-10-26		Name and Address
Amendment to Registration	2002-09-06		Owner Address Change / Voir Preuve au dossier /See evidence on File No. 227604
Change of Title Registered	2005-11-14		Assignment / Voir Preuve au dossier/See evidence on File No. 80378
Renewed	2012-01-21	2027-01-21	DP:2012/02/22 RD:2012 /02/17 RR:(6208) MOFFAT & CO.
Renewal Notice Sent	2012-02-08	2012-08-08	
Rep for Service Changed	2018-11-16		From: 6208 To: 22412 / Voir Preuve au dossier /See evidence on File No. 131479
Agent Changed	2020-07-07		From: 6208 To: 10582 / Voir Preuve au dossier /See evidence on File No. 1093399

Agent Changed	2021-02-23		From: 10582 To: 10447 / Voir Preuve au dossier /See evidence on File No. 551836
Nice Class(es) Acceptance Letter Sent	2026-05-08		