

Application number

0990162

Registration number

NFLD162

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Registered

1903-11-06

Current owner

MARTELL, SOCIETE
ANONYME
Place Edouard Martell,
Cognac
FRANCE

Registered Owner

MARTELL & CO.
COGNAC
FRANCE

Documents

[View documents](#)

Trademark description

A rectangular label containing the words J. & F. MARTELL printed in the centre in cream letters on a blue ground with a silver edge surrounded by arabesque work on a back ground of cream and silver horizontal stripes and surmounted by a Coat of Arms whereon are represented a martlet above a shield with three hammers on a back ground of cream and silver vertical stripes with a silver edge. Above the Coat of Arms is a blue scroll containing in cream letters the word TRADE MARK ON CAPSULES AND CASES while behind the Coat of Arms passes another blue scroll on the projecting ends of which are printed in cream letters the words OLD BRANDY. Below the words J. & F. MARTELL is another blue scroll with silver edge with the word COGNAC in cream letters. The whole of the above is bounded by an endless silver line of approximately elliptical shape to which the four sides of the label are tangential. In each corner are vine leaves in silver and blue on a cream ground. Round the edge of the label runs a silver line with blue edges. Above the rectangular label is a crescent shaped neck label, bordered with silver, which label is entirely covered (with the exception of the border) with the words J. & F. MARTELL printed in minute cream letters over a blue crescent shaped ground surrounded by a narrow cream coloured space. The centre of the label contains two cream coloured stars. The parts of the said Trade Mark which are claimed as essential are the words J. & F. MARTELL the Coat of Arms on the shield above such words and the particular design and arrangement of the arabesque work scrolls and vine leaves in the rectangular label and the words J. & F. MARTELL in the crescent shaped label.

Index headings

J. & F. MARTELL OLD BRANDY COGNAC

Vienna information (Code & Description)

25.1.15	Labels, collarettes (bottle-neck labels) -- Note: Not including tie-on labels (20.5.15).
5.13.6	Decorations of vine branches -- Note: Not including vine shoots (5.3.19).
5.3.19	Vine shoots -- Note: Not including decorations of vine branches (5.13.6).
9.1.10	Ribbons, bows
25.1.6	Banderoles, cartouches
25.1.5	Ornamental bands and borders (except 25.1.9)
26.1.2	Ellipses
A 26.1.3	One circle or ellipse
A 26.1.15	Circles or ellipses containing representations of animals, parts of animals' bodies or plants
A 26.1.16	Circles or ellipses containing other figurative elements
A 26.1.18	Circles or ellipses containing one or more letters
24.1.5	Shields containing other figurative elements or inscriptions
A 24.1.9	Shields containing representations of animals or parts of animals' bodies
A 24.1.13	Shields containing other figurative elements
3.7.21	Other birds
14.7.1	Hammers, sledge-hammers, mallets

24.1.17	Shields with figurative elements or inscriptions placed outside
A 24.1.20	Shields with figurative elements or inscriptions placed outside in any other way
9.1.10	Ribbons, bows
25.1.6	Banderoles, cartouches
26.4.2	Rectangles
A 26.4.5	One quadrilateral
26.4.10	Quadrilaterals containing one or more circles, ellipses or polygons
A 26.4.15	Quadrilaterals containing representations of animals or parts of animals' bodies or plants
A 26.4.16	Quadrilaterals containing other figurative elements
A 26.4.18	Quadrilaterals containing one or more letters
29.1.4	Blue
29.1.6	White, grey, silver

Goods (Nice class & Statement)

(1) BRANDY

Classification data

Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

33 - Wines and spirits

Recordals (known also as Footnotes)

THIS REGISTER DOES NOT REFLECT ALL CHANGES OF TITLE PRIOR TO 1980 SEE FILE FOR FURTHER INFORMATION / CETTE PAGE DU REGISTRE NE TIEN PAS COMPTE DE TOUS LES CHANGEMENTS DE TITRE APPORTES AVANT 1980 VOIR LE DOSSIER POUR RENSEIGNEMENTS SUPPLEMENTAIRES
CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Owner / Propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1980-09-17
DATE OF CHANGE / DATE DE CHANGEMENT: 1973-01-24

Owner Address Change / Changement d'adresse du propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1987-06-10

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1987-09-11
DATE OF CHANGE / DATE DE CHANGEMENT: 1987-03-02

COMMENTS / COMMENTAIRES: MARTELL, SOCIETE ANONYME
SEE EVIDENCE ON FILE/VOIR PREUVE SUR LE DOSSIER 144200

Owner Address Change / Changement d'adresse du propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 1988-03-30

Action History

Action	Action date	Due date	Comments
Registered	1903-11-06		
Rep for Service Changed	1998-03-05		From: To: 4779

