

ERB AND ERB — 1059046

Application number

1059046

Registration number

TMA560337

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2000-05-17

Registered

2002-04-17

Registration Expiry Date

2032-04-17

Current owner

Brokerlink Inc.
700 University Ave., Suite 1500-
A (Legal)
Toronto
ONTARIO M5G1Z5

Agent

BLAKE, CASSELS &
GRAYDON LLP
INTELLECTUAL PROPERTY
GROUP
SUITE 4000, COMMERCE
COURT WEST
199 BAY STREET
TORONTO
ONTARIO M5L1A9

Disclaimer text

The right to the exclusive use of the word ERB is disclaimed apart from the trademark.

Index headings

ERB AND ERB

Services (Nice class & Statement)

Classification data (1) Operation of a business of a general insurance brokerage selling insurance and financial services, namely household insurance, automobile insurance, business

Disclaimer insurance, liability insurance, group insurance, life insurance, investment funds, term deposits, Registered Retirement Savings Plans, Registered Retirement Income Funds, annuities, bonding services, mortgage insurance and financial planning services.

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

36 - Insurance and financial

Claims

Used in CANADA since at least as early as September 07, 1971

Recordals (known also as Footnotes)

Amalgamation and Address / Fusionnement et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2017-03-02

DATE OF CHANGE / DATE DE CHANGEMENT: 2017-01-01

COMMENTS / COMMENTAIRES: FROM: Erb and Erb Insurance Brokers Ltd.,

TO: Lackner McLennan Insurance Ltd.

Voir Preuve au dossier/See evidence on File No. 1243361

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-05-25

DATE OF CHANGE / DATE DE CHANGEMENT: 2021-06-01

COMMENTS / COMMENTAIRES: FROM/DE: Lackner McLennan Insurance Ltd.

TO/A: Brokerlink Inc.

Registered Owner

Erb and Erb Insurance Brokers
 Ltd.,
 30 Queen Street North, P.O.
 Box 2670,
 Station B, Kitchener,
 ONTARIO N2H6N2

Applicant

Erb and Erb Insurance Brokers
 Ltd.,
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Old Owner

Lackner McLennan Insurance
 Ltd.
 423 King Street North
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 ONTARIO N2J2Z5

Documents

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Action History

Action	Action date	Due date	Comments
Filed	2000-05-17		
Created	2000-05-19		
Formalized	2000-06-20		
Search Recorded	2001-09-20		
Examiner's First Report	2001-09-20	2002-01-20	
Approved	2001-10-29		
Advertised	2001-11-28		Vol.48 Issue 2457
Allowed	2002-02-15		
Allowance Notice Sent	2002-02-15	2002-08-15	
Registered	2002-04-17	2017-04-17	
Amendment to Registration	2017-03-02		Amalgamation and address / Voir Preuve au dossier/See evidence on File No. 1243361
Renewed	2017-04-17	2032-04-17	DP:2017/04/07 RD:2017/04 /06 RR:(9073) MILLER THOMSON LLP
Rep for Service Changed	2017-04-21		From: 8341 To: 15308 / Voir Preuve au dossier/See evidence on File No. 733548
Agent Changed	2022-05-20		From/De: 15308 To/A: 256

Change of Title Registered

2022-05-25

Assignment/Cession