

Application number

1094682

Registration number

TMA574775

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2001-03-02

Registered

2003-01-30

Registration Expiry Date

2033-01-30

Current owner

Joseph Levy
903-2200 Boul Thimens
Saint-Laurent
QUEBEC H4R0J7

Agent

DE GRANDPRÉ CHAIT
800 René-Lévesque Blvd.
West
26th Floor
Montreal
QUÉBEC H3B1X9

Registered Owner

MEDIAVATION INC.,
5025 Sherbrooke Street West,
Suite 205

Vienna information (Code & Description)

26.3.1	One triangle
A 26.3.24	Triangles with dark surfaces or parts of surfaces
26.1.1	Circles
A 26.1.3	One circle or ellipse
26.1.10	Circles or ellipses containing one or more triangles or lines forming an angle
29.1.1	Red, pink, orange
29.1.6	White, grey, silver

Colour claim

The circle is in grey and the triangle is in burgundy, and colour is claimed as a feature of the trademark.

Services (Nice class & Statement)

35	(1) General class of services, namely, the operation of an advertising agency, market research studies, placement of advertisements for others in all forms of media, printed, audio, visual and electronic, and the organization of publicity events for others.
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Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2017-11-14
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 867562

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2018-02-20
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 631128

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2018-09-12
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 631128

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-07-25
DATE OF CHANGE / DATE DE CHANGEMENT: 2022-11-01
COMMENTS / COMMENTAIRES: FROM/DE: MEDIAVATION INC.,
TO/A: Joseph Levy

Montreal
QUEBEC H4A1S9

Applicant

MEDIAVATION INC.,
5025 Sherbrooke Street West,
Suite 205
Montreal
QUEBEC H4A1S9

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2001-03-02		
Created	2001-03-08		
Formalized	2001-03-22		
Agent Name Changed	2001-12-28		
Rep for Service Name Changed	2001-12-28		
Search Recorded	2002-09-06		
Search Recorded	2002-09-11		
Approved	2002-09-13		
Advertised	2002-10-23		Vol.49 Issue 2504
Allowed	2003-01-10		
Allowance Notice Sent	2003-01-10	2003-07-10	
Registered	2003-01-30	2018-01-30	
Rep for Service Changed	2005-07-25		From: 6288 To: 13733 / Voir Preuve au dossier/See evidence on File No. 631128
Rep for Service Name Changed	2006-10-04		
Rep for Service Changed	2013-05-23		From: 13733 To: 2566 / Voir Preuve au dossier/See evidence on File No. 1094682
Rep for Service Changed	2015-04-17		From: 2566 To: 19522 / Voir Preuve au dossier/See evidence on File No. 402287
Rep for Service Changed	2017-09-15		From: 19522 To: 13878 / Voir Preuve au dossier/See evidence on File No. 867562
Amendment to Registration	2017-11-14		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 867562
Renewed	2018-01-30	2033-01-30	DP:2017/12/06 RD:2017/12/06 RR:(13878) BROUILLETTE LEGAL INC.

Rep for Service Changed	2018-02-20		From: 13878 To: 6288 / Voir Preuve au dossier/See evidence on File No. 631128
Amendment to Registration	2018-02-20		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 631128
Amendment to Registration	2018-09-12		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 631128
Nice Class(es) Acceptance Letter Sent	2023-05-05		
Change of Title Registered	2023-07-25		Assignment/Cession