

Application number

1143348

Registration number

TMA598444

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2002-06-05

Registered

2003-12-31

Registration Expiry Date

2033-12-31

Current owner

Maytag Limited
c/o Whirlpool Canada LP
200 - 6750 Century Avenue
Mississauga
ONTARIO L5N0B7

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Registered Owner

Maytag Corporation
403 West Fourth Street North

Disclaimer text

The right to the exclusive use of the word STORE is disclaimed apart
from the trademark.

Index headings

THE MAYTAG STORE

Services (Nice class & Statement)

Classification (1) Retail store services featuring appliances and
data housewares.

Disclaimer

The classification data is provided for information and searching
purposes only. CIPO does not warrant the accuracy of the classes
assigned to the trademark. This data has no legal value of any kind.

35 - Advertising, marketing, promotional and business

Claims

Used in CANADA since at least as early as September 1999

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2006-05-16

DATE OF CHANGE / DATE DE CHANGEMENT: 2006-03-30

COMMENTS / COMMENTAIRES: FROM: Maytag Corporation

TO: Maytag Limited

Voir Preuve au dossier/See evidence on File No. 265996

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2010-03-01

COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence
on File No. 265996

P.O. Box 39
Newton, Iowa, 50208
UNITED STATES OF
AMERICA

Applicant

Maytag Corporation
403 West Fourth Street North
P.O. Box 39
Newton, Iowa, 50208
UNITED STATES OF
AMERICA

Documents

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Action History

Action	Action date	Due date	Comments
Filed	2002-06-05		
Created	2002-06-17		
Formalized	2002-07-08		
Search Recorded	2003-05-12		
Examiner's First Report	2003-05-12	2003-09-12	
Approved	2003-07-25		
Advertised	2003-08-27		Vol.50 Issue 2548
Allowance Notice Sent	2003-11-14	2004-05-14	
Allowed	2003-11-14		
Rep for Service Name Changed	2003-11-18		
Agent Name Changed	2003-11-18		
Registered	2003-12-31	2018-12-31	
Change of Title Registered	2006-05-16		Assignment / Voir Preuve au dossier/See evidence on File No. 265996
Rep for Service Changed	2006-07-11		From: 9878 To: 8390 / Voir Preuve au dossier/See evidence on File No. 265996
Rep for Service Changed	2009-03-13		From: 8390 To: 15493 / Voir Preuve au dossier/See evidence on File No. 265996
Amendment to Registration	2010-03-01		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 265996
Rep for Service Changed	2010-03-01		From: 15493 To: 15973 / Voir Preuve au dossier/See evidence on File No.

265996

Renewed	2018-12-31	2033-12-31	DP:2018/11/27 RD:2018/11/26 RR:Angela Strefling Whirlpool Properties, Inc. 500 Renaissance Drive Suite 101 St. Joseph, Michigan 49085 United States
Agent Changed	2020-11-12		From: To: 2502 / Voir Preuve au dossier/See evidence on File No. 1319392
Agent Changed	2026-04-21		Transferred From: 2502 To: 59