

**Application number**

1239701

**Registration number**

TMA655557

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

EXPUNGED

**TM5 status**

DEAD/REGISTRATION/  
Cancelled/Invalidated



The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

**Filed**

2004-12-06

**Inactivated**

2021-07-08

**Current owner**

Imperial Brands Ltd.  
3711 St. Antoine Street  
Montreal  
QUEBEC H4C3P6

**Agent**

SMART & BIGGAR LP  
SUITE 1000, 55 METCALFE  
STREET  
P.O. BOX 2999, STATION D  
OTTAWA  
ONTARIO K1P5Y6

**Registered Owner**

du Maurier Company Inc.  
3711 St. Antoine Street  
Montreal  
QUEBEC H4C3P6

**Disclaimer text**

The right to the exclusive use of the words ULTRA LIGHT is disclaimed apart from the trademark.

**Index headings**

DU M DU MAURIER ULTRA LIGHT

**Vienna information (Code & Description)**

26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces
26.11.2	Two lines or bands
A 26.11.8	Horizontal lines or bands
A 26.11.13	Wavy lines or bands, zigzag lines or bands
26.4.2	Rectangles
26.4.7	Two quadrilaterals, one inside the other
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces
29.1.1	Red, pink, orange
29.1.6	White, grey, silver
29.1.2	Yellow, gold

**Colour claim**

Colour is claimed as a feature of the trade-mark. The background of the upper portion is a darker red blending into a lighter red blending back into a darker red moving from the left to the right. On the left side appears a large 'du m' symbol embossed in red into the red background. The small 'du m' icon on the right side appears in red lettering on a gold background within an outline of silver trimmed in gold. The words 'du MAURIER' appear in white. The words 'ULTRA LIGHT' appear in red on a silver background. The curved border between the bottom strip and the remainder of the design is a composite stripe consisting of a dark red stripe above a white stripe.

**Goods (Nice class & Statement)**

(1) Manufactured tobacco products, lighters, ashtrays, cigarette cases and matches.

**Classification data**

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

34 - Smoker's articles

**Claims**

Declaration of Use filed December 05, 2005

**Applicant**

du Maurier Company Inc.  
3711 St. Antoine Street  
Montreal  
QUEBEC H4C3P6

**Documents**

[View documents](#)

**Recordals (known also as Footnotes)****Security Agreement Placed on File / Accord de sécurité inscrit au dossier**

DATE RECORDED / DATE CONSIGNEE: 2010-05-10  
DATE OF CHANGE / DATE DE CHANGEMENT: 2010-05-10  
COMMENTS / COMMENTAIRES: B.A.T. INTERNATIONAL FINANCE P. L.C.

Voir Preuve au dossier/See evidence on File No. 421534

**Security Agreement Placed on File / Accord de sécurité inscrit au dossier**

DATE RECORDED / DATE CONSIGNEE: 2014-12-18  
DATE OF CHANGE / DATE DE CHANGEMENT: 2014-12-18  
COMMENTS / COMMENTAIRES: B.A.T. INTERNATIONAL FINANCE P. L.C.

Voir Preuve au dossier/See evidence on File No. 421534

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Amalgamation / Fusionnement

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2015-08-20

DATE OF CHANGE / DATE DE CHANGEMENT: 2015-01-01

COMMENTS / COMMENTAIRES: FROM: du Maurier Company Inc.  
TO: Imperial Brands Ltd.

Voir Preuve au dossier/See evidence on File No. 421534

**Action History**

Action	Action date	Due date	Comments
Filed	2004-12-06		
Created	2004-12-07		
Formalized	2004-12-07		
Search Recorded	2005-03-31		
Examiner's First Report	2005-03-31	2005-07-31	
Approved	2005-04-26		
Advertised	2005-06-01		Vol.52 Issue 2640
Allowed	2005-08-19		
Allowance Notice Sent	2005-08-19	2007-12-06	
Registered	2005-12-21	2020-12-21	
Security Interest Placed	2010-05-10		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 421534
Security Interest Placed	2014-12-18		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 421534
Rep for Service Changed	2015-08-20		From: 12 To: 20278 / Voir Preuve au dossier/See evidence on File No. 421534
Amendment to Registration	2015-08-20		Amalgamation / Voir Preuve au dossier/See evidence on

			File No. 421534
Rep for Service Changed	2017-12-05		From: 20278 To: 12 / Voir Preuve au dossier/See evidence on File No. 1816515
Renewal Notice Sent	2021-01-13	2021-06-21	
Expunged - Failure to Renew	2021-07-08		DP: 2021/07/08