

ADDING VALUE TO CUSTOMER RELATIONSHIPS — 1251492

Application number

1251492

Registration number

TMA656828

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2005-02-25

Registered

2006-01-18

Registration Expiry Date

2031-01-18

Current owner

APAC Customer Services, Inc.
507 Prudential Road
Horsham, Pennsylvania 19044
UNITED STATES OF
AMERICA

Agent

GOWLING WLG (CANADA)
LLP
SUITE 2600, 160 ELGIN
STREET
OTTAWA
ONTARIO K1P1C3

Registered Owner

Protocol Services, Inc.
1751 Lake Cook Road

Index headings

ADDING VALUE TO CUSTOMER RELATIONSHIPS

Services (Nice class & Statement)

- 35 (1) Business marketing and direct marketing consulting for third parties, telemarketing, market research and operation of telephone call centres and contact centres for others.
- 39 (2) Order fulfillment services, namely shipping goods to customers in response to orders.

Claims

Used in CANADA since at least as early as July 28, 2004
Priority Filing Date: September 02, 2004, Country or Office: UNITED STATES OF AMERICA, Application No. 78/477,766 in association with the same kind of services

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2011-04-26
DATE OF CHANGE / DATE DE CHANGEMENT: 2008-04-16
COMMENTS / COMMENTAIRES: FROM: Protocol Services, Inc.
TO: Protocol Services Acquisition Corp.

Voir Preuve au dossier/See evidence on File No. 1182783

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2011-07-22
DATE OF CHANGE / DATE DE CHANGEMENT: 2011-05-19
COMMENTS / COMMENTAIRES: FROM: Protocol Services Acquisition Corp.
TO: NCO Customer Management Inc.

Voir Preuve au dossier/See evidence on File No. 1182783

Voir Preuve au dossier/See evidence on File No. 1182783

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /
Nom et adresse
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2014-02-27
DATE OF CHANGE / DATE DE CHANGEMENT: 2012-04-03
COMMENTS / COMMENTAIRES: FROM: NCO Customer Management Inc.
TO: APAC Customer Management, Inc.

Voir Preuve au dossier/See evidence on File No. 1182784

Voir Preuve au dossier/See evidence on File No. 1182784

Merger and Address / Fusionnement et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2014-02-27
DATE OF CHANGE / DATE DE CHANGEMENT: 2012-06-29
COMMENTS / COMMENTAIRES: FROM: APAC Customer Management, Inc.
TO: APAC Customer Services, Inc.

Voir Preuve au dossier/See evidence on File No. 1182784

Voir Preuve au dossier/See evidence on File No. 1182784

Suite 400
Deerfield, Illinois, 60015
UNITED STATES OF
AMERICA

Applicant

Protocol Services, Inc.
1751 Lake Cook Road
Suite 400
Deerfield, Illinois, 60015
UNITED STATES OF
AMERICA

Old Owner

Protocol Services Acquisition
Corp.
2805 Fruitville Road
Sarasota, Florida, 34237
UNITED STATES OF
AMERICA

Old Owner

APAC Customer Management,
Inc.
507 Prudential Road
Horsham, Pennsylvania 19044
UNITED STATES OF
AMERICA

Documents

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Action History

Action	Action date	Due date	Comments
Filed	2005-02-25		
Created	2005-03-22		
Formalized	2005-03-30		
Note to file	2005-06-07		Priority claim added.
Search Recorded	2005-07-25		
Approved	2005-08-05		
Advertised	2005-09-07		Vol.52 Issue 2654
Allowed	2005-11-25		
Allowance Notice Sent	2005-11-25	2006-05-25	
Registered	2006-01-18	2021-01-18	
Change of Title Registered	2011-04-26		Assignment / Voir Preuve au dossier/See evidence on File No. 1182783
Rep for Service Changed	2011-07-22		From: 92 To: 8390 / Voir Preuve au dossier/See evidence on File No.

			1182783
Change of Title Registered	2011-07-22		Assignment / Voir Preuve au dossier/See evidence on File No. 1182783
Amendment to Registration	2014-02-27		Name and Address / Voir Preuve au dossier/See evidence on File No. 1182784
Amendment to Registration	2014-02-27		Merger and address / Voir Preuve au dossier/See evidence on File No. 1182784
Rep for Service Name Changed	2016-02-25		
Requirement to Furnish Statement Under Subsection 44.1(1) Sent	2020-09-29	2021-03-29	
Renewed	2021-01-18	2031-01-18	DP:2020/09/25 RD:2020/09/25 RR:GOWLING WLG (Canada) LLP 160 Elgin St Suite 2600 Ottawa Ontario K1P 1C3 Canada
Nice Class(es) Acceptance Letter Sent	2021-05-20		
Adjusted Renewal Fee Notice Sent	2021-05-20	2021-07-20	Additional Classes:1
Adjusted Renewal Fee Received	2021-05-28		