

MESCAPE — 1251800

Application number

1251800

Registration number

TMA711261

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2005-03-17

Registered

2008-04-08

Registration Expiry Date

2033-04-08

Current owner

Bell Media Inc.
299 Queen Street West
Toronto
ONTARIO M5V2Z5

Agent

GOWLING WLG (CANADA)
LLP
SUITE 2600, 160 ELGIN
STREET
OTTAWA
ONTARIO K1P1C3

Registered Owner

Astral Broadcasting Group Inc.
/ Le Groupe de Radiodiffusion
Astral

Index headings

MESCAPE
M ESCAPE

Goods (Nice class & Statement)

- (1) Audio and/or visual recorded materials, namely films containing audio-visual programs, pre-recorded CD-ROMs containing motion picture films and television programming, pre-recorded compact discs containing music, pre-recorded video-cassettes, pre-recorded DVDs, and MP3 files.
- (2) Publications, namely magazines and newsletters.

Services (Nice class & Statement)

Classification data (1) Entertainment services through the medium of television namely, entertainment in the nature of ongoing television programs, creation, production, scheduling and broadcasting of television programming.

Disclaimer

- The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.
- (2) Provision of a television signal for redistribution by others.
 - (3) Provision of television signals for direct distribution to owners and operators of satellite, wireless and cable reception equipment.
 - (4) Provision of a website featuring information about applicant's television services and interactive entertainment.
 - (5) Promotion of television programs through the distribution of print, audio, visual advertising and promotional items of others by means of television commercials, radio commercials, online advertisements, and distribution of print materials and promotional items, namely newspapers, direct mail, posters, billboard, bus and transit shelter advertisements.

Claims

Used in CANADA since May 01, 2003 on services
Declaration of Use filed March 17, 2008 on goods

- 9 - Electrical, scientific and teaching apparatus and software
- 16 - Paper and printed goods
- 35 - Advertising, marketing, promotional and business
- 38 - Telecommunications
- 41 - Education and entertainment

Recordals (known also as Footnotes)

BCE Place
 181 Bay Street, Suite 100
 Toronto
 ONTARIO M5J2T3

Applicant

Astral Broadcasting Group Inc.
 / Le Groupe de Radiodiffusion
 Astral
 BCE Place
 181 Bay Street, Suite 100
 Toronto
 ONTARIO M5J2T3

Old Owner

8504628 Canada Inc.
 BCE Place
 181 Bay Street, Suite 100
 Toronto
 ONTARIO M5J2T3

Old Owner

8504636 Canada Inc.
 BCE Place
 181 Bay Street, Suite 100
 Toronto
 ONTARIO M5J2T3

Documents

[View documents](#)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Amalgamation / Fusionnement

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2013-11-29

DATE OF CHANGE / DATE DE CHANGEMENT: 2013-07-05

COMMENTS / COMMENTAIRES: FROM: Astral Broadcasting Group Inc. / Le Groupe de Radiodiffusion Astral

TO: 8504628 Canada Inc.

Voir Preuve au dossier/See evidence on File No. 537276

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Amalgamation / Fusionnement

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2013-11-29

DATE OF CHANGE / DATE DE CHANGEMENT: 2013-07-05

COMMENTS / COMMENTAIRES: FROM: 8504628 Canada Inc.

TO: 8504636 Canada Inc.

Voir Preuve au dossier/See evidence on File No. 537276

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Amalgamation / Fusionnement

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2013-11-29

DATE OF CHANGE / DATE DE CHANGEMENT: 2013-07-05

COMMENTS / COMMENTAIRES: FROM: 8504636 Canada Inc.

TO: Bell Media Inc.

Voir Preuve au dossier/See evidence on File No. 537276

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2013-12-13

COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 537276

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Amalgamation / Fusionnement

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-05-21

DATE OF CHANGE / DATE DE CHANGEMENT: 2020-01-01

COMMENTS / COMMENTAIRES: FROM: Bell Media Inc.

TO: Bell Media Inc.

Voir Preuve au dossier/See evidence on File No. 1871691

Action History

Action	Action date	Due date	Comments
Filed	2005-03-17		
Created	2005-03-24		
Formalized	2005-04-06		
Clerical Correction	2005-05-04		Correct Services 2
Agent Name Changed	2005-05-25		
Rep for Service Name Changed	2005-05-25		
Search Recorded	2005-05-30		
Examiner's First Report	2005-05-30	2005-09-30	
Agent Name Changed	2005-05-31		
Rep for Service Name Changed	2005-05-31		

Approved	2005-10-21		
Advertised	2005-11-23		Vol.52 Issue 2665
Allowed	2006-02-10		
Allowance Notice Sent	2006-02-10	2008-03-17	
Registered	2008-04-08	2023-04-08	
Rep for Service Changed	2011-05-30		From: 5667 To: 5153
Rep for Service Name Changed	2011-05-31		
Rep for Service Name Changed	2012-01-04		
Rep for Service Name Changed	2013-05-29		
Rep for Service Name Changed	2013-05-29		
Rep for Service Name Changed	2013-06-03		
Rep for Service Name Changed	2013-06-03		
Rep for Service Name Changed	2013-06-27		
Amendment to Registration	2013-11-29		Amalgamation / Voir Preuve au dossier/See evidence on File No. 537276
Amendment to Registration	2013-11-29		Amalgamation / Voir Preuve au dossier/See evidence on File No. 537276
Rep for Service Changed	2013-11-29		From: 5153 To: 14267 / Voir Preuve au dossier/See evidence on File No. 537276
Amendment to Registration	2013-11-29		Amalgamation / Voir Preuve au dossier/See evidence on File No. 537276
Amendment to Registration	2013-12-13		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 537276
Rep for Service Name Changed	2018-11-14		
Amendment to Registration	2020-05-21		Amalgamation / Voir Preuve au dossier/See evidence on File No. 1871691
Agent Changed	2020-09-04		From: 14267 To: 22737
Agent Changed	2021-06-04		From: 22737 To: 23304 / Voir Preuve au dossier/See evidence on File No. 253285
Renewed	2023-04-08	2033-04-08	DP:2019/05/31 RD:2019/05/31 RR:(13016) LAROCHE, GUERTIN, CHATIGNY

Agent Changed

2024-05-21

From/De: 23304 To/A: 8390