

IPRO — 1294353

Application number

1294353

Registration number

TMA695272

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2006-03-21

Registered

2007-08-30

Registration Expiry Date

2032-08-30

Current owner

BMO Life Assurance Company
60 Yonge Street, 11th Floor
Toronto
ONTARIO M5E1H5

Agent

GOWLING WLG (CANADA)
LLP
SUITE 2600, 160 ELGIN
STREET
OTTAWA
ONTARIO K1P1C3

Registered Owner

AIG Life Insurance Company of
Canada
60 Yonge St., 11th Floor

Index headings

IPRO
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Goods (Nice class & Statement)

9 (1) Computer software to assist in financial asset management; computer software to assist in investment counselling; computer software to assist in management and investment in securities, mutual funds, guaranteed interest accounts, guaranteed investment certificates and /or term deposits.

Services (Nice class & Statement)

36 (1) Insurance services; Investment research services relating to mutual funds, namely indexed or portfolio funds, as well as guaranteed and daily interest accounts offered through universal life insurance products; Operation of a website providing universal life insurance policyholders with information about their policy, the investment products available in conjunction with such policy and their investment portfolio relating to such policy.

Claims

Declaration of Use filed August 14, 2007

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2008-06-26
DATE OF CHANGE / DATE DE CHANGEMENT: 2008-05-15
COMMENTS / COMMENTAIRES: FROM: AIG Life Insurance Company of Canada

TO: American International Group, Inc.

Voir Preuve au dossier/See evidence on File No. 820914

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2009-01-22
DATE OF CHANGE / DATE DE CHANGEMENT: 2008-12-17
COMMENTS / COMMENTAIRES: FROM: American International Group, Inc.

TO: AIG Life Insurance Company of Canada

Voir Preuve au dossier/See evidence on File No. 700843

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2010-02-12
DATE OF CHANGE / DATE DE CHANGEMENT: 2009-03-30
COMMENTS / COMMENTAIRES: FROM: AIG Life Insurance Company of Canada

TO: BMO Life Assurance Company

Voir Preuve au dossier/See evidence on File No. 700843

Toronto
ONTARIO M5E1H5

Applicant

AIG Life Insurance Company of
Canada
60 Yonge St., 11th Floor
Toronto
ONTARIO M5E1H5

Old Owner

American International Group,
Inc.
70 Pine Street
New York, New York 10270
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2006-03-21		
Created	2006-03-21		
Formalized	2006-03-21		
Search Recorded	2006-09-11		
Examiner's First Report	2006-09-11	2007-01-11	
Approved	2007-03-15		
Advertised	2007-04-25		Vol.54 Issue 2739
Allowed	2007-07-13		
Allowance Notice Sent	2007-07-13	2009-03-21	
Registered	2007-08-30	2022-08-30	
Rep for Service Changed	2008-06-26		From: 4084 To: 9878 / Voir Preuve au dossier/See evidence on File No. 820914
Change of Title Registered	2008-06-26		Assignment / Voir Preuve au dossier/See evidence on File No. 820914
Rep for Service Changed	2008-08-29		From: 9878 To: 4084 / Voir Preuve au dossier/See evidence on File No. 700843
Change of Title Registered	2009-01-22		Assignment / Voir Preuve au dossier/See evidence on File No. 700843
Amendment to Registration	2010-02-12		Name / Voir Preuve au dossier/See evidence on

			File No. 700843
Rep for Service Changed	2014-10-29		From: 4084 To: 8390 / Voir Preuve au dossier/See evidence on File No. 700843
Rep for Service Name Changed	2016-02-25		
Nice Class(es) Acceptance Letter Sent	2022-07-20		
Adjusted Renewal Fee Notice Sent	2022-07-20	2023-02-28	Additional Classes:1
Adjusted Renewal Fee Received	2022-07-25		
Renewed	2022-08-30	2032-08-30	DP:2022/03/17 RD:2022/03/17 RR:(8390) GOWLING WLG (CANADA) LLP