

**Application number**

1341552

**Registration number**

TMA715087

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

EXPUNGED

**TM5 status**

DEAD/REGISTRATION/  
Cancelled/Invalidated



The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

**Filed**

2007-03-30

**Inactivated**

2023-12-11

**Current owner**

Vital Insights Inc.  
60 Courtney Park Drive  
Unit 3  
Mississauga  
ONTARIO L5W0B3

**Agent**

GOWLING WLG (CANADA)  
LLP  
550 BARRARD STREET  
SUITE 2300  
VANCOUVER  
BRITISH COLUMBIA V6C2B5

**Registered Owner**

Vital Insight Group Inc.  
Suite 114  
1210 Sheppard Avenue East

**Index headings**

VITAL INSIGHT GROUP

**Goods (Nice class & Statement)**

(1) Computer software for conducting customer satisfaction surveys.

**Services (Nice class & Statement)**

**Classification data** (1) Conducting customer satisfaction surveys and compiling, analyzing and reporting survey results.

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

**Claims** 9 - Electrical, scientific and teaching apparatus and software  
35 - Advertising, marketing, promotional and business  
Used in CANADA since at least as early as March 20, 2007

**Recordals (known also as Footnotes)**

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address / Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2011-11-21

DATE OF CHANGE / DATE DE CHANGEMENT: 2009-03-26

COMMENTS / COMMENTAIRES: FROM: Vital Insight Group Canada Inc.

TO: Vital Insight Group Inc.

Voir Preuve au dossier/See evidence on File No. 1341552

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2011-11-21

DATE OF CHANGE / DATE DE CHANGEMENT: 2010-11-08

COMMENTS / COMMENTAIRES: FROM: Vital Insight Group Inc.

TO: Vital Insight Group Inc.

CONTINUANCE INTO ONTARIO

Voir Preuve au dossier/See evidence on File No. 1341552

**Amalgamation and Address / Fusionnement et adresse**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2011-11-21

DATE OF CHANGE / DATE DE CHANGEMENT: 2011-01-20

COMMENTS / COMMENTAIRES: FROM: Vital Insight Group Inc.

TO: Vital Insights Inc.

Voir Preuve au dossier/See evidence on File No. 1341552

**Security Agreement Placed on File / Accord de sécurité inscrit au dossier**

DATE RECORDED / DATE CONSIGNEE: 2012-08-27

North York  
ONTARIO M2K1E3

DATE OF CHANGE / DATE DE CHANGEMENT: 2012-08-27  
COMMENTS / COMMENTAIRES: Bregal Sagemount I, L.P.  
Voir Preuve au dossier/See evidence on File No. 1341552

**Applicant**

Vital Insight Group Inc.  
Suite 114  
1210 Sheppard Avenue East  
North York  
ONTARIO M2K1E3

**Documents**

[View documents](#)

**Action History**

Action	Action date	Due date	Comments
Filed	2007-03-30		
Created	2007-03-30		
Formalized	2007-04-02		
Search Recorded	2007-09-20		
Approved	2007-09-20		
Advertised	2007-10-17		Vol.54 Issue 2764
Allowed	2008-01-04		
Allowance Notice Sent	2008-01-04	2008-07-04	
Rep for Service Changed	2008-05-23		From: 10425 To: 14565 / Voir Preuve au dossier/See evidence on File No. 1341552
Agent Changed	2008-05-23		From: 10425 To: 14565 / Voir Preuve au dossier/See evidence on File No. 1341552
Registered	2008-05-23	2023-05-23	
Amendment to Registration	2011-11-21		Name and Address / Voir Preuve au dossier/See evidence on File No. 1341552
Amendment to Registration	2011-11-21		Name / Voir Preuve au dossier/See evidence on File No. 1341552
Rep for Service Changed	2011-11-21		From: 14565 To: 3202 / Voir Preuve au dossier/See evidence on File No. 1341552
Amendment to Registration	2011-11-21		Amalgamation and address / Voir Preuve au dossier/See evidence on File No. 1341552
			Security Agreement Placed on File / Voir Preuve au

Security Interest Placed	2012-08-27		dossier/See evidence on File No. 1341552
Rep for Service Name Changed	2016-02-25		
Renewal Notice Sent	2023-06-14	2023-11-23	
Expunged - Failure to Renew	2023-12-11		DP: 2023/12/11