

Application number

1356825

Registration number

TMA770601

Type(s)

Word

Category

Trademark

CIPO Status

EXPUNGED

TM5 status

DEAD/REGISTRATION/
Cancelled/Invalidated



The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

Filed

2007-07-23

Inactivated

2026-01-09

Current owner

Mars Canada Inc.
37 Holland Drive
Bolton
ONTARIO L7E5S4

Agent

BAKER & MCKENZIE LLP
BROOKFIELD PLACE
181 BAY STREET, SUITE
2100
P.O. BOX 874
TORONTO
ONTARIO M5J2T3

Registered Owner

The Procter & Gamble
Company
One Procter & Gamble Plaza

Index headings

PETSIDE.COM
PET SIDE

Services (Nice class & Statement)

Classification data (1) Providing online instructional and educational materials featuring information regarding pets, pet care, and pet ownership; promoting, advertising, and marketing

Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

35 - Advertising, marketing, promotional and business
41 - Education and entertainment

Claims

Declaration of Use filed June 23, 2010

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2014-07-18
DATE OF CHANGE / DATE DE CHANGEMENT: 2014-06-25
COMMENTS / COMMENTAIRES: FROM: The Procter & Gamble Company
TO: The Iams Company

Voir Preuve au dossier/See evidence on File No. 1356825

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2014-11-04
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 1550168

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2016-02-11
DATE OF CHANGE / DATE DE CHANGEMENT: 2016-01-06
COMMENTS / COMMENTAIRES: FROM: The Iams Company
TO: Mars Canada Inc.

Voir Preuve au dossier/See evidence on File No. 1401479

Cincinnati, Ohio 45202
UNITED STATES OF
AMERICA

Applicant

The Procter & Gamble
Company
One Procter & Gamble Plaza
Cincinnati, Ohio 45202
UNITED STATES OF
AMERICA

Old Owner

The Iams Company
315 Cool Springs Blvd.
Franklin, TN 37067
UNITED STATES OF
AMERICA

Documents

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Action History

Action	Action date	Due date	Comments
Filed	2007-07-23		
Created	2007-07-24		
Formalized	2007-07-29		
Search Recorded	2008-01-22		
Examiner's First Report	2008-01-22	2008-05-22	
Correspondence Created	2008-05-21	2008-09-21	
Correspondence Created	2008-09-17	2009-01-17	
Approval Notice Sent	2009-02-17	2009-03-17	
Approved	2009-04-09		APPROVED BY PROGRAM EX200M1
Advertised	2009-04-15		Vol.56 Issue 2842
Rep for Service Changed	2009-07-16		From: 13282 To: 2778 / Voir Preuve au dossier /See evidence on File No. 1011441
Agent Changed	2009-07-16		From: 13282 To: 2778 / Voir Preuve au dossier /See evidence on File No. 1011441
Allowed	2009-07-31		
Allowance Notice Sent	2009-07-31	2010-07-23	
Registered	2010-06-23	2025-06-23	
Change of Title Registered	2014-07-18		Assignment / Voir Preuve au dossier/See evidence on File No. 1356825

Rep for Service Changed	2014-11-04		From: 2778 To: 3927 / Voir Preuve au dossier /See evidence on File No. 1550168
Amendment to Registration	2014-11-04		Owner Address Change / Voir Preuve au dossier /See evidence on File No. 1550168
Change of Title Registered	2016-02-11		Assignment / Voir Preuve au dossier/See evidence on File No. 1401479
Renewal Notice Sent	2025-07-10	2025-12-23	
Expunged - Failure to Renew	2026-01-09		DP: 2026/01/09