

Application number

1391738

Registration number

TMA796774

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2008-04-09

Registered

2011-05-06

Registration Expiry Date

2026-05-06

Current owner

Smart Cookies Money
Mentoring, Inc. (USA)
200 - 1505 West 2nd Avenue
Vancouver
BRITISH COLUMBIA V6H3Y4

Registered Owner

Smart Cookies Money
Mentoring Inc.
200 - 1505 West 2nd Avenue
Vancouver
BRITISH COLUMBIA V6H3Y4

Applicant

Smart Cookies Money
Mentoring Inc.
200 - 1505 West 2nd Avenue

Index headings

SMART COOKIES

Goods (Nice class & Statement)

- (1) Handouts, namely instructional, educational and teaching materials, namely books, pamphlets, all relating to financial planning and personal financial management.
- (2) Educational software featuring instruction in financial planning.
- (3) Newsletters, books, all relating to financial planning and personal financial management.
- (4) Promotional materials, namely, t-shirts, jackets, mugs, key chains, bags, namely handbags, all relating to financial planning and personal financial management.
- (5) Pre-recorded sound, video and data recordings, namely compact discs, video tapes and audio cassette tapes featuring radio and televisions programs, all relating to financial planning and personal financial management.

Services (Nice class & Statement)

Classification data (1) Educational services in the field of financial planning and personal financial management.

Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

- (2) Advisory and consulting services relating to financial planning and personal financial management.
- (3) Production of television and radio programming, CD-roms and interactive compact disks, all relating to financial planning and personal financial management.
- (4) Providing a website of information relating to financial planning and personal financial management.

Claims

- 9 - Electrical, scientific and teaching apparatus and software
- 14 - Precious and semi-precious metals, and jewellery

Declaration of Use filed April 05, 2011

- 16 - Paper and printed goods
- 18 - Leather and artificial leather goods
- 21 - Household goods and glass
- 25 - Clothing, footwear, headgear

Recordals (known also as Footnotes)

- 36 - Insurance and financial
- 41 - Education and entertainment

Merger and Address / Fusionnement et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2014-01-24

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2008-04-09		
Created	2008-04-17		
Formalized	2008-04-22		
Rep for Service Changed	2008-07-11		From: 8868 To: 14857 / Voir Preuve au dossier /See evidence on File No. 1391738
Agent Changed	2008-07-11		From: 8868 To: 14857 / Voir Preuve au dossier /See evidence on File No. 1391738
Search Recorded	2008-12-02		
Examiner's First Report	2008-12-02	2009-04-02	
Assignment Correspondence Created	2009-01-15	2009-07-15	
Amendment to Application	2009-02-13		Name / Voir Preuve au dossier/See evidence on File No. 1391738
Approval Notice Sent	2009-05-12	2009-06-09	
Agent Changed	2009-05-26		From: 14857 To: 10581
Rep for Service Changed	2009-05-26		From: 14857 To: 10581
Approved	2009-07-02		APPROVED BY PROGRAM EX200M1
Advertised	2009-07-08		Vol.56 Issue 2854
Proposed Opposition	2009-09-09		Proposed Opposition Filed by receiving mail.
Opposed	2009-09-16		Opposition Created by filing a statement of Opposition.
Opposition Removed	2010-06-29		Case Closed - Opponent Withdraws 91
Allowance Notice Sent	2010-07-02	2011-04-09	
Allowed	2010-07-02		
Registered	2011-05-06	2026-05-06	
Rep for Service Changed	2012-07-04		From: 10581 To: / Voir Preuve au dossier/See evidence on File No. 1392697
			Merger and address / Voir

Amendment to Registration	2014-01-24		Preuve au dossier/See evidence on File No. 1391738
Pre-Assessment Letter Sent	2025-07-24		Nice Classification
Renewal Notice Sent	2026-05-25	2026-11-06	

Opposition History

Case # 1 : SMART Technologies ULC - Closed

General Actions - Opposition

Action	Action date	Due date
Case Closed - Opponent Withdraws	2010-06-29	

Statement of Opposition

Action	Action date	Due date
S/O Fee Received	2009-09-08	
S/O Filed	2009-09-08	
S/O Forwarded for Review	2009-09-17	
S/O Sent to Applicant	2009-09-23	2009-11-23

Counter Statement

Action	Action date	Due date
C/S Filed by Applicant	2009-11-23	
C/S Served on Opponent	2009-11-23	2010-06-23

Evidence - Opponent

Action	Action date	Due date
With Consent - Extension of Time Granted to Opponent	2010-04-09	
Deadline to File Opponents Evidence	2010-04-09	2010-06-23