

**Application number**

1405600

**Registration number**

TMA786722

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

**Filed**

2008-07-31

**Registered**

2011-01-10

**Registration Expiry Date**

2036-01-10

**Current owner**

SATA HOLDING,S.A.  
R. Dr. José Bruno Tavares  
Carreiro, 6 9º  
Ponta Delgada Açores, 9500-119  
PORTUGAL

**Agent**

WILSON LUE LLP  
150 York Street, Suite 400  
Toronto  
ONTARIO M5H3S5

**Registered Owner**

SATA INTERNACIONAL -  
AZORES AIRLINES, S.A.  
Av. Infante D. Henrique, 55

**Index headings**

FLYPORTUGAL  
FLY PORTUGAL

**Services (Nice class & Statement)**

**Classification data**

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

**Claims**

Used in CANADA since 1985  
Priority Filing Date: March 04, 2008,  
Country or Office: PORTUGAL,  
Application No. 20081000020  
135 in association with the same kind of services

(1) Air transportation services of passengers, baggage, other freight, and frequent flyer programs; providing information in the field of travel and transportation and travel agency services, namely making reservations and bookings for transportation via a website on a global computer network; operation of an airline; travel agency services; travel retail and wholesale services, namely the offering for sale to the public of air travel services and tour packages of air travel, hotel rooms, car rental and/or meals; providing information in the field of travel and transportation, and travel agency services, namely making reservations and bookings for transportation, via a website on a global computer network, or via telephone or in-person; advertising services, namely, promoting the sale of the goods and services of others through the distribution of printed and audio-video promotional materials, by rendering sales promotion advice and by direct marketing and mail advertising; marketing, promotion and consulting services, namely, marketing and promotion of airline travel and tour services, conducting trade show exhibitions for the marketing and promotion of airline travel and tour services, distribution of printed and audio-video promotion materials in the fields of airline travel and tour services, providing sales promotion advice to airline companies, providing direct marketing and mail advertising of airline travel and tour services, conducting consumer and business incentive award programs to promote the purchase of airline travel and tour services; business information services, namely providing information relating to the passenger and cargo air transport industry; organizing exhibitions for commercial or advertising purposes, namely, trade show exhibitions at which all required information related to passenger and air cargo transport is provided to air transport professionals and customers; development of customer and personnel loyalty through promotional actions, namely, conducting customer and personnel incentive award programs including the administration of bonus points and incentive awards to promote on the customer loyalty and personnel's job loyalty; organisation, administration and supervision of incentive award programs to promote customer loyalty through the acquisition of upgrading bonus points which may be credited by means of a credit card; providing on-line information relating to travel, passenger and cargo air transport services, namely, flight schedules, flight fares, flight reservation and amenities in airports and aboard airplanes, car rental, car parking

9504-528 Ponta Delgada  
Azores  
PORTUGAL

**Applicant**

SATA INTERNACIONAL -  
AZORES AIRLINES, S.A.  
Av. Infante D. Henrique, 55  
9504-528 Ponta Delgada  
Azores  
PORTUGAL

**Documents**

[View documents](#)

**Recordals (known also as Footnotes)** rental, taxi reservation, available hotel and temporary accommodation, hotel and temporary accommodation reservation, tour arranging, sightseeing, local travel agencies, local sites to be visited.

**CHANGE IN TITLE / CHANGEMENT EN TITRE:** 35 - Advertising, marketing, promotional and business  
39 - Transportation and storage  
43 - Accommodation, food and drink

**TYPE OF CHANGE / GENRE DE CHANGEMENT:** Name and Address / Nom et adresse

**DATE REGISTERED / DATE DE L'ENREGISTREMENT:** 2017-01-25

**DATE OF CHANGE / DATE DE CHANGEMENT:** 2015-05-06

**COMMENTS / COMMENTAIRES:** FROM: SATA INTERNACIONAL - SERVIÇOS E TRANSPORTES AÉREOS, S.A., a company organized and existing under the laws of the Republic of Portugal  
TO: SATA INTERNACIONAL - AZORES AIRLINES, S.A.

Voir Preuve au dossier/See evidence on File No. 1405605

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

**TYPE OF CHANGE / GENRE DE CHANGEMENT:** Assignment / Cession

**DATE REGISTERED / DATE DE L'ENREGISTREMENT:** 2023-03-30

**DATE OF CHANGE / DATE DE CHANGEMENT:** 2023-03-23

**COMMENTS / COMMENTAIRES:** FROM/DE: SATA INTERNACIONAL - AZORES AIRLINES, S.A.

TO/A: SATA HOLDING,S.A.

**Action History**

Action	Action date	Due date	Comments
Filed	2008-07-31		
Created	2008-08-01		
Formalized	2008-08-09		
Search Recorded	2009-04-15		
Examiner's First Report	2009-04-15	2009-08-15	
Note to file	2009-08-21		Extension of time request Aug 14 09 not processed since response received Aug 17 09.
Approval Notice Sent	2009-12-21	2010-01-18	
Approved	2010-02-11		APPROVED BY PROGRAM EX200M1
Advertised	2010-02-17		Vol.57 Issue 2886
Allowance Notice Sent	2010-06-04	2010-12-04	
Allowed	2010-06-04		
Registered	2011-01-10	2026-01-10	
Rep for Service Changed	2012-01-24		From: 14903 To: 59 / Voir Preuve au dossier/See evidence on File No. 1405600
			From: 59 To: 2778 / Voir Preuve au dossier/See

Rep for Service Changed	2014-02-19		evidence on File No. 1405600
Amendment to Registration	2017-01-25		Name and Address / Voir Preuve au dossier/See evidence on File No. 1405605
Rep for Service Changed	2017-01-25		From: 2778 To: 21147 / Voir Preuve au dossier /See evidence on File No. 1405605
Agent Changed	2023-03-23		From/De: 21147 To/A:
Change of Title Registered	2023-03-30		Assignment/Cession
Renewed	2026-01-10	2036-01-10	DP:2026/02/02 RD:2026 /02/02 RR:alexandra vieira Rua Dr. José Bruno Tavares Carreiro, n ° 6, 9. Ponta Delgada 9500-119 Portugal
Renewal Notice Sent	2026-01-27	2026-07-10	
Requirement to Furnish Statement Under Subsection 44.1(1) Sent	2026-02-09	2026-08-09	
Nice Correspondence Sent	2026-04-17	2026-10-17	
Agent Changed	2026-04-21		From/De: To/A: 21147