

Application number

1415530

Registration number

TMA801507

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2008-10-23

Registered

2011-07-06

Registration Expiry Date

2036-07-06

Current owner

Oddlygood Ltd
Meijeritie 6
00370 Helsinki,
FINLAND

Agent

OSLER, HOSKIN &
HARCOURT LLP
SUITE 6200, P.O. BOX 50
1 FIRST CANADIAN PLACE
TORONTO
ONTARIO M5X1B8

Registered Owner

Rude Health Foods Limited
Bedford House
69-79 Fulham High Street

Index headings

RUDE HEALTH

Goods (Nice class & Statement)

- | | |
|----|--|
| 29 | (1) Dried organic goji berries. |
| 30 | (2) Children's toddlers' and babies' breakfast cereals, all being organic; Muesli; organic mueslis containing cereals and porridge oats; organic porridge; childrens' cereals made from cereals and fruit products, all being organic. |
| 32 | (3) Health drinks containing goji berries; Nonalcoholic organic health drinks, all containing goji berries; goji berry juice, berry juice. |

Claims

Used in UNITED KINGDOM
Registered in or for UNITED KINGDOM on July 27, 2007, under No. 2424954

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2012-11-26
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 1415530

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-03-07
DATE OF CHANGE / DATE DE CHANGEMENT: 2024-11-26
COMMENTS / COMMENTAIRES: FROM/DE: Rude Health Foods Limited
TO/A: Oddlygood Ltd

London, SW6 3JW
UNITED KINGDOM

Applicant

Rude Health Foods Limited
Bedford House
69-79 Fulham High Street
London, SW6 3JW
UNITED KINGDOM

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2008-10-23		
Created	2008-10-23		
Formalized	2008-10-28		
Search Recorded	2009-06-29		
Examiner's First Report	2009-06-29	2009-12-29	
Approval Notice Sent	2009-12-08	2010-01-05	
Approved	2010-01-28		APPROVED BY PROGRAM EX200M1
Advertised	2010-02-03		Vol.57 Issue 2884
Allowed	2010-05-21		
Allowance Notice Sent	2010-05-21	2011-10-23	
Registered	2011-07-06	2026-07-06	
Amendment to Registration	2012-11-26		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 1415530
Change of Title Registered	2025-03-07		Assignment/Cession
Pre-Assessment Letter Sent	2025-07-17		Nice Classification
Adjusted Renewal Fee Received	2026-05-28		
Renewed	2026-07-06	2036-07-06	DP:2026/05/28 RD:2026/05 /28 RR:(92) OSLER, HOSKIN & HARCOURT LLP
Nice Class(es) Acceptance Letter Sent	2026-08-11		