

**MONA VIE — 1436961**

**Application number**

1436961

**Registration number**

TMA759433

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

EXPUNGED

**TM5 status**

DEAD/REGISTRATION/  
Cancelled/Invalidated



The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

**Filed**

2009-04-29

**Inactivated**

2025-08-29

**Current owner**

Jeunesse Global Holdings,  
LLC  
701 International Parkway  
Lake Mary, Florida 32746  
UNITED STATES OF  
AMERICA

**Registered Owner**

MONAVIE, LLC  
Suite 100  
10855 South River Front  
Parkway  
South Jordan, Utah 84095  
UNITED STATES OF  
AMERICA

**Applicant**

MONAVIE, LLC

**Index headings**

MONA VIE

**Goods (Nice class & Statement)**

(1) Vitamin and mineral supplements, nutritional additives for use in foods and dietary supplements for human consumption and nutritional supplements namely, fruit juices fortified with antioxidants, phytonutrients, aminoacids, vitamins and minerals.

**Classification data**

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

5 - Pharmaceuticals and herbicides

**Claims**

Used in CANADA since at least as early as January 05, 2005

**Recordals (known also as Footnotes)**

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2019-08-13

DATE OF CHANGE / DATE DE CHANGEMENT: 2019-07-25

COMMENTS / COMMENTAIRES: FROM: MONAVIE, LLC

TO: Jeunesse Global Holdings, LLC

Voir Preuve au dossier/See evidence on File No. 1500698

Suite 100  
10855 South River Front  
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UNITED STATES OF  
AMERICA

## Documents

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## Action History

Action	Action date	Due date	Comments
Filed	2009-04-29		
Created	2009-05-05		
Formalized	2009-05-07		
Search Recorded	2009-07-22		
Approval Notice Sent	2009-07-22	2009-08-19	
Approved	2009-09-10		APPROVED BY PROGRAM EX200M1
Advertised	2009-09-16		Vol.56 Issue 2864
Allowed	2009-12-31		
Allowance Notice Sent	2009-12-31	2010-06-30	
Registered	2010-02-12	2025-02-12	
Change of Title Registered	2019-08-13		Assignment / Voir Preuve au dossier/See evidence on File No. 1500698
Agent Changed	2023-06-13		From/De: 9073 To/A:
Renewal Notice Sent	2025-03-03	2025-08-12	
Expunged - Failure to Renew	2025-08-29		DP: 2025/08/29