

## PROGRAMME DE RÉCOMPENSE ÉLITE BMO — 1441106

**Application number**

1441106

**Registration number**

TMA778057

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

EXPUNGED

**TM5 status**

DEAD/REGISTRATION/  
Cancelled/Invalidated



The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

**Filed**

2009-06-10

**Inactivated**

2026-04-10

**Registered Owner**

Bank of Montreal  
Law Department  
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**Agent**

GOWLING WLG (CANADA)  
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**Documents**

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**Index headings**

PROGRAMME DE RÉCOMPENSE ÉLITE BMO  
PROGRAM

**Services (Nice class & Statement)**

**Classification data** (1) Banking services, financial services, namely, operating a rewards program to credit card members.

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

36 - Insurance and financial

**Claims**

Declaration of Use filed August 25, 2010

## Action History

| Action                          | Action date | Due date   | Comments                       |
|---------------------------------|-------------|------------|--------------------------------|
| Filed                           | 2009-06-10  |            |                                |
| Created                         | 2009-06-11  |            |                                |
| Formalized                      | 2009-06-15  |            |                                |
| Search Recorded                 | 2009-10-23  |            |                                |
| Approval Notice Sent            | 2009-10-23  | 2009-11-20 |                                |
| Approved                        | 2009-12-10  |            | APPROVED BY<br>PROGRAM EX200M1 |
| Advertised                      | 2009-12-16  |            | Vol.56 Issue 2877              |
| Allowed                         | 2010-04-01  |            |                                |
| Allowance Notice Sent           | 2010-04-01  | 2012-06-10 |                                |
| Registered                      | 2010-09-24  | 2025-09-24 |                                |
| Rep for Service Name<br>Changed | 2016-02-25  |            |                                |
| Pre-Assessment Letter<br>Sent   | 2024-09-26  |            | Nice Classification            |
| Renewal Notice Sent             | 2025-10-13  | 2026-03-24 |                                |
| Expunged - Failure to<br>Renew  | 2026-04-10  |            | DP: 2026/04/10                 |