

## CRAVEN A MENTHOL SPECIAL & Design — 1444976

### Application number

1444976

### Registration number

TMA782030

### Type(s)

Design

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2009-07-16

### Registered

2010-11-09

### Registration Expiry Date

2025-11-09

### Registered Owner

ROTHMANS, BENSON &  
HEDGES INC.  
1500 Don Mills Road  
North York  
ONTARIO M3B3L1

### Agent

GOWLING WLG (CANADA)  
LLP  
SUITE 1600  
1 FIRST CANADIAN PLACE  
100 KING STREET WEST  
TORONTO  
ONTARIO M5X1G5

### Documents

[View documents](#)

### Index headings

CRAVEN A MENTHOL SPECIAL

### Vienna information (Code & Description)

3.1.1	Lions
A 3.1.2	Heraldic lions
24.1.5	Shields containing other figurative elements or inscriptions
A 24.1.13	Shields containing other figurative elements
A 24.1.15	Shields containing inscriptions
24.1.17	Shields with figurative elements or inscriptions placed outside
A 24.1.18	Shields surmounted by figurative elements or inscriptions
24.9.1	Crowns closed at the top (by cap of estate or chapeau)
A 24.9.5	One crown
A 24.9.13	Crowns surmounted with a cross
A 24.9.21	Crowns with representations of animals or parts of animals' bodies
A 24.9.24	Crowns with another figurative element
26.1.2	Ellipses
A 26.1.3	One circle or ellipse
A 26.1.15	Circles or ellipses containing representations of animals, parts of animals' bodies or plants
A 26.1.16	Circles or ellipses containing other figurative elements
A 26.1.24	Circles or ellipses with dark surfaces or parts of surfaces
26.4.2	Rectangles
A 26.4.5	One quadrilateral
26.4.10	Quadrilaterals containing one or more circles, ellipses or polygons
A 26.4.15	Quadrilaterals containing representations of animals or parts of animals' bodies or plants
A 26.4.16	Quadrilaterals containing other figurative elements
A 26.4.18	Quadrilaterals containing one or more letters
29.1.3	Green
29.1.6	White, grey, silver

### Colour claim

Colour is claimed as a feature of the trade-mark ... The rectangular background is mottled silver green. The stylized letter M superimposed on this background is in green. The heraldic emblem and the oval outline are silver. The interior of the oval is green. CRAVEN A is green. MENTHOL is white. SPECIAL is green.

### Goods (Nice class & Statement)

(1) Manufactured tobacco products.

### Classification data

### Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

34 - Smoker's articles

**Claims**

Used in CANADA since at least as early as July 02, 2009

**Recordals (known also as Footnotes)**

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Amalgamation / Fusionnement

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2012-01-27

DATE OF CHANGE / DATE DE CHANGEMENT: 2009-12-01

COMMENTS / COMMENTAIRES: FROM: ROTHMANS, BENSON & HEDGES INC.

TO: ROTHMANS, BENSON & HEDGES INC.

Voir Preuve au dossier/See evidence on File No. 227643

**Action History**

Action	Action date	Due date	Comments
Filed	2009-07-16		
Created	2009-07-17		
Formalized	2009-07-21		
Search Recorded	2009-12-16		
Approval Notice Sent	2009-12-16	2010-01-13	
Approved	2010-02-04		APPROVED BY PROGRAM EX200M1
Advertised	2010-02-10		Vol.57 Issue 2885
Proposed Opposition	2010-03-19		Proposed Opposition Filed by receiving mail.
Opposition Removed	2010-09-27		Case Closed - Opponent Withdraws 91
Allowed	2010-10-01		
Allowance Notice Sent	2010-10-01	2011-04-01	
Registered	2010-11-09	2025-11-09	
Amendment to Registration	2012-01-27		Amalgamation / Voir Preuve au dossier/See evidence on File No. 227643
Rep for Service Name Changed	2018-05-02		
Agent Changed	2021-10-04		From: 3272 To: 32 / Voir Preuve au dossier/See evidence on File No. 1555215
Pre-Assessment Letter Sent	2024-11-14		Nice Classification

Renewal Notice Sent	2025-11-26	2026-05-09	
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## Opposition History

### Case # 1 : JTI-Macdonald TM Corp. - Closed

#### General Actions - Opposition

Action	Action date	Due date
Case Closed - Opponent Withdraws	2010-09-27	

#### Statement of Opposition

Action	Action date	Due date
Extension of Time Granted to Opponent	2010-03-22	
Extension of Time Granted to Opponent - Cooling-off	2010-07-21	
Deadline to File S/O	2010-07-21	2011-04-10

### Case # 2 : Imperial Tobacco Canada Limited - Closed

#### General Actions - Opposition

Action	Action date	Due date
Case Closed - Opponent Withdraws	2010-09-27	

#### Statement of Opposition

Action	Action date	Due date
Extension of Time Granted to Opponent	2010-04-12	
Extension of Time Granted to Opponent - Cooling-off	2010-06-29	
Deadline to File S/O	2010-07-16	2011-04-10