

Application number

1447719

Registration number

TMA782087

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2009-08-10

Registered

2010-11-09

Registration Expiry Date

2025-11-09

Current owner

dunnhumby Inc.
500 Harrison Avenue
Boston, MA 02118
UNITED STATES OF
AMERICA

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Registered Owner

BzzAgent, Inc.
500 Harrison Avenue, 3rd Floor

Index headings

BZZSCAPES
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Services (Nice class & Statement)

Classification data (1) Business marketing services provided through a website featuring categories of consumer products and services that enable users to post reviews and opinions about other consumer product information websites and information relating to products and services.

Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

35 - Advertising, marketing, promotional and business

Claims

Used in CANADA since at least as early as May 18, 2009
Priority Filing Date: February 13, 2009, Country or Office: UNITED STATES OF AMERICA, Application No. 77670070 in association with the same kind of services
Used in UNITED STATES OF AMERICA
Registered in or for UNITED STATES OF AMERICA on November 24, 2009, under No. 3,716,837

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2018-05-24
DATE OF CHANGE / DATE DE CHANGEMENT: 2014-03-01
COMMENTS / COMMENTAIRES: FROM: BzzAgent, Inc.
TO: dunnhumby USA, Inc.
Voir Preuve au dossier/See evidence on File No. 1448079

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address / Nom et adresse
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2018-05-24
DATE OF CHANGE / DATE DE CHANGEMENT: 2015-04-27
COMMENTS / COMMENTAIRES: FROM: dunnhumby USA, Inc.
TO: dunnhumby Inc.
Voir Preuve au dossier/See evidence on File No. 1448079

Boston, MA 02118
UNITED STATES OF
AMERICA

Applicant

BzzAgent, Inc.
500 Harrison Avenue, 3rd Floor
Boston, MA 02118
UNITED STATES OF
AMERICA

Documents

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Action History

Action	Action date	Due date	Comments
Filed	2009-08-10		
Created	2009-08-11		
Formalized	2009-08-13		
Search Recorded	2010-01-04		
Examiner's First Report	2010-01-04	2010-07-04	
Approval Notice Sent	2010-05-27	2010-06-24	
Approved	2010-07-15		APPROVED BY PROGRAM EX200M1
Advertised	2010-07-21		Vol.57 Issue 2908
Allowance Notice Sent	2010-11-05	2011-05-05	
Allowed	2010-11-05		
Registered	2010-11-09	2025-11-09	
Change of Title Registered	2018-05-24		Assignment / Voir Preuve au dossier/See evidence on File No. 1448079
Rep for Service Changed	2018-05-24		From: 119 To: 2502 / Voir Preuve au dossier/See evidence on File No. 1448079
Amendment to Registration	2018-05-24		Name and Address / Voir Preuve au dossier/See evidence on File No. 1448079
Pre-Assessment Letter Sent	2024-11-14		Nice Classification
Renewal Notice Sent	2025-11-26	2026-05-09	
Agent Changed	2026-04-21		Transferred From: 2502 To: 59