

ADVANCE TECHNIQUES COLOR PROTECTION — 1452462

Application number

1452462

Registration number

TMA771973

Type(s)

Word

Category

Trademark

CIPO Status

EXPUNGED

TM5 status

DEAD/REGISTRATION/
Cancelled/Invalidated



The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

Filed

2009-09-21

Inactivated

2026-02-02

Current owner

Avon NA IP LLC
One Avon Place
Suffern, New York 10901
UNITED STATES OF
AMERICA

Agent

SMART & BIGGAR LP
SCOTIA PLAZA
40 KING STREET WEST
40th FLOOR
TORONTO
ONTARIO M5H3Y2

Registered Owner

Avon Products, Inc.
777 Third Avenue
New York

Index headings

ADVANCE TECHNIQUES COLOR PROTECTION
COLOUR

Goods (Nice class & Statement)

(1) Hair care preparations.

Classification data

Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

Claims 3 - Bleaching, cleaning preparations and non-medicated cosmetics

Declaration of Use filed July 14, 2010

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2011-06-23
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 258177

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2016-10-12
DATE OF CHANGE / DATE DE CHANGEMENT: 2016-03-01
COMMENTS / COMMENTAIRES: FROM: Avon Products, Inc.
TO: Avon International Operations, Inc.
Voir Preuve au dossier/See evidence on File No. 1713486

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2016-10-12
DATE OF CHANGE / DATE DE CHANGEMENT: 2016-04-29
COMMENTS / COMMENTAIRES: FROM: Avon International Operations, Inc.
TO: Avon NA IP LLC
Voir Preuve au dossier/See evidence on File No. 1713486

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2017-03-21
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 1234370

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2019-11-05
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 258177

NY 10017
UNITED STATES OF
AMERICA

Applicant

Avon Products, Inc.
777 Third Avenue
New York
NY 10017
UNITED STATES OF
AMERICA

Old Owner

Avon International Operations,
Inc.
777 Third Avenue
New York, NY 10017
UNITED STATES OF
AMERICA

Documents

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Action History

Action	Action date	Due date	Comments
Filed	2009-09-21		
Created	2009-09-22		
Formalized	2009-09-23		
Search Recorded	2010-01-21		
Approval Notice Sent	2010-01-21	2010-02-18	
Approved	2010-03-11		APPROVED BY PROGRAM EX200M1
Advertised	2010-03-17		Vol.57 Issue 2890
Allowed	2010-07-02		
Allowance Notice Sent	2010-07-02	2012-09-21	
Registered	2010-07-14	2025-07-14	
Amendment to Registration	2011-06-23		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 258177
Change of Title Registered	2016-10-12		Assignment / Voir Preuve au dossier/See evidence on File No. 1713486
Change of Title Registered	2016-10-12		Assignment / Voir Preuve au dossier/See evidence on File No. 1713486
Amendment to Registration	2017-03-21		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 1234370

Amendment to Registration	2019-11-05		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 258177
Agent Changed	2022-02-24		From/De: 758 To/A: 2502
Pre-Assessment Letter Sent	2024-07-18		Nice Classification
Renewal Notice Sent	2025-07-31	2026-01-14	
Expunged - Failure to Renew	2026-02-02		DP: 2026/02/02