

**Application number**

1459982

**Registration number**

TMA885117

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2009-11-20

**Registered**

2014-09-02

**Registration Expiry Date**

2029-09-02

**Current owner**

9721444 Canada Inc.  
5440 rue Paré  
Mont-Royal  
QUEBEC H4P1R3

**Agent**

OSLER, HOSKIN &  
HARCOURT LLP  
Suite 320, World Exchange  
Plaza  
100 Queen Street  
Ottawa,  
ONTARIO K1P1J9

**Registered Owner**

7098961 Canada Inc.  
4600 Hickmore

**Index headings**

BEYOND THE RACK

**Services (Nice class & Statement)**

**Classification data** (1) Online Retail Services, namely the bringing together of a variety of brand-named goods, namely women's, men's and boys' luxury and fashion clothing, apparel, footwear, headwear, accessories, jewellery, cosmetics, personal care products, domestic accessories, home appliances, electronics and related goods sold at discount prices, enabling customers to conveniently view and purchase those goods from a general merchandise Internet Website, for a series of limited time sales of such brand-named goods generally lasting 48 hours or less.

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

35 - Advertising, marketing, promotional and business

**Claims**

Used in CANADA since December 01, 2008

**Recordals (known also as Footnotes)**

**Security Agreement Placed on File / Accord de sécurité inscrit au dossier**

DATE RECORDED / DATE CONSIGNEE: 2011-03-18  
DATE OF CHANGE / DATE DE CHANGEMENT: 2011-03-18  
COMMENTS / COMMENTAIRES: MMV Financial Inc.  
Voir Preuve au dossier/See evidence on File No. 1459982

**Security Agreement Placed on File / Accord de sécurité inscrit au dossier**

DATE RECORDED / DATE CONSIGNEE: 2012-11-08  
DATE OF CHANGE / DATE DE CHANGEMENT: 2012-11-08  
COMMENTS / COMMENTAIRES: WF Fund IV Limited Partnership, c.o. b. as Wellington Financial LP  
Voir Preuve au dossier/See evidence on File No. 1459982

**Security Agreement Placed on File / Accord de sécurité inscrit au dossier**

DATE RECORDED / DATE CONSIGNEE: 2014-10-29  
DATE OF CHANGE / DATE DE CHANGEMENT: 2014-10-29  
COMMENTS / COMMENTAIRES: Silicon Valley Bank  
Voir Preuve au dossier/See evidence on File No. 1459982

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2018-11-23  
DATE OF CHANGE / DATE DE CHANGEMENT: 2016-03-23  
COMMENTS / COMMENTAIRES: FROM: Beyond the Rack Enterprises Inc.

TO: 7098961 Canada Inc.

Voir Preuve au dossier/See evidence on File No. 1459982

Montreal  
QUEBEC H4P1R3

**Applicant**

BEYOND THE RACK  
ENTERPRISES INC.  
368 Isabey St.  
St-Laurent  
QUEBEC H4T1W1

**Old Owner**

BEYOND THE RACK  
ENTERPRISES INC.  
368 Isabey St.  
St-Laurent  
QUEBEC H4T1W1

**Old Owner**

7525419 Canada Inc.  
368 Isabey St.  
St-Laurent  
QUEBEC H4T1W1

**Documents**

[View documents](#)

**Action History**

Action	Action date	Due date	Comments
Filed	2009-11-20		
Created	2009-11-23		
Formalized	2009-11-24		
Search Recorded	2010-03-30		
Examiner's First Report	2010-03-30	2010-09-30	
Change of Title Registered	2010-06-30		Assignment / Voir Preuve au dossier/See evidence on File No. 1459982
Default Notice Sent	2010-10-18	2010-12-20	Defaulting Action Date: 2010/03/30
Correspondence Created	2011-02-02		
Security Interest Placed	2011-03-18		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 1459982
Correspondence Created	2011-05-18		
Rep for Service Changed	2012-09-06		From: To: 69 / Voir Preuve au dossier/See evidence on File No. 1459982
Agent Changed	2012-09-06		From: To: 69 / Voir Preuve au dossier/See evidence on File No. 1459982

**Amalgamation and Address / Fusionnement et adresse**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2018-11-23

DATE OF CHANGE / DATE DE CHANGEMENT: 2017-06-01

COMMENTS / COMMENTAIRES: FROM: 7098961 Canada Inc.

TO: 9721444 Canada Inc.

Voir Preuve au dossier/See evidence on File No. 1459982

Default Removed	2012-10-31		
Correspondence Created	2012-10-31	2013-03-30	Extension Granted
Security Interest Placed	2012-11-08		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 1459982
Correspondence Created	2012-11-22		
Change of Title Registered	2013-01-14		Assignment / Voir Preuve au dossier/See evidence on File No. 1459982
Approval Notice Sent	2013-09-25	2013-10-23	
Approved	2013-11-14		APPROVED BY PROGRAM EX200M1
Advertised	2013-12-04		Vol.60 Issue 3084
Allowed	2014-03-21		
Allowance Notice Sent	2014-03-21	2014-09-21	
Registered	2014-09-02	2029-09-02	
Security Interest Placed	2014-10-29		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 1459982
Correspondence Created	2018-10-30		
Amendment to Registration	2018-11-23		Name / Voir Preuve au dossier/See evidence on File No. 1459982
Amendment to Registration	2018-11-23		Amalgamation and address / Voir Preuve au dossier /See evidence on File No. 1459982