

MEAT IN THE MIDDLE! — 1476365

Application number

1476365

Registration number

TMA815174

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2010-04-09

Registered

2012-01-09

Registration Expiry Date

2027-01-09

Current owner

Spectrum Brands, Inc.
3001 Deming Way
Middleton, WI 53562
UNITED STATES OF
AMERICA

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Registered Owner

United Pet Group, Inc.
7794 Five Mile Road, Suite 190

Index headings

MEAT IN THE MIDDLE!

Goods (Nice class & Statement)

(1) Rawhide and jerky chews for dogs; consumable pet
chews.

Classification data**Disclaimer**

The classification data is provided for information and searching
purposes only. CIPO does not warrant the accuracy of the classes
assigned to the trademark. This data has no legal value of any kind.

31 - Agricultural, horticultural and forestry

Claims

Used in CANADA since at least as early as 2005

Priority Filing Date: October 12, 2009, Country or Office: UNITED
STATES OF AMERICA, Application No. 77/846,425 in association with
the same kind of goods

Used in UNITED STATES OF AMERICA

Registered in or for UNITED STATES OF AMERICA on September 28,
2010, under No. 3,852,544

Recordals (known also as Footnotes)**Merger and Address / Fusionnement et adresse**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2015-10-28

DATE OF CHANGE / DATE DE CHANGEMENT: 2014-12-08

COMMENTS / COMMENTAIRES: FROM: United Pet Group, Inc.

TO: Spectrum Brands, Inc.

Voir Preuve au dossier/See evidence on File No. 1465484

Cincinnati, OH 45230
UNITED STATES OF
AMERICA

Applicant

United Pet Group, Inc.
7794 Five Mile Road, Suite 190
Cincinnati, OH 45230
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2010-04-09		
Created	2010-04-12		
Formalized	2010-04-14		
Agent Changed	2010-07-02		From: 2778 To: 2502 / Voir Preuve au dossier/See evidence on File No. 668329
Rep for Service Changed	2010-07-02		From: 2778 To: 2502 / Voir Preuve au dossier/See evidence on File No. 668329
Search Recorded	2010-07-19		
Examiner's First Report	2010-07-19	2011-01-19	
Approval Notice Sent	2011-03-28	2011-04-25	
Approved	2011-05-19		APPROVED BY PROGRAM EX200M1
Advertised	2011-05-25		Vol.58 Issue 2952
Allowed	2011-09-09		
Allowance Notice Sent	2011-09-09	2012-03-09	
Registered	2012-01-09	2027-01-09	
Amendment to Registration	2015-10-28		Merger and address / Voir Preuve au dossier/See evidence on File No. 1465484
Pre-Assessment Letter Sent	2026-01-15		Nice Classification
Agent Changed	2026-04-21		Transferred From: 2502 To: 59