

## GOOD FOR YOU. GOOD FOR THE PLANET — 1510920

### Application number

1510920

### Registration number

TMA822713

### Type(s)

Word

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2011-01-12

### Registered

2012-04-23

### Registration Expiry Date

2027-04-23

### Current owner

FISHER EARTH IP LLC  
777 W. Putnam Avenue  
Greenwich, CT 06830  
UNITED STATES OF  
AMERICA

### Agent

GOWLING WLG (CANADA)  
LLP  
SUITE 2600, 160 ELGIN  
STREET  
OTTAWA  
ONTARIO K1P1C3

### Registered Owner

Meynard Designs Inc.  
135 2nd Avenue

### Index headings

GOOD FOR YOU. GOOD FOR THE PLANET

### Goods (Nice class & Statement)

(1) Footwear, namely shoes, casual shoes, dress shoes,  
sneakers, sandals, slippers and boots.

### Classification data

### Disclaimer

The classification data is provided for information and searching  
purposes only. CIPO does not warrant the accuracy of the classes  
assigned to the trademark. This data has no legal value of any kind.

25 - Clothing, footwear, headgear

### Claims

Used in CANADA since at least as early as June 2008  
Used in UNITED STATES OF AMERICA  
Registered in or for UNITED STATES OF AMERICA on January 06,  
2009, under No. 3,558,333

### Recordals (known also as Footnotes)

### Merger and Address / Fusionnement et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2018-02-06  
DATE OF CHANGE / DATE DE CHANGEMENT: 2018-01-01  
COMMENTS / COMMENTAIRES: FROM: Meynard Designs Inc.  
TO: Earth, Inc.

Voir Preuve au dossier/See evidence on File No. 1850147

### CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-09-23  
DATE OF CHANGE / DATE DE CHANGEMENT: 2021-07-02  
COMMENTS / COMMENTAIRES: FROM: Earth, Inc.  
TO: Earth IpCo, LLC

Voir Preuve au dossier/See evidence on File No. 1398903

### Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2022-05-10  
DATE OF CHANGE / DATE DE CHANGEMENT: 2021-07-08  
COMMENTS / COMMENTAIRES: SECOND AVENUE CAPITAL  
PARTNERS LLC

Voir Preuve au dossier/See evidence on File No. 1125271

### Security Agreement Removed / Accord de sécurité retiré

DATE RECORDED / DATE CONSIGNEE: 2024-07-17  
DATE OF CHANGE / DATE DE CHANGEMENT: 2024-06-26  
COMMENTS / COMMENTAIRES: SECOND AVENUE CAPITAL  
PARTNERS LLC

### CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2024-07-17  
DATE OF CHANGE / DATE DE CHANGEMENT: 2024-06-27

Waltham, Massachusetts  
02451  
UNITED STATES OF  
AMERICA

**Applicant**

Meynard Designs Inc.  
135 2nd Avenue  
Waltham, Massachusetts  
02451  
UNITED STATES OF  
AMERICA

**Old Owner**

Earth IpCo, LLC  
41 Seyon Street, Suite 400  
Waltham, MA 02453  
UNITED STATES OF  
AMERICA

**Old Owner**

Earth, Inc.  
41 Seyon Street, Suite 400  
Waltham, Massachusetts  
02453  
UNITED STATES OF  
AMERICA

**Documents**

[View documents](#)

COMMENTS / COMMENTAIRES: FROM/DE: Earth IpCo, LLC  
TO/A: FISHER EARTH IP LLC

**Action History**

Action	Action date	Due date	Comments
Filed	2011-01-12		
Created	2011-01-13		
Formalized	2011-01-13		
Search Recorded	2011-05-31		
Examiner's First Report	2011-05-31	2011-11-30	
Approval Notice Sent	2011-10-03	2011-10-31	
Approved	2011-11-24		APPROVED BY PROGRAM EX200M1
Advertised	2011-12-14		Vol.58 Issue 2981
Allowed	2012-03-30		
Allowance Notice Sent	2012-03-30	2012-09-30	
Registered	2012-04-23	2027-04-23	
Amendment to Registration	2018-02-06		Merger and address / Voir Preuve au dossier/See evidence on File No. 1850147
			From: 12 To: / Voir Preuve

Agent Changed	2021-09-23		au dossier/See evidence on File No. 1398903
Change of Title Registered	2021-09-23		Assignment / Voir Preuve au dossier/See evidence on File No. 1398903
Security Interest Placed	2022-05-10		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 1125271
Agent Changed	2022-08-05		From/De: To/A: 6258
Agent Changed	2024-07-09		From/De: 6258 To/A: 8390
Security Interest Removed	2024-07-17		
Change of Title Registered	2024-07-17		Assignment/Cession
Pre-Assessment Letter Sent	2026-04-30		Nice Classification