

Application number

1538426

Registration number

TMA861513

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed

2011-08-04

Registered

2013-09-30

Registration Expiry Date

2028-09-30

Registrant

SDA Publishing Inc.
3044 Bloor Street West
Suite 1456
Etobicoke
ONTARIO M8X2Y8

Documents

[View documents](#)

Index headings

EVERYDAY LIVING

Goods (Nice class & Statement)

(1) Periodical publications advertising the wares and services of others.

Services (Nice class & Statement)

(1) Direct mail advertising of the wares and services of others.
(2) Operation of a website providing recipes, news, health and beauty information and reviews of household and food products; Online sale of books, health and beauty products, vitamins, travel and airline deals, computers, lamps, golf equipment, office supplies, clothing, shoes, toys, jewellery, artwork, fresh flowers, living plants, bedroom furniture, dining room furniture, lawn and outdoor furniture, living room furniture, office furniture, home appliances, home decor items, barbecue grills, mitts and tongs, pet bowls, pet cages, pet collars, pet crates, pet feeding dishes, pet grooming equipment, pet leashes, pet toys, pet shampoo, sewing machines, sewing thread, textile ribbon, beads, paint by numbers kits, craft materials, bed linen, bath linen, bathroom scales, bath oil, bath toys, bath fittings.
(3) Online advertising of the wares and services of others.

Classification data

Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

9 - Electrical, scientific and teaching apparatus and software
16 - Paper and printed goods
35 - Advertising, marketing, promotional and business
41 - Education and entertainment
43 - Accommodation, food and drink
44 - Medical and veterinary, beauty, agricultural and forestry

Claims

Used in CANADA since 2004 on goods and on services (1)
Used in CANADA since August 04, 2011 on services (2)
Used in CANADA since April 2011 on services (3)

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2016-

09-14

COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 1030981

Action History

Action	Action date	Due date	Comments
Filed	2011-08-04		
Created	2011-08-05		
Formalized	2011-08-11		
Rep for Service Changed	2011-12-29		From: 12859 To: / Voir Preuve au dossier/See evidence on File No. 1538426
Agent Changed	2011-12-29		From: 12859 To: / Voir Preuve au dossier/See evidence on File No. 1538426
Search Recorded	2012-01-16		
Approval Notice Sent	2012-01-16	2012-02-13	
Approved	2012-03-08		APPROVED BY PROGRAM EX200M1
Advertised	2012-03-14		Vol.59 Issue 2994
Proposed Opposition	2012-05-18		Proposed Opposition Filed by receiving mail.
Opposed	2012-08-23		Opposition generated by creation of a S/O sent to Applicant.
Opposition Removed	2013-08-30		Case Closed - Opponent Withdraws 91
Allowed	2013-09-06		
Allowance Notice Sent	2013-09-06	2014-03-06	
Registered	2013-09-30	2028-09-30	
Amendment to Registration	2016-09-14		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 1030981

Opposition History**Case # 1 : Loblaws Inc. - Closed****General Actions - Opposition**

Action	Action date	Due date
Case Closed - Opponent Withdraws	2013-08-30	

Statement of Opposition

Action	Action date	Due date
Extension of Time Granted to Opponent	2012-05-22	
S/O Filed	2012-08-14	
S/O Fee Received	2012-08-14	
S/O Forwarded for Review	2012-08-22	
S/O Sent to Applicant	2012-08-23	2012-10-23

Counter Statement

Action	Action date	Due date
C/S Served on Opponent	2012-09-25	2013-01-25
C/S Filed by Applicant	2012-09-26	

Evidence - Opponent

Action	Action date	Due date
Statement Filed - No Evidence from Opponent	2013-01-25	
Statement Served - No Evidence from Opponent	2013-01-25	2013-05-25
Statement Served - No Evidence from Opponent	2013-01-25	2013-05-25

Evidence - Applicant

Action	Action date	Due date
Statement Served - No Evidence from Applicant	2013-02-14	2013-04-08
Statement Filed - No Evidence from Applicant	2013-02-14	

Written Arguments

Action	Action date	Due date
Written Argument Requested - Opponent	2013-03-26	2013-04-26
Written Argument Requested - Applicant	2013-03-26	2013-04-26
Note to File	2013-04-29	

Action	Action date	Due date
Correspondence Created	2013-05-03	
Written Argument Exchanged	2013-05-03	2013-06-03
Correspondence Created	2013-05-03	

Oral Hearing

Action	Action date	Due date
Note to File	2013-03-11	2013-03-12
Note to File	2013-06-03	
Oral Hearing Scheduled	2013-06-10	
Request for Oral Hearing by Opponent	2013-06-10	
Note to File	2013-06-10	
Applicant Attending Hearing	2013-07-22	
Correspondence Created	2013-07-29	
Oral Hearing Cancelled	2013-08-27	
Correspondence Created	2013-08-27	