

Application number

1548520

Registration number

TMA879655

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2011-10-20

Registered

2014-06-09

Registration Expiry Date

2029-06-09

Current owner

GoDaddy.com, LLC
100 S. Mill Ave, Suite 1600
Tempe, AZ 85281
UNITED STATES OF
AMERICA

Agent

GOWLING WLG (CANADA)
LLP
SUITE 2600, 160 ELGIN
STREET
OTTAWA
ONTARIO K1P1C3

Registered Owner

Streamline Brand Associates
Inc.

Index headings

COGNAME

COG NAME

Services (Nice class & Statement)

Classification data (1) Branding services, namely, consulting, development, and management of brands and names for personal, commercial and non-commercial uses; business consulting services, namely, analysis, evaluation, creation, searching and establishment of trademarks, trade names, names of people and of non-commercial articles, and domain names; and providing a user interactive web site for reviewing and monitoring trademarks, brand names, trade names and names of people, places, businesses, products and services, personal property, groups and organizations.

Disclaimer The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

35 - Advertising, marketing, promotional and business

Claims

Priority Filing Date: April 21, 2011, Country or Office: UNITED STATES OF AMERICA, Application No. 85301465 in association with the same kind of services
Declaration of Use filed June 09, 2014

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2018-09-25
DATE OF CHANGE / DATE DE CHANGEMENT: 2015-02-27
COMMENTS / COMMENTAIRES: FROM: Streamline Brand Associates Inc.
TO: Cognate Inc.

Voir Preuve au dossier/See evidence on File No. 1548520

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2019-01-15
DATE OF CHANGE / DATE DE CHANGEMENT: 2018-09-10
COMMENTS / COMMENTAIRES: FROM: Cognate Inc.
TO: GoDaddy.com, LLC

Voir Preuve au dossier/See evidence on File No. 1548520

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-07-22

87 Law Road
Briarcliff Manor
New York, 10510
UNITED STATES OF
AMERICA

Applicant

Streamline Brand Associates
Inc.
87 Law Road
Briarcliff Manor
New York, 10510
UNITED STATES OF
AMERICA

Old Owner

Cognate Inc.
4th Floor
2 Avenue de Lafayette
Boston, MA 02111
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2011-10-20		
Created	2011-10-20		
Formalized	2011-10-25		
Search Recorded	2012-04-25		
Examiner's First Report	2012-05-02	2012-11-02	
Extension of Time	2012-11-02	2013-05-02	Request Letter Date: 2012 /11/01
Correspondence Created	2013-06-03	2013-12-03	
Approval Notice Sent	2013-12-04	2014-01-01	
Approved	2014-01-23		APPROVED BY PROGRAM EX200M1
Advertised	2014-02-12		Vol.61 Issue 3094
Allowed	2014-05-30		
Allowance Notice Sent	2014-05-30	2014-11-30	
Registered	2014-06-09	2029-06-09	
Change of Title Registered	2018-09-25		Assignment / Voir Preuve au dossier/See evidence on File No. 1548520
Rep for Service Changed	2019-01-15		From: 11744 To: 8390 / Voir Preuve au dossier /See evidence on File No.

			1548520
Change of Title Registered	2019-01-15		Assignment / Voir Preuve au dossier/See evidence on File No. 1548520
Amendment to Registration	2025-07-22		Address/address