

Application number

1562444

Registration number

TMA841667

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2012-02-02

Registered

2013-01-29

Registration Expiry Date

2028-01-29

Registered Owner

OPENROAD AUTO GROUP
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Documents

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Action History

Index headings

CLUB OPENROAD

OPEN ROAD

Goods (Nice class & Statement)

(1) Loyalty rewards program cards; publications, namely,
magazines and newsletters.

Services (Nice class & Statement)

Classification data (1) Promoting the sale of wares and services by awarding
purchase points and through a consumer loyalty program;
incentive reward program and consumer loyalty program

Disclaimer services in the field of automotive sale and service;
providing a website and customized web pages featuring
incentive reward program and consumer loyalty program
information.

The
classification
data is
provided for
information
and searching
purposes
only. CIPO
does not
warrant the
accuracy of
the classes
assigned to
the
trademark.

(2) Automobile dealership services respecting new and
used automobiles; automotive repair and maintenance
services; automobile financing services and automobile
leasing services; the retail sale of automotive related parts
and accessories; providing information regarding
automobiles, automotive related parts and accessories,
and automotive repair and maintenance over a global
computer network.

(3) Television broadcasts and programs.

This data has
no legal value of any kind.

Claims 16 - Paper and printed goods
35 - Advertising, marketing, promotional and business
36 - Insurance and financial

Declaration of Use filed 37 - Building construction and repair
January 29, 39 - Transportation and storage
2013 41 - Education and entertainment

Action	Action date	Due date	Comments
Filed	2012-02-02		
Created	2012-02-03		
Formalized	2012-02-07		
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Approval Notice Sent	2012-07-31	2012-08-28	
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Approved	2012-09-20		APPROVED BY PROGRAM EX200M1
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Allowance Notice Sent	2013-01-11	2015-02-02	
Registered	2013-01-29	2028-01-29	