

## HOOK OUTDOOR ADVERTISING — 1577576

**Application number**

1577576

**Registration number**

TMA877371

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2012-05-15

**Registered**

2014-05-07

**Registration Expiry Date**

2039-05-07

**Registered Owner**

Jim Pattison Industries Ltd.  
1067 West Cordova Street  
Suite 1800  
Vancouver  
BRITISH COLUMBIA V6C1C7

**Agent**

FASKEN MARTINEAU  
DUMOULIN LLP  
2900 - 550 BURRARD  
STREET  
VANCOUVER  
BRITISH COLUMBIA V6C0A3

**Old Owner**

Pattison Outdoor Advertising  
Limited Partnership, by its

**Index headings**

HOOK OUTDOOR ADVERTISING

**Goods (Nice class & Statement)**

(1) Advertising display signs, posters and boards.

**Services (Nice class & Statement)**

**Classification data** (1) Advertising the messages, goods and services of others through static, electronic and digital advertising boards; operation of a business for the sale, lease, production, installation and display of outdoor advertising.

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

**Claims**

Used in CANADA since at least as early as 1978	6 - Common metals 9 - Electrical, scientific and teaching apparatus and software 16 - Paper and printed goods 19 - Non-metallic building materials 20 - Furniture, mirrors, articles not included in other classes 35 - Advertising, marketing, promotional and business 37 - Building construction and repair
--	--

general partner Pattison  
Outdoor Advertising Ltd.  
2285 Wycroft Road  
Oakville  
ONTARIO L6L5L7

## Documents

[View documents](#)

## Action History

Action	Action date	Due date	Comments
Filed	2012-05-15		
Created	2012-05-15		
Formalized	2012-05-16		
Search Recorded	2012-11-22		
Examiner's First Report	2012-11-22	2013-05-22	
Extension of Time	2013-05-28	2013-11-22	Request Letter Date: 2013 /05/22
Change of Title Registered	2013-06-05		Assignment / Voir Preuve au dossier/See evidence on File No. 1577576
Approval Notice Sent	2013-11-04	2013-12-02	
Approved	2013-12-26		APPROVED BY PROGRAM EX200M1
Amendment to Application	2013-12-31		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 157120
Advertised	2014-01-15		Vol.61 Issue 3090
Allowed	2014-05-02		
Allowance Notice Sent	2014-05-02	2014-11-02	
Registered	2014-05-07	2029-05-07	
Renewed	2029-05-07	2039-05-07	DP:2019/04/30 RD:2019/04 /30 RR:(2841) FASKEN MARTINEAU DUMOULIN LLP