**ACTIVISION — 1579483**

**Application number**
1579483

**Registration number**
TMA857350

**Type(s)**
Word

**Category**
Trademark

**CIPO Status**
REGISTERED

**TM5 status**
LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Filed**
2012-05-28

**Registered**
2013-08-08

**Registration Expiry Date**
2028-08-08

**Registered Owner**
Activision Publishing, Inc.
2701 Olympic Boulevard, Building B
Santa Monica, CA 90404
UNITED STATES OF AMERICA

**Agent**
SMART & BIGGAR LP
Scotia Plaza, 40 King Street West
40th Floor
Toronto
ONTARIO M5H3Y2

**Documents**
View documents

**Index headings**

ACTIVISION
ACTIV VISION
ACTIVE

**Goods (Nice class & Statement)**

| | |
|---|---|
| 9 | (1) Computer game software; computer game software and related instruction manual sold together as a unit; downloadable computer game software; interactive video game programs; computer game cartridges; television gaming system |
| 9 | (2) Interactive video game comprised of a cartridge or CD or DVD sold as a unit with a video game controller. |
| 9 | (3) Computer game discs; entertainment computer software, namely games capable of being played on a personal computer |
| 9 | (4) Entertainment computer software, namely games capable of being played on a portable gaming system |
| 9 | (5) Entertainment computer software, namely games capable of being played on a global computer network |
| 9 | (6) Downloadable computer game software and entertainment software, namely, ring tones, graphics, and digital audio files for use with mobile and cellular phones and other wireless devices; audio recordings featuring music; downloadable music via the Internet |
| 9 | (7) Video game program software that allows users to create, modify, upload, download, share, preview, and publish user created interactive video game content, music, and other media files |
| 9 | (8) Electronic publications in the field of video games |
| 28 | (9) Video game controllers. |

**Claims**

Used in CANADA since at least as early as July 10, 1980 on goods (1)
Used in CANADA since at least as early as January 01, 2006 on goods (2), (9)
Used in CANADA since at least as early as May 01, 1994 on goods (3)
Used in CANADA since at least as early as April 01, 2002 on goods (4)
Used in CANADA since at least as early as December 15, 2003 on goods (5)
Used in CANADA since at least as early as December 15, 2007 on goods (6)
Used in CANADA since at least as early as December 01, 2005 on goods (7)
Used in CANADA since at least as early as January 15, 1981 on goods (8)

**Recordals (known also as Footnotes)**

**Owner Address Change / Changement d'adresse du propriétaire**
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-03-31

**Action History**

| Action | Action date | Due date | Comments |
|---|---|---|---|
| Filed | 2012-05-28 | | |
| Created | 2012-05-29 | | |
| Formalized | 2012-05-30 | | |
| Search Recorded | 2012-12-11 | | |
| Examiner's First Report | 2012-12-11 | 2013-06-11 | |
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| Advertised | 2013-04-10 | | Vol.60 Issue 3050 |
| Allowed | 2013-07-26 | | |
| Allowance Notice Sent | 2013-07-26 | 2014-01-26 | |
| Registered | 2013-08-08 | 2028-08-08 | |
| Correspondence Created | 2019-09-27 | | |
| Agent Changed | 2025-01-14 | | From/De: 5793 To/A: 2502 |
| Amendment to Registration | 2025-03-31 | | Address/address |
| Agent Changed | 2026-04-21 | | Transferred From: 2502 To: 59 |