

## GESTION PRIVÉE MANUVIE & Design — 1593210

### Application number

1593210

### Registration number

TMA933813

### Type(s)

Design

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2012-09-07

### Registered

2016-04-06

### Registration Expiry Date

2041-04-06

### Registered Owner

The Manufacturers Life  
Insurance Company  
200 Bloor St. East, NT-10  
Toronto  
ONTARIO M4W1E5

### Agent

GOWLING WLG (CANADA)  
LLP  
SUITE 1600  
1 FIRST CANADIAN PLACE  
100 KING STREET WEST  
TORONTO  
ONTARIO M5X1G5

### Documents

[View documents](#)

### Index headings

[GESTION PRIVÉE] MANUVIE  
MANU VIE

### Vienna information (Code & Description)

24.17.25 Other signs, notations or symbols

### Goods (Nice class & Statement)

16 (1) Print and online publications, namely newsletters in the  
financial and investment services fields.

### Services (Nice class & Statement)

35 (3) Tax planning, and providing referrals to specialists in  
the trust, tax and legal fields.

36 (1) Banking, investment, and wealth and estate services,  
namely: banking services; investment counselling,  
financial planning and portfolio management services;  
investment analysis, consultation, information,  
management, administration, and distribution; advisory,  
information, administration, brokerage, distribution, and  
management services for investment funds, pooled funds,  
mutual funds, hedge funds, segregated funds, wrap  
account products, and securities-based investment  
products; managed account services; investment trust and  
trustee services; private placement and capital markets  
services; insurance services, including investment and  
administration services related to annuity and other  
insurance contracts; pension fund services, retirement  
fund services; and succession planning; Operating  
websites in the financial and investment services fields.  
36 (2) Operating blogs and social media sites in the financial  
and investment services fields.  
41 (4) Educational services in the financial and investment  
fields.

### Claims

Used in CANADA since at least as early as August 2012 on services (1),  
(3),(4)

Declaration of Use filed March 07, 2016 on goods and on services (2)

## Action History

| Action                  | Action date | Due date   | Comments  |
|-------------------------|-------------|------------|---|
| Filed                   | 2012-09-07  |            |   |
| Created                 | 2012-09-10  |            |   |
| Formalized              | 2012-09-12  |            |   |
| Search Recorded         | 2013-04-04  |            |   |
| Examiner's First Report | 2013-04-04  | 2013-10-04 |   |
| Approval Notice Sent    | 2013-12-03  | 2013-12-31 |   |
| Approved                | 2014-01-23  |            | APPROVED BY<br>PROGRAM EX200M1                                      |
| Advertised              | 2014-02-12  |            | Vol.61 Issue 3094   |
| Proposed Opposition     | 2014-04-28  |            | Proposed Opposition Filed<br>by receiving mail.                     |
| Opposition Removed      | 2014-11-17  |            | Case Closed - Opponent<br>Withdraws 91                              |
| Allowed                 | 2014-11-21  |            |   |
| Allowance Notice Sent   | 2014-11-21  | 2015-09-07 |   |
| Extension of Time       | 2015-09-08  | 2016-03-07 | Online Request Date: 2015<br>/09/08                                 |
| Registered              | 2016-04-06  | 2031-04-06 |   |
| Correspondence Created  | 2019-07-08  |            |   |
| Agent Changed           | 2023-06-15  |            | From/De: 6237 To/A: 32  |
| Renewed                 | 2031-04-06  | 2041-04-06 | DP:2019/06/05 RD:2019<br>/06/04 RR:(4) BORDEN<br>LADNER GERVAIS LLP |

## Opposition History

### Case # 1 : Intact Financial Corporation - Closed

#### General Actions - Opposition

| Action                           | Action date | Due date |
|----------------------------------|-------------|----------|
| Case Closed - Opponent Withdraws | 2014-11-17  |          |

#### Statement of Opposition

| Action  | Action date | Due date   |
|---|-------------|------------|
| Extension of Time Granted to Opponent               | 2014-04-28  |            |
| Extension of Time Granted to Opponent - Cooling-off | 2014-07-23  |            |
| Extension of Time Granted to Opponent               | 2014-10-31  |            |
| Deadline to File S/O                                | 2014-10-31  | 2014-11-12 |

