

## BEEFEATER BURROUGH'S RESERVE & design — 1610795

### Application number

1610795

### Registration number

TMA988010

### Type(s)

Design

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2013-01-22

### Registered

2018-01-09

### Registration Expiry Date

2033-01-09

### Registered Owner

ALLIED DOMECCQ SPIRITS &  
WINE LIMITED  
20 Montford Place  
Kennington  
London SE11 5DE  
England  
UNITED KINGDOM

### Agent

LAVERY, DE BILLY, LLP  
1 Place Ville Marie, Suite 4000  
Montréal  
QUÉBEC H3B4M4

### Documents

[View documents](#)

### Index headings

BEEFEATER BURROUGH'S RESERVE OAK RESTED GIN JAMES  
BURROUGHS  
BEEF EATER  
BOROUGH  
BURROW

### Vienna information (Code & Description)

25.1.15	Labels, collarettes (bottle-neck labels) -- Note: Not including tie-on labels (20.5.15).
19.1.1	Large cylindrical or elliptical containers (such as tanks, oxygent tanks, gas bottles, barrels)
A 19.1.7	Barrels viewed from the front
27.5.1	Letters presenting a special form of writing
A 27.5.13	Letters in the form of a signature, illegible signatures
26.1.1	Circles
A 26.1.3	One circle or ellipse
A 26.1.18	Circles or ellipses containing one or more letters
5.13.7	Garlands, bands, borders or frames made of plants (except 5.13.6)
A 5.13.8	Garlands, bands, borders or frames made of leaves
5.13.4	Crossed branches
19.7.1	Bottles or flasks in circular or elliptical horizontal cross section
A 19.7.17	Bottles or flasks with bulging, protruding or rounded sides
A 19.7.23	Bottles or flasks with surface relief other than ribs
19.8.1	Parts or accessories of bottles -- Notes: (a) Including pouring devices and teats for babies' bottles. -- (b) Not including bottle openers and corkscrews (11.1.10).
A 19.8.5	Stoppers, corks
29.1.7	Brown
29.1.8	Black
29.1.1	Red, pink, orange
29.1.6	White, grey, silver
29.1.2	Yellow, gold

### Colour claim

Colour is claimed as a feature of the trade-mark. The background color of the bottle is caramel; the label is composed of: two outer linings separated by a black line; the outer lining is orange and the inner lining is red; the label itself is silver; the words 'BEEFEATER', 'OAK RESTED GIN' and the apostrophe in 'BURROUGH'S' are red; the two images of casks are orange as is the signature of James Burroughs; the words 'BURROUGH'S RESERVE', except for the apostrophe, are black with gold trim.

### Goods (Nice class & Statement)

(1) Spirits, namely gin.

### Classification data

## Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

33 - Wines and spirits

## Claims

Priority Filing Date: December 20, 2012, Country or Office: EUIPO (EU), Application No. 011443298 in association with the same kind of goods Declaration of Use filed December 18, 2017

## Recordals (known also as Footnotes)

### Record License Agreement / Accord de licence enregistré

DATE RECORDED / DATE CONSIGNEE: 2015-01-12

DATE OF CHANGE / DATE DE CHANGEMENT: 2015-01-12

COMMENTS / COMMENTAIRES: Chivas Brothers Limited

Voir Preuve au dossier/See evidence on File No. 1618248

### Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-11-25

COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 1903451

## Action History

Action	Action date	Due date	Comments
Filed	2013-01-22		
Created	2013-01-23		
Formalized	2013-01-24		
Search Recorded	2013-07-30		
Examiner's First Report	2013-11-28	2014-05-28	
Correspondence Created	2014-09-25	2015-03-25	
License Agreement Recorded	2015-01-12		Record License Agreement / Voir Preuve au dossier/See evidence on File No. 1618248
Correspondence Created	2015-04-28	2015-10-28	
Correspondence Created	2016-02-09	2016-08-09	
Approval Notice Sent	2016-07-28	2016-08-25	
Approved	2016-09-15		APPROVED BY PROGRAM EX200M1
Advertised	2016-10-05		Vol.63 Issue 3232
Allowed	2017-01-20		
Allowance Notice Sent	2017-01-20	2017-07-20	
Extension of Time	2017-06-28	2018-01-20	Online Request Date: 2017 /06/28
Registered	2018-01-09	2033-01-09	
			Owner Address Change /

Amendment to Registration	2020-11-25		Voir Preuve au dossier /See evidence on File No. 1903451
Agent Changed	2021-01-14		From: 12394 To: 7179 / Voir Preuve au dossier /See evidence on File No. 169896