

Application number

1615170

Registration number

TMA916083

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed

2013-02-21

Registered

2015-10-06

Registration Expiry Date

2030-10-06

Registered Owner

POPSUGAR Inc.
111 Sutter Street, 15th Floor
San Francisco, California
94104
UNITED STATES OF
AMERICA

Agent

GOWLING WLG (CANADA)
LLP
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1 FIRST CANADIAN PLACE
100 KING STREET WEST
TORONTO
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Documents

Index headings

POPSUGAR
POP SUGAR

Goods (Nice class & Statement)

(1) Downloadable software in the nature of a mobile application to promote the goods and services of others by providing links to the retail web sites of others; downloadable software in the nature of a mobile application to provide entertainment namely, live and recorded video broadcasts, shopping, news and information, the ability to post blogs, comments and share photos, the provision of links to other entertainment sites in the fields of celebrity gossip, fashion, pop culture, beauty, fitness, lifestyle, shopping and celebrity entertainment.

Services (Nice class & Statement)

Classification data

Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

(1) Promoting the goods and services of others by providing a web site featuring links to the retail web sites of others.

(2) Entertainment in the nature of providing an informational and entertainment website in the fields of celebrity gossip, fashion shows for entertainment purposes, pop culture, and celebrity entertainment, providing a website featuring blogs and non-downloadable publications in the nature of articles in the fields of celebrity gossip, fashion, pop culture, beauty, fitness, lifestyle, shopping and celebrity entertainment; entertainment services, namely, providing continuous online programs about fashion, health and beauty, and shopping, accessible by audio, video and computer networks; multimedia entertainment services in the nature of recording and production services of multimedia entertainment content namely, video and film in the fields of celebrity gossip, fashion, pop culture, beauty, fitness, lifestyle, shopping and celebrity entertainment; entertainment services, namely, production of video segments in the fields of celebrity gossip, fashion, pop culture, beauty, fitness, lifestyle, shopping and celebrity entertainment via the internet and mobile devices.

Claims

Used in CANADA since at least as early as February 08, 2013 on goods and on services (1)

9 - Electrical, scientific and teaching apparatus and software
35 - Advertising, marketing, promotional and business
41 - Education and entertainment

Used in CANADA since at least as early as March 2005 on services (2)
Priority Filing Date: February 13, 2013, Country or Office: UNITED STATES OF AMERICA, Application No. 85/848,557 in association with the same kind of goods and in association with the same kind of services
Used in UNITED STATES OF AMERICA

Action History

| Action | Action date | Due date | Comments |
|---------------------------------|-------------|------------|--------------------------------|
| Filed | 2013-02-21 | | |
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| Registered | 2015-10-06 | 2030-10-06 | |
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