

**Application number**

1626487

**Registration number**

TMA905604

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

**Filed**

2013-05-13

**Registered**

2015-06-08

**Registration Expiry Date**

2030-06-08

**Registered Owner**

Bulletproof 360, Inc.  
1750 112th Avenue, Suite C-242  
Bellevue, WA 98004  
UNITED STATES OF AMERICA

**Agent**

CLARK WILSON LLP  
900 - 885 WEST GEORGIA STREET  
VANCOUVER  
BRITISH COLUMBIA V6C3H1

**Old Owner**

Better Baby LLC  
146 Stanyan Street

**Index headings**

BULLETPROOF

**Goods (Nice class & Statement)**

(1) Artificial coffee and tea; Barley tea; Beverages made of coffee; Beverages made of tea; Beverages with a chocolate base; Beverages with a coffee base; Beverages with a tea base; Black tea; Caffeine-free coffee; Chai tea; Chicory and chicory mixtures, all for use as substitutes for coffee; Chicory based coffee substitute; Chocolate; Chocolate and chocolates; Chocolate bark containing ground coffee beans; Chocolate bars; Chocolate candies; Chocolate chips; Chocolate confections; Chocolate covered cocoa nibs; Chocolate covered cookies; Chocolate covered fruit; Chocolate covered nuts; Chocolate covered raisins; Chocolate covered roasted coffee beans; Chocolate food beverages not being dairy-based or vegetable based; Chocolate for toppings; Chocolate mousse; Chocolate pastes; Chocolate powder; Chocolate sauce; Chocolate syrup; Chocolate topping; Chocolate truffles; Chocolate-based beverages; Chocolate-based beverages with milk; Chocolate-based meal replacement bars; Chocolate-based ready-to-eat food bars; Chocolate-based spread also containing nuts; Chocolates and chocolate based ready to eat candies and snacks; Chocolates containing nutrients; Citron tea; Cocoa beverages with milk; Coffee; Coffee; Coffee and artificial coffee; Coffee and coffee substitutes; Coffee and tea; Coffee based beverages; Coffee beans; Coffee beverages with milk; Coffee capsules containing coffee for brewing; Coffee essences; Coffee essences for use as substitutes for coffee; Coffee extracts; Coffee extracts for use as substitutes for coffee; Coffee flavored syrup used in making food beverages; Coffee pods; Coffee substitutes; Coffee substitutes; Coffee-based beverage containing milk; Coffee-based beverages; Coffee-based iced beverages; Confectioneries, namely, snack foods, namely, chocolate; Filled chocolate; Flavoring additives for non-nutritional purposes; Flavourings of tea. Fresh fruits cut into flower shapes and at least partially coated with chocolate; Fruit teas; Ginger tea; Ginseng tea; Green coffee; Green tea; Ground coffee beans; Herb tea; Herbal tea; Hot chocolate; Ice milk; Ice milk bars; Iced coffee; Iced tea; Instant coffee; Instant tea; Japanese green tea; Lime tea; Milk chocolate; Mixes in the nature of concentrates, syrups or powders used in the preparation of tea based beverages; Mixtures of coffee and chicory; Oolong tea; Prepared coffee and coffee-based beverages; Roasted coffee beans; Rooibos tea; Sage tea; Snack foods, namely, chocolate-based snack foods; Sugar-coated coffee beans; Syrups for making tea; Tea; Tea bags; Tea extracts; Tea for infusions; Tea of parched powder of barley with husk (mugi-cha); Tea of salty kelp

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

**Claims**

Used in CANADA since November 01, 2011

**Recordals (known also as Footnotes)**

**Owner Address Change / Changement d'adresse du propriétaire**  
DATE REGISTERED / DATE DE L'ENREGIST

San Francisco, CA 94118  
 UNITED STATES OF  
 AMERICA

**Documents**

[View documents](#)

REMENT: powder (kombu-cha); Tea pods; Tea substitutes; Tea-based beverages; Tea-based beverages with fruit  
 2016-08-04 based beverages; Tea-based beverages with fruit  
 COMMENTS flavoring; Tea-based iced beverages; Theine-free tea  
 / sweetened with sweeteners; Unroasted coffee; White lotus  
 COMMENTAI tea (Baengnyeoncha)  
 RES: Voir 30 - Staple foods  
 Preuve au dossier/See evidence on File No. 1626487  
**CHANGE IN TITLE / CHANGEMENT EN TITRE:**  
 TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom  
 DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2016-10-24  
 DATE OF CHANGE / DATE DE CHANGEMENT: 2016-09-22  
 COMMENTS / COMMENTAIRES: FROM: Bulletproof Digital, Inc.  
 TO: Bulletproof 360, Inc.  
 Voir Preuve au dossier/See evidence on File No. 1626487

**Action History**

Action	Action date	Due date	Comments
Filed	2013-05-13		
Created	2013-05-14		
Formalized	2013-05-15		
Search Recorded	2014-01-31		
Examiner's First Report	2014-01-31	2014-07-31	
Rep for Service Changed	2014-08-06		From: To: 2668 / Voir Preuve au dossier/See evidence on File No. 1626487
Agent Changed	2014-08-06		From: To: 2668 / Voir Preuve au dossier/See evidence on File No. 1626487
Amendment to Application	2014-08-06		Merger / Voir Preuve au dossier/See evidence on File No. 1626487
Amendment to Application	2014-08-06		Name and Address / Voir Preuve au dossier/See evidence on File No. 1626487
Approval Notice Sent	2014-11-12	2014-12-10	
Approved	2015-01-01		APPROVED BY PROGRAM EX200M1
Advertised	2015-01-07		Vol.62 Issue 3141
Allowed	2015-04-24		
Allowance Notice Sent	2015-04-24	2015-10-24	
Registered	2015-06-08	2030-06-08	
Rep for Service Changed	2016-08-04		From: 2668 To: 9217 / Voir Preuve au dossier/See evidence on File No. 1626487
			Owner Address Change /

Amendment to Registration	2016-08-04		Voir Preuve au dossier/See evidence on File No. 1626487
Amendment to Registration	2016-10-24		Name / Voir Preuve au dossier/See evidence on File No. 1626487
Agent Changed	2020-09-03		From: 9217 To: 8035 / Voir Preuve au dossier/See evidence on File No. 1626487