

Application number

1627318

Registration number

TMA912461

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2013-05-17

Registered

2015-08-26

Registration Expiry Date

2030-08-26

Registered Owner

Activision Publishing, Inc.
2701 Olympic Boulevard,
Building B
Santa Monica, CA 90404
UNITED STATES OF
AMERICA

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Documents

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Index headings

SKYLANDERS SWAP FORCE
SKY LANDERS

Goods (Nice class & Statement)

- | | |
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| 9 | (1) Cell phone covers; computer game cartridges; computer game discs; computer game software; interactive video game consisting of a cartridge or DVD sold as a unit with an RFID reader; interactive video game programs; radio frequency identification (RFID) readers; swim goggles; swim masks; bicycle helmets; sports helmets; protective helmets used when riding bicycles. |
| 14 | (2) Clocks; alarm clocks; bracelets; wristbands in the nature of a bracelet; slap bracelets; jewelry, namely, dog tags for wear by humans for decorative purposes. |
| 16 | (3) Books; children's books; collectable video game trading cards; greeting cards; pen and pencil cases; posters; pouches for writing instruments; printed instruction manuals and strategy guides in the field of computer games and toys; stickers; strategy guides. |
| 28 | (4) Games and toys, namely, action figures and accessories therefor; action figures having RFID chips or tags; inflatable toys; beach balls; board games; collectable toy figures; collectable toy figures having radio frequency identification (RFID) chips or tags; construction toys; game controllers for computer games; playsets for collectable toy figures; protective carrying cases and holders specially adapted for collectable toy figures; protective carrying cases specially adapted for handheld video games; puzzles; skateboards; swim floats for recreational use; toy construction sets; toy figures; trading card games; water squirting toys; role playing toys in the nature of play sets for children to imitate video game action and characters. |
| 30 | (5) Cakes; confectionery made of sugar; edible cake decorations. |

Services (Nice class & Statement)

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|----|--|
| 41 | (1) Entertainment services, namely, providing online news and information in the field of computer games and computer enhancements for games; entertainment services, namely, providing on-line access to computer networks featuring an on-line virtual environment modeled after a children's video game; entertainment services, namely, providing virtual currency for transaction of virtual commerce in online video and computer games. |
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Claims

Declaration of Use filed August 18, 2015

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-03-31

Action History

Action	Action date	Due date	Comments
Filed	2013-05-17		
Created	2013-05-21		
Formalized	2013-05-23		
Search Recorded	2013-07-02		
Examiner's First Report	2013-07-02	2014-01-02	
Approval Notice Sent	2014-03-10	2014-04-07	
Approved	2014-05-01		APPROVED BY PROGRAM EX200M1
Advertised	2014-05-21		Vol.61 Issue 3108
Allowed	2014-09-05		
Allowance Notice Sent	2014-09-05	2016-05-17	
Registered	2015-08-26	2030-08-26	
Correspondence Created	2019-09-27		
Correspondence Created	2019-11-25		
Agent Changed	2025-01-14		From/De: 5793 To/A: 2502
Amendment to Registration	2025-03-31		Address/address
Agent Changed	2026-04-21		Transferred From: 2502 To: 59