

## FIREHOOK — 1630749

### Application number

1630749

### Registration number

TMA1009772

### Type(s)

Word

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2013-06-12

### Registered

2018-11-27

### Registration Expiry Date

2033-11-27

### Registered Owner

Firehook of Virginia, Inc. (a  
corporation of Virginia)  
14701 Flint Lee Road, Suite C  
Chantilly, Virginia 20151  
UNITED STATES OF  
AMERICA

### Agent

GOWLING WLG (CANADA)  
LLP  
1 MAIN STREET WEST  
HAMILTON  
ONTARIO L8P4Z5

### Documents

[View documents](#)

### Index headings

FIREHOOK  
FIRE HOOK

### Goods (Nice class & Statement)

(1) Breads, pastry.  
(2) Breads; Pastry; Bakery desserts, namely, cakes, pies,  
tarts, pastries, doughnuts, biscotti, muffins, cupcakes,

### Services (Nice class & Statement)

brownies, danishes, scones, chocolate croissants, almond  
croissants; Bakery goods, namely, gift packages  
containing bakery goods namely breads, pastry; bakery  
desserts, namely, cakes, pies, tarts, pastries, doughnuts,  
biscotti, muffins, cupcakes, brownies, danishes, scones,

### Classification data

chocolate croissants, almond croissants; crackers; pies;  
baked snacks namely, apricot twists, chocolate twists,  
chocolate bark, brownie bark, blondie bark, brownies,  
biscotti, cinnamon sticks, cookies; Coffee; Coffee beans;  
Coffee-based beverages; Cookies; Crackers; Pies; baked  
snacks namely, apricot twists, chocolate twists, chocolate  
bark, brownie bark, blondie bark, brownies, biscotti,  
cinnamon sticks, cookies.

### Disclaimer

The  
classification  
data is

provided for  
information  
and searching  
purposes  
only. CIPO

does not  
warrant the

accuracy of the classes assigned to the trademark. This data has no  
legal value of any kind.

(1) Restaurant services.

(2) Pastry and dessert shops; Retail bakery shops;  
Catering services.

### Claims

30 - Staple foods

35 - Advertising, marketing, promotional and business

43 - Accommodation, food and drink

Priority Filing Date: December 12, 2012, Country or Office: UNITED  
STATES OF AMERICA, Application No. 85801244 in association with the  
same kind of goods (2) and in association with the same kind of services  
(2)

Used in UNITED STATES OF AMERICA

Registered in or for UNITED STATES OF AMERICA on February 13,  
2007, under No. 3208340 on goods (1) and on services (1)

Registered in or for UNITED STATES OF AMERICA on July 23, 2013,  
under No. 4,372,324 on goods (2) and on services (2)

## Action History

Action	Action date	Due date	Comments
Filed	2013-06-12		
Created	2013-06-13		
Formalized	2013-06-18		
Search Recorded	2014-03-11		
Examiner's First Report	2014-03-11	2014-09-11	
Correspondence Created	2014-12-17	2015-06-17	
Note to file	2015-06-17		As per phone call dated June 17, 2015, Applicant never recieved correspondence. Correspondence reissued today.
Correspondence Created	2015-06-17	2015-12-17	
Correspondence Created	2015-09-08	2016-03-08	
Approval Notice Sent	2015-11-16	2015-12-14	
Approved	2016-01-07		APPROVED BY PROGRAM EX200M1
Advertised	2016-01-27		Vol.63 Issue 3196
Agent Name Changed	2016-02-25		
Rep for Service Name Changed	2016-02-25		
Allowed	2016-05-13		
Allowance Notice Sent	2016-05-13	2016-11-13	
Extension of Time	2016-11-18	2017-05-13	Request Letter Date: 2016/11 /14
Extension of Time	2017-06-23	2017-11-13	Request Letter Date: 2017/05 /11
Extension of Time	2017-11-20	2018-05-13	Request Letter Date: 2017/11 /08
Extension of Time	2018-05-09	2018-11-13	Request Letter Date: 2018/05 /03
Registered	2018-11-27	2033-11-27	