IMS — 1678265

Application number
1678265

Registration number
TMA1042057

Type(s)
Word

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Filed
2014-05-23

Registered
2019-07-17

Registration Expiry Date
2029-07-17

Registered Owner
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Documents
View documents

Index headings

IMS

Goods (Nice class & Statement)

9	(1) Electronic database recorded on computer media containing information on sales, marketing, development and commercialization of products and services in the medical research, pharmaceutical and patient healthcare fields.
9	(2) Downloadable reports providing pharmaceutical, medical and healthcare information; Downloadable analyses providing pharmaceutical, medical and healthcare information; Downloadable market research data and statistics related to sales, marketing, development and commercialization of products and services in the medical, pharmaceutical and healthcare fields; Computer software for database management of pharmaceutical, medical and healthcare information; Computer software for use in the analysis of market research data and statistics on sales, marketing, product development and distribution of products and services in the medical, pharmaceutical and healthcare fields.
9	(3) Pre-recorded CD-ROMs containing computer software for database management of pharmaceutical, medical and healthcare information; Pre-recorded CD-ROMs containing computer software for use in the analysis of market research data and statistics on sales, marketing, product development and distribution of products and services in the medical, pharmaceutical and healthcare fields.
9	(4) Downloadable publications providing pharmaceutical, medical and healthcare information.
9	(5) Computer software on pre-recorded CD-ROMs, and instructional manuals therefor sold as a unit, for use in database management in the pharmaceutical and healthcare industries.
9	(6) Downloadable reports and electronic documents containing sales and marketing data, webcasts, webinars and podcasts providing pharmaceutical, medical and healthcare information and analysis via the Internet and electronic media, namely, on magnetic tape units for computers, by mobile application, on pre-recorded CDROMs, and in electronic format via FTP and VPN; Downloadable electronic publications in the nature of brochures, reports and white papers in the pharmaceutical, medical and healthcare fields; Computer software, pre-recorded CD-ROMs containing computer software, mobile applications and instruction manuals for use in database management and analysis of data on sales, marketing, product development and distribution of products and services in the medical, pharmaceutical and healthcare fields; Electronic database recorded on computer media containing information on sales,

	marketing, development and commercialization of products and services in the medical research, pharmaceutical and patient healthcare fields.
9	(7) Downloadable webcasts providing pharmaceutical, medical and healthcare information; Downloadable webinars providing pharmaceutical, medical and healthcare information; Downloadable podcasts providing pharmaceutical, medical and healthcare information; Mobile Applications for use in the analysis of market research data and statistics related to sales, marketing, product development and distribution of products and services in the medical, pharmaceutical and healthcare fields; Mobile Applications for use in database management of pharmaceutical, medical and healthcare information; Downloadable instructional manuals for use in data management of pharmaceutical, medical and healthcare information; Downloadable instructional manuals for use in data analysis of pharmaceutical, medical and healthcare information.
16	(8) Printed reports containing information related to the medical, pharmaceutical and healthcare industries.

Services **(Nice class & Statement)**

35	(1) Market research services.
35	(2) Market analysis in the field of pharmaceutical, medical and healthcare information.
35	(3) Business process outsourcing services in the pharmaceutical, medical and healthcare fields, namely, providing marketing strategy development and implementation services, providing social media monitoring, management, and engagement services, providing market research and sales data monitoring, management, and providing human resources outsourcing services.
35	(4) Business market consultation services related to the medical, pharmaceutical and healthcare industries.
35	(5) Market research services; Business market consulting; Business administration consulting services in the pharmaceutical, medical and healthcare fields and providing business information related to sales, marketing, development and commercialization of products and services in the medical, pharmaceutical and healthcare fields; Business process outsourcing services in the pharmaceutical, medical and healthcare fields, namely, providing marketing strategy development and implementation services, providing social media monitoring, management, engagement, providing market research and sales data monitoring, management, and providing human resources outsourcing services; Public policy research services; Analysis of market research data and statistics related to pharmaceutical, medical and healthcare information.
35	(6) Business market consulting; Business administration consulting services in the pharmaceutical, medical and healthcare fields and providing business information related to sales, marketing, development and

	commercialization of products and services in the medical, pharmaceutical and healthcare fields; Public policy research services.
35	(7) Computer services, namely, managing databases related to pharmaceutical, medical and healthcare information.
38	(8) Providing access to non-downloadable software for database management related to pharmaceutical, medical and healthcare information; Providing access to non-downloadable reports and publications related to pharmaceutical, medical and healthcare information via the Internet.
38	(9) Providing a web-based online portal that provides customer access to information related to sales, marketing, development and commercialization of products and services in the medical, pharmaceutical and healthcare fields; Providing access to non-downloadable online publications in the form of brochures, business reports, marketing reports and white papers in the pharmaceutical, medical and healthcare fields via the Internet.
38	(10) Providing a web-based online portal that provides customer access to general information on pharmaceutical, medical research and patient healthcare updates; Operation of a web based online portal that provides streaming audio and video in the form of webinars, webcasts and podcasts featuring general information on pharmaceutical, medical research and patient healthcare updates.
41	(11) Publishing of electronic publications by the applicant related to pharmaceutical, medical and healthcare information.
41	(12) Education services, namely, providing non-downloadable webinars in the pharmaceutical, medical and healthcare fields; entertainment services, namely, providing podcasts in the pharmaceutical, medical and healthcare fields; entertainment services, namely, providing non-downloadable webcasts in the pharmaceutical, medical and healthcare fields.
42	(13) Computer services, namely, developing application software related to pharmaceutical, medical and healthcare information; Computer services, namely, developing databases related to pharmaceutical, medical and healthcare information; Computer services, namely, managing application software related to pharmaceutical, medical and healthcare information.
42	(14) Computer programming related to pharmaceutical, medical and healthcare information; Software applications development related to pharmaceutical, medical and healthcare information; Computer hardware and software consulting services related to pharmaceutical, medical and healthcare information; Research related to pharmaceutical, medical and healthcare information.
42	(15) Providing temporary use of online, non-downloadable software providing pharmaceutical, medical and healthcare information and analysis via the Internet featuring pharmaceutical, medical and healthcare information; Computer services, namely, developing and managing application software and databases related to

	pharmaceutical, medical and healthcare information; Computer programing for others; Computer software development in the field of mobile applications; Computer hardware and software consulting services related to pharmaceutical, medical and healthcare information; Providing an Internet website portal offering general information on medical research.
42	(16) Providing updates relating to advances, changes and treatments concerning the pharmaceutical industry and patient healthcare and medical research, via a global computer network.
44	(17) Providing an Internet website portal offering general information on pharmaceutical and patient healthcare updates.
45	(18) Business process outsourcing services in the pharmaceutical, medical and healthcare fields, namely, providing compliance services in the form of reviewing standards and practices to assure compliance with laws and regulations.
45	(19) Business process outsourcing services in the pharmaceutical, medical and healthcare fields, namely, providing compliance services in the form of reviewing standards and practices to assure compliance with laws and regulations.

Claims

Used in CANADA since at least as early as 1971 on goods (1) and on services (1),(8),(14)
Used in CANADA since at least as early as 1982 on goods (2) and on services (7),(13)
Used in CANADA since at least as early as 1996 on goods (3) and on services (3),(18)
Used in CANADA since at least as early as 1998 on goods (4)
Used in CANADA since at least as early as 1981 on services (2),(11)
Used in UNITED STATES OF AMERICA on goods (5), (6), (8) and on services (4),(5),(9),(12),(15),(16),(17),(19)
Registered in or for UNITED STATES OF AMERICA on August 17, 2004, under No. 2,874,239 on goods (5), (8) and on services (4),(16)
Registered in or for UNITED STATES OF AMERICA on March 22, 2016, under No. 4,923,089 on goods (6) and on services (5),(9),(12),(15),(17),(19)
Proposed Use in CANADA on goods (7) and on services (6),(10)

Action History

Action	Action date	Due date	Comments
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