

**Application number**

1690183

**Registration number**

TMA927652

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2014-08-25

**Registered**

2016-01-29

**Registration Expiry Date**

2031-01-29

**Registered Owner**

Prinova Group LLC  
285 E. Fullerton Avenue  
Carol Stream, Illinois 60188  
UNITED STATES OF  
AMERICA

**Agent**

PERLEY-ROBERTSON, HILL  
& MCDOUGALL LLP  
1400 - 340 ALBERT STREET  
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ONTARIO K1R0A5

**Documents**

[View documents](#)

**Index headings**

PRINOVA YOUR SECRET INGREDIENT.

**Vienna information (Code & Description)**

1.15.23	Vortices, rotary movements, tornadoes -- Note: Not including astronomic orbits (1.13.1), atomic orbits (1.13.1), concentric circles (26.1.4 or 26.1.5) and spirals (26.1.5).
26.11.3	More than two lines or two bands
A 26.11.12	Curved lines or bands (except a 26.11.13)
A 26.11.13	Wavy lines or bands, zigzag lines or bands
29.1.2	Yellow, gold
29.1.1	Red, pink, orange
29.1.8	Black

**Colour claim**

The Applicant claims the colours red, yellow and black as a feature of the mark. The mark consists of a swirl "P" design element formed by two yellow curved lines with a red wavy line extending therebetween. The word "Prinova" to the right of the design element is in black letters with the exception of the dot on the letter "i", which is yellow, and the phrase "Your secret ingredient." is in a smaller black font located below and to the right of "Prinova".

**Services (Nice class & Statement)**

**Classification data** (1) Distributorships in the field of ingredients for the food, flavour, fragrance, nutritional, and pharmaceutical products industries.

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

(2) Procurement, namely, purchasing of ingredients for the food, flavour, fragrance, nutritional, and pharmaceutical products industries for others.

(3) Distribution services, namely, delivery of ingredients for the food, flavour, fragrance, nutritional, and pharmaceutical products industries.

**Claims** 35 - Advertising, marketing, promotional and business  
39 - Transportation and storage

Used in CANADA since July 2011

**Recordals (known also as Footnotes)**

**Security Agreement Placed on File / Accord de sécurité inscrit au dossier**

DATE RECORDED / DATE CONSIGNEE: 2017-03-16  
 DATE OF CHANGE / DATE DE CHANGEMENT: 2017-03-16  
 COMMENTS / COMMENTAIRES: JPMorgan Chase Bank, N.A. as  
 administrative agent

Voir Preuve au dossier/See evidence on File No. 1738163

**Security Agreement Removed / Accord de sécurité retiré**

DATE RECORDED / DATE CONSIGNEE: 2019-10-08

DATE OF CHANGE / DATE DE CHANGEMENT: 2019-10-08

COMMENTS / COMMENTAIRES: JPMORGAN CHASE BANK, N.A.

Voir Preuve au dossier/See evidence on File No. 1738163

## Action History

Action	Action date	Due date	Comments
Created	2014-08-19		
Correspondence Created	2014-08-19	2014-10-19	Rule 25 requirement.
Filed	2014-08-25		
Formalized	2014-08-27		
Search Recorded	2015-02-26		
Approval Notice Sent	2015-02-26	2015-03-26	
Approved	2015-04-16		APPROVED BY PROGRAM EX200M1
Advertised	2015-04-22		Vol.62 Issue 3156
Allowed	2015-08-07		
Allowance Notice Sent	2015-08-07	2016-02-07	
Registered	2016-01-29	2031-01-29	
Security Interest Placed	2017-03-16		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 1738163
Security Interest Removed	2019-10-08		Security Agreement Removed / Voir Preuve au dossier/See evidence on File No. 1738163
Agent Changed	2022-01-19		From/De: 9900 To/A: 4015