

**Application number**

1693823

**Registration number**

TMA950671

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

EXPUNGED

**TM5 status**

DEAD/REGISTRATION/  
Cancelled/Invalidated



The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

**Filed**

2014-09-15

**Inactivated**

2020-11-05

**Registered Owner**

ZAG GROUP INC.  
390-23 WEST PENDER  
STREET  
VANCOUVER  
BRITISH COLUMBIA V6B3E3

**Agent**

FLANSBERRY, MENARD &  
ASSOCIATES/ASSOCIÉS  
508 - 323 COVENTRY ROAD  
OTTAWA  
ONTARIO K1K3X6

**S45 REQUESTER (CLOSED)**

doTERRA Holdings, LLC

**Agent**

**Index headings**

ZEND

SEND

**Goods (Nice class & Statement)**

(1) (1) Functional foods and beverages, namely, products that contain an additive for providing health benefits beyond the traditional nutrients that the product contains, namely, snack and dessert bars, juices, and shakes, candies, chocolates, and teas that are fortified, enriched and enhanced with vitamins. (2) Aerated water, preparations for making aerated water namely syrups; non-alcoholic beverages, namely, soft drinks, soft drinks flavoured with tea, iced tea, tea, coffee, fruit juices, fruit drinks, fruit-based soft drinks flavoured with yogurt, bottled water, soda water, milk, hot chocolate and lemonade; ready to drink alcoholic beverages, namely, pre-mixed cocktails containing clam juice and/or tomato juice, fruit and vegetable juices; preparations for making non-alcoholic beverages namely soluble powder and soluble crystals, powder used in the preparation of drinks; non-alcoholic cocktails; essences for making non-alcoholic beverages namely fruit-based essences for making drinks; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; fruit juices; non-alcoholic fruit nectars; preparations for making non-alcoholic fruit liqueurs namely fruit essences. (3) Promotional items namely, shirts, t-shirts, golf shirts, sweatshirts, drinking glasses, mugs, hats, key chains, baseball caps, casual clothing.

**Classification data**

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

(1) (1) Educational information, namely, streaming and downloadable content featuring information in the field of healthy living, food and nutrition

**Claims**

- 14 - Precious and semi-precious metals, and jewellery
- 21 - Household goods and glass
- 25 - Clothing, footwear, headgear
- 29 - Meats and processed foods
- 30 - Staple foods
- 32 - Beer and non-alcoholic beverages
- 33 - Wines and spirits
- 41 - Education and entertainment
- 43 - Accommodation, food and drink
- 44 - Medical and veterinary, beauty, agricultural and forestry

Declaration of Use filed September 28, 2016

GOWLING WLG (CANADA)  
LLP  
SUITE 2600, 160 ELGIN  
STREET  
OTTAWA  
ONTARIO  
K1P1C3

**Documents**

[View documents](#)

**Action History**

Action	Action date	Due date	Comments
Filed	2014-09-15		
Created	2014-09-16		
Formalized	2014-09-17		
Search Recorded	2015-03-25		
Examiner's First Report	2015-03-25	2015-09-25	
Approval Notice Sent	2015-10-27	2015-11-24	
Approved	2015-12-17		APPROVED BY PROGRAM EX200M1
Advertised	2016-01-06		Vol.63 Issue 3193
Allowed	2016-04-22		
Allowance Notice Sent	2016-04-22	2017-09-15	
Registered	2016-09-28	2031-09-28	
Expunged - Non-use	2020-11-05		

**Expungement Actions (Section 45)**

**Case # 1 : doTERRA Holdings, LLC - Closed**

**Request Received**

Action	Action date	Due date
Request Reviewed	2019-12-09	
Notice Sent to Owner	2019-12-09	2020-03-09

**Decision - S45**

Action	Action date	Due date
Decision - Expunged	2020-07-03	