

**Application number**

1696203

**Registration number**

TMA943301

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

**Filed**

2014-10-01

**Registered**

2016-07-14

**Registration Expiry Date**

2031-07-14

**Registered Owner**

bb Blanc Inc.  
41 Keyes Court, Unit 2  
Vaughan  
ONTARIO L4H4V6

**Agent**

DENTONS CANADA LLP  
2500 Stantec Tower  
10220-103 Avenue NW  
EDMONTON  
ALBERTA T5J0K4

**Documents**

[View documents](#)

**Index headings**

BB BLANC N  
BÉBÉ

**Vienna information (Code & Description)**

3.1.14	Bears, koalas, wombats
A 3.1.26	Animals of series I standing
A 3.1.25	Animals of series I in costume or personified
16.3.13	Spectacles, spectacle frames
9.3.1	Clothing
A 9.3.2	Jackets, waistcoats, coats, cloaks

**Goods (Nice class & Statement)**

(1) Stuffed and plush toys, toy bears, comic books, books, brochures, stationary namely, wedding stationary,

**Services (Nice class & Statement)**

notepads, writing paper, envelopes, pens, calendars, day timers, collectable and rubber stamps, journals, and pre-recorded DVDs containing movies

**Classification data**

(1) Arranging and conducting business event planning, consumer event planning and decor execution namely for meetings, conferences, launch events, award events, galas, exhibits, trade shows, celebrations, socials, wedding receptions, soirees, high profile productions; rental services related to in the field of audiovisual, lighting, staging, set design, furniture, and décor elements related to in the field of business event planning, consumer event planning and decor execution; supplying staff for running business event planning, consumer event planning and decor execution; business information services namely for event planning, meetings planning, conferences planning, product launch events planning, award events planning, galas, and the planning of exhibits, trade shows, celebrations, socials, wedding receptions, soirees, and high profile productions namely, the production and exhibition of musical performances and theatrical performances, art shows, fashion shows, expos, fundraisers, and charity events; consulting services namely event planning and decor execution design for meetings, conferences, launch events, award events, galas, exhibits, trade shows, celebrations, socials, wedding receptions, soirees, high profile productions; design services namely graphic art, websites, packaging, event specific décor, floral arrangements, photography, videography; operation of an internet website offering information in the fields of event planning, business event planning, consumer event planning and decor execution namely for meetings, conferences, launch events, award events, galas, exhibits, trade shows, celebrations, socials, wedding receptions, soirees, and high profile productions namely, the production and exhibition of musical

**Disclaimer**

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

**Claims**

Used in CANADA since at least as early as August 2013

**Recordals (known also as Footnotes)** performances and theatrical performances, art shows, fashion shows, expos, fundraisers, and charity events, trade show information, gift decor, event decor, corporate business events decor, wedding decor, invitations; online provision of films, comic books and stories featuring a bear mascot for promoting the arranging and conducting of business, consumer event planning and decor

**Owner Address Change / Changement d'adresse du propriétaire** execution namely for meetings, conferences, launch events, award events, galas, exhibits, trade shows, celebrations, socials, wedding receptions, soirees, high profile productions

**DATE REGISTERED / DATE DE L'ENREGISTREMENT:**  
 2025-05-14

9 - Electrical, scientific and teaching apparatus and software  
 16 - Paper and printed goods  
 28 - Games, toys and playthings, sporting articles  
 35 - Advertising, marketing, promotional and business  
 41 - Education and entertainment  
 42 - Computer and scientific  
 43 - Accommodation, food and drink  
 44 - Medical and veterinary, beauty, agricultural and forestry

### Action History

Action	Action date	Due date	Comments
Filed	2014-10-01		
Created	2014-10-02		
Formalized	2014-10-07		
Search Recorded	2015-04-24		
Examiner's First Report	2015-04-24	2015-10-24	
Correspondence Created	2015-10-22	2016-04-22	
Approval Notice Sent	2016-01-12	2016-02-09	
Approved	2016-03-03		APPROVED BY PROGRAM EX200M1
Advertised	2016-03-23		Vol.63 Issue 3204
Allowed	2016-07-08		
Allowance Notice Sent	2016-07-08	2017-01-08	
Registered	2016-07-14	2031-07-14	
Agent Changed	2025-05-14		From/De: 3927 To/A: 10679
Amendment to Registration	2025-05-14		Address/address