

Application number

1717851

Registration number

TMA932227

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2015-02-27

Registered

2016-03-21

Registration Expiry Date

2031-03-21

Current owner

Navacord Insurance Services
British Columbia Inc.
301-841 Cliffe Ave
Courtenay
BRITISH COLUMBIA V9N2J8

Agent

DEETH WILLIAMS WALL LLP
150 YORK STREET, SUITE
400
TORONTO
ONTARIO M5H3S5

Registered Owner

HARBORD INSURANCE
SERVICES LTD.
150 - 805 Cloverdale Avenue

Disclaimer text

The right to the exclusive use of the words HOME AND HOME
INSURANCE is disclaimed apart from the trademark.

Index headings

HARBORD THE HOME INSURANCE PEOPLE

Services (Nice class & Statement)

Classification data (1) A business selling home, auto, marine, travel and
commercial insurance policies underwritten by insurance
companies and providing insurance advice and consulting.

Disclaimer

The classification data is provided for information and searching
purposes only. CIPO does not warrant the accuracy of the classes
assigned to the trademark. This data has no legal value of any kind.

36 - Insurance and financial

Claims

Used in CANADA since March 2007

Recordals (known also as Footnotes)

**Security Agreement Placed on File / Accord de sécurité inscrit au
dossier**

DATE RECORDED / DATE CONSIGNEE: 2024-02-28
DATE OF CHANGE / DATE DE CHANGEMENT: 2024-02-28
COMMENTS / COMMENTAIRES: The Toronto-Dominion Bank

**Security Agreement Placed on File / Accord de sécurité inscrit au
dossier**

DATE RECORDED / DATE CONSIGNEE: 2024-02-28
DATE OF CHANGE / DATE DE CHANGEMENT: 2024-02-28
COMMENTS / COMMENTAIRES: Ankura Trust Company, LLC

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-11-12
DATE OF CHANGE / DATE DE CHANGEMENT: 2024-11-01
COMMENTS / COMMENTAIRES: FROM/DE: HARBORD INSURANCE
SERVICES LTD.

TO/A: Waypoint Insurance Services Inc.

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /
Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-11-19
DATE OF CHANGE / DATE DE CHANGEMENT: 2025-11-01

COMMENTS / COMMENTAIRES: FROM: Waypoint Insurance Services
Inc.

TO: SeaFirst Insurance Brokers Ltd.

Amalgamation

Voir Preuve au dossier/See evidence on File No. 1336180

Victoria
BRITISH COLUMBIA V9X2S9

Applicant

HARBORD INSURANCE
SERVICES LTD.
150 - 805 Cloverdale Avenue
Victoria
BRITISH COLUMBIA V9X2S9

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-12-03
DATE OF CHANGE / DATE DE CHANGEMENT: 2025-11-01
COMMENTS / COMMENTAIRES: FROM/DE: SeaFirst Insurance
Brokers Ltd.
TO/A: Navacord Insurance Services British Columbia Inc.

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2015-02-27		
Created	2015-03-04		
Formalized	2015-03-05		
Search Recorded	2015-08-20		
Approval Notice Sent	2015-08-20	2015-09-17	
Approved	2015-10-08		APPROVED BY PROGRAM EX200M1
Advertised	2015-10-28		Vol.62 Issue 3183
Allowed	2016-02-12		
Allowance Notice Sent	2016-02-12	2016-08-12	
Registered	2016-03-21	2031-03-21	
Agent Changed	2024-02-20		From/De: To/A: 3354
Security Interest Placed	2024-02-28		
Security Interest Placed	2024-02-28		
Change of Title Registered	2025-11-12		Assignment/Cession
Amendment to Registration	2025-11-19		Name and Address / Voir Preuve au dossier/See evidence on File No. 1336180
Amendment to Registration	2025-12-03		Name/Nom