

Application number

1720692

Registration number

TMA977692

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2015-03-24

Registered

2017-08-04

Registration Expiry Date

2032-08-04

Registered Owner

CANADIAN AUTOMOBILE
ASSOCIATION
500-1545 Carling Avenue
Ottawa
ONTARIO K1Z8P9

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Documents

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Index headings

CAA DISTINCT LIFESTYLE INSURANCE

Vienna information (Code & Description)

26.1.2	Ellipses
A 26.1.3	One circle or ellipse
A 26.1.18	Circles or ellipses containing one or more letters
27.5.1	Letters presenting a special form of writing
A 27.5.19	Letters overlapping
26.4.3	Rhombs or squares standing on one of the corners thereof
26.4.9	Several quadrilaterals juxtaposed, joined or intersecting
27.5.1	Letters presenting a special form of writing
A 27.5.8	Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
26.11.1	One line or one band
A 26.11.5	Thin lines
A 26.11.8	Horizontal lines or bands
A 27.5.11	Letters underlined, overlined, framed or barred by one or more strokes

Goods (Nice class & Statement)

(1) Brochures, fliers, envelopes, advertisements, namely,
print advertisements, newspaper advertisements,

Services (Nice class & Statement) magazine advertisements, advertising banners,
promotional materials and items, namely, promotional
caps, promotional decals, promotional key chains,
promotional t-shirts

Classification data (1) Insurance services; the provision of insurance services
in connection with automobile, home, property and
casualty

Disclaimer

The classification data is provided for information and searching
purposes only. CIPO does not warrant the accuracy of the classes
assigned to the trademark. This data has no legal value of any kind.

Claims 14 - Precious and semi-precious metals, and jewellery
16 - Paper and printed goods
24 - Textiles and textile goods
Declaration of 25 - Clothing, footwear, headgear
Use filed July 35 - Advertising, marketing, promotional and business
18, 2017 36 - Insurance and financial

Action History

Action	Action date	Due date	Comments
Filed	2015-03-24		
Created	2015-03-25		
Formalized	2015-03-26		
Search Recorded	2015-10-16		
Examiner's First Report	2015-10-16	2016-04-16	
Correspondence Created	2016-04-29	2016-10-29	
Approval Notice Sent	2016-10-07	2016-11-04	
Approved	2016-11-24		APPROVED BY PROGRAM EX200M1
Advertised	2016-12-14		Vol.63 Issue 3242
Allowed	2017-03-31		
Allowance Notice Sent	2017-03-31	2018-03-24	
Registered	2017-08-04	2032-08-04	
Agent Changed	2026-04-21		Transferred From: 12 To: 59